

City Bank brings 'Visa infinite credit card'

STAR BUSINESS DESK

City Bank recently launched its "Visa infinite credit card", offering a wide range of benefits.

This cardholder will enjoy a welcome voucher worth Tk 10,000 redeemable on air tickets, cashback of up to Tk 12,000 per year, buy-one get one-free buffet offers at the country's top 5-star hotels, and unlimited access to the bank's three lounges at Dhaka's domestic and international airports.

There is also complimentary priority pass membership with eight free lounge accesses, double benefit insurance coverage, and complimentary meet and greet service at the Hazrat Shahjalal

International Airport.

Mashrur Arefin, managing director and CEO of the bank, and Sabbir Ahmed, country manager for Bangladesh, Nepal and Bhutan at Visa, inaugurated the card at a function at the City Bank Centre in Dhaka, the bank said in a press release.

"We always strive to give the best to our customers. This Visa credit card will set the benchmark for being the best in the market", said Arefin.

"This premium credit card will smartly and meaningfully meet the needs of all professionals in Bangladesh. It offers some excellent facilities", said Ahmed.

"Through Visa, we basically aim to create the right values for consumers and our partners," he said.



PHOTO: CITY BANK

Mashrur Arefin, managing director and CEO of City Bank, and Sabbir Ahmed, country manager for Bangladesh, Nepal and Bhutan at Visa, pose for photographs while inaugurating a new credit card at the City Bank Centre in Dhaka recently.



Humaira Azam, managing director of LankaBangla Finance PLC, Asikul Alam Khan, chief executive officer of PriyoShop, and Syed Mohammad Kamal, country manager for Bangladesh at Mastercard, attend the launch of a co-branded credit card at the Renaissance Dhaka Gulshan Hotel in Dhaka recently.

PHOTO: LANKABANGLA FINANCE

LankaBangla Finance launches co-branded credit card for CMSMEs

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LankaBangla Finance, in collaboration with Mastercard and PriyoShop, an on-demand B2B marketplace, recently launched a co-branded credit card, named "LankaBangla PriyoShop Co-Branded Titanium Mastercard Credit Card", for the cottage, micro, small and medium enterprises (CMSMEs).

The card will enable over 5,000 merchants on the PriyoShop platform to seamlessly process digital payments through the PriyoShop platform and point of sale (POS) terminals, with

additional merchants gaining access in subsequent phases.

Humaira Azam, managing director of LankaBangla Finance PLC, Asikul Alam Khan, chief executive officer of PriyoShop, and Syed Mohammad Kamal, country manager for Bangladesh at Mastercard, inaugurated the card at the Renaissance Dhaka Gulshan Hotel, said a press release.

"Our collaboration with Mastercard and PriyoShop to launch this co-branded credit card marks a significant step in providing CMSMEs with the financial tools they need to grow and thrive," said Humaira.

Korea-Bangladesh chamber signs deals with trade bodies in Seoul

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The Korea-Bangladesh Chamber of Commerce & Industry (KBCCI) signed deals with the Korea Packaging Association (KOPA) and the Korea Importers Association (KOIMA) in Seoul recently, according to a press release.

A KBCCI delegation, led by Park Young-sik, ambassador of Korea to Bangladesh, visited South Korea for five days from September 9-13.

The delegation included Shahab Uddin Khan, president of KBCCI, Mostafa Kamal, adviser, Do Kee Park (Harry), chief executive officer, and Chaitanya Kumar Dey Chayan and Shameem Ahsan Khan, directors.

During the stay, the KBCCI signed a couple of memoranda of understanding (MoU) with the Korean business bodies.

The MoU with KOPA aims to establish a collaborative framework between KBCCI and



A couple of memoranda of understanding were signed between the Korea-Bangladesh Chamber of Commerce & Industry (KBCCI), the Korea Packaging Association and the Korea Importers Association in Seoul recently. Park Young-sik, ambassador of Korea to Bangladesh, and Shahab Uddin Khan, president of KBCCI, were present, among others.

PHOTO: KOREA-BANGLADESH CHAMBER OF COMMERCE & INDUSTRY

KOPA, promoting mutual growth in the packaging industries of both countries.

The MoU with KOIMA is to establish a cooperative framework to enhance foreign trade between

the two nations.

Both the MoU focuses on several key areas of collaboration, including knowledge exchange, technological transfer, joint ventures, direct investment and so on.

During the visit, KBCCI also held two meetings with the Federation of Korean Industries (FKI) and the Korea International Cooperation Agency (KOICA) at their headquarters in Seoul.

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