

Grameenphone launches latest episode of Lumière featuring Shafiqul Alam Selim

Grameenphone has unveiled the latest episode of its celebrated Lumière series, this time featuring Shafiqul Alam Selim, the visionary behind Karupannya, a green factory in Rangpur, known for its innovative architecture and commitment to sustainability. Hosted by Nabila Khalid, the episode provides a rare glimpse into Selim's philosophy, his dedication to environmental consciousness, and his ambition to bring Bangladeshi culture to a global stage.

Shafiqul Alam Selim, a prominent figure in the Bangladeshi handicraft industry, has made a name for himself by pioneering eco-friendly practices. His factory, Karupannya, stands as a testament to his belief in sustainable development, drawing inspiration from local village architecture and the natural environment of Rangpur. In this episode, Selim takes viewers on a journey through the inception of his factory, explaining



how traditional Bangladeshi design elements have shaped its green architecture.

Lumière, an initiative by Grameenphone, aims to spotlight individuals who have made significant contributions to Bangladeshi society. By exploring their

personal and professional stories, the series seeks to inspire the nation's youth and provide a platform for thought leaders like Selim, whose work aligns with both innovation and cultural preservation.

Now in its second season, after a highly successful debut, Lumière continues to feature influential figures from various fields, with each episode offering an

intimate look into their lives. This latest episode remains true to the series' goal of presenting in-depth conversations, exploring Selim's inspirations, challenges, and his vision for the future of Bangladeshi craftsmanship.

The episode brings viewers into a personal discussion with Selim, as he reflects on the philosophies driving his work at Karupannya. "The local village architecture and natural environment were the true inspirations behind the design of my factory," Selim shares. "It was important for me to create something sustainable that also honoured the rich cultural heritage of Bangladesh." He further discusses his plans to introduce Bangladeshi craftsmanship to a global audience, emphasising how his factory's design is not just about environmental responsibility, but also about promoting Bangladesh's cultural legacy.

Through this episode, viewers gain insight into the intersection of traditional craftsmanship and modern sustainability, with Selim's story serving as a powerful example of how local values can influence global business practices. Grameenphone's Lumière series continues to inspire with its portrayal of individuals who are shaping the future of Bangladesh, one story at a time.

#FASHION & BEAUTY

MASTER MEN'S FASHION IN 5 EASY CLICKS

YouTube channels every guy needs

Who doesn't aspire to look and feel fabulous? Be it a date, a hangout with friends, a wedding, or a birthday — we all need ways to look our best. However, men often struggle to pick the right outfit, accessories, perfume, or hairstyle. Appearing as either flamboyant or underdressed becomes a common problem.

Get at the top of your style game with the best how-to guides and grooming hacks! Here are the top 5 YouTube channels for men's fashion that can elevate your individuality.

Gentleman's Gazette

Trends are temporary but class is permanent. So, if you prefer classic and timeless fashion, Gentleman's Gazette is your go-to YouTube channel. Hosted by Sven Raphael Schneider, it takes an educational approach by exploring the history and cultural significance of classic fashion and analyses why certain classic styles always work.

It encompasses a wide range of insightful content, from formal wear to casual and presentable clothing choices. It also reflects a comprehensive how-to

guide on accessories, shoes, dress codes, grooming, etiquette, and lifestyle advice. So, if you are trying to figure out classic men's style, Gentleman's Gazette is a one-stop solution.

The Modest Man aka Brock McGoff

Men of shorter stature often struggle in the realm of fashion. Rummaging through racks of clothes and finding the right fitting attire can feel like a scavenger hunt. That's where "The Modest Man," aka Brock McGoff, comes to the rescue!

Brock McGoff specialises in providing style tips and clothing advice specifically

tailored for shorter men. His content takes a holistic approach to everyday fashion, emphasising the importance of finding perfectly fitting clothes. McGoff offers top-notch brand recommendations and alteration advice to help his audience achieve the ideal fit.

Style exudes confidence and "The Modest Man" is dedicated to empowering shorter men to look and feel their best. Through subtle fashion tips, attire choices, grooming advice, lifestyle insights, and trustworthy recommendations McGoff guides you to feel good in what you wear.

