

## Our dynamic curriculum gives students A COMPETITIVE EDGE



**PROF. DR CHOWDHURY MOFIZUR RAHMAN**

Vice Chancellor (designated), State University of Bangladesh

As a leading institution in Bangladesh, our university is dedicated to preparing students for success in an ever-evolving job market. To achieve this, we have implemented a range of comprehensive initiatives designed to equip our students with the necessary skills, knowledge, and experiences.

Firstly, we have developed a dynamic curriculum that is regularly updated to reflect the latest industry trends and demands. This ensures that our students are learning the most current and relevant information, giving them a competitive edge in the job market. Our academic programs are designed in

consultation with industry experts, ensuring that the skills and knowledge imparted align with what employers are seeking.

We also place a strong emphasis on practical, hands-on learning experiences. Through internships, co-op programs, and industry partnerships, our students have the opportunity to apply their theoretical knowledge in real-world settings. These experiences not only enhance their practical skills but also provide valuable insights into professional environments, making them more job-ready upon graduation. Our collaborations with leading companies and organizations in various



sectors facilitate these opportunities, bridging the gap between academia and industry.

In addition to academic and practical skills, we recognize the importance of soft skills in the professional world. Therefore, we offer a variety of extracurricular activities, workshops, and seminars focused on developing communication, leadership, teamwork, and problem-solving skills. These programs are designed to cultivate well-rounded individuals capable of adapting to diverse and dynamic work environments.

We have established robust career counseling and placement services to further support our students in their career journeys. Our dedicated team of career advisors works closely with students to identify their strengths, interests, and career aspirations. They provide personalized guidance on resume building, interview preparation, and job search strategies, ensuring that our students are well-prepared to enter the workforce. We also host regular career fairs and networking events, connecting

students with potential employers and industry professionals. Engagement with our alumni network is another key component of our strategy. Our alumni are a valuable resource, offering a wealth of knowledge and experience that can benefit current students. We have established alumni mentorship programs where experienced graduates provide guidance and support to current students, helping them navigate their career paths. Additionally, we frequently invite successful alumni to share their insights through guest lectures, panel discussions, and workshops. Our university is committed to fostering a culture of lifelong learning and professional development. We offer continuous education and training programs for our alumni and working professionals, ensuring they stay updated with the latest field advancements. This commitment to ongoing learning helps our graduates remain competitive in the job market throughout their careers.

Our university takes a holistic approach to preparing students for the ever-evolving job market. By providing a dynamic curriculum, practical learning experiences, comprehensive career support, and strong alumni engagement, we equip our students with the tools they need to succeed. Our goal is to empower our graduates to excel in their chosen careers and make meaningful contributions to society, both in Bangladesh and globally. We believe that by staying ahead of industry trends and fostering a supportive learning environment, we can help our students navigate the complexities of the modern job market with confidence and competence.

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## We've built a robust system for STUDENTS' JOB SUCCESS

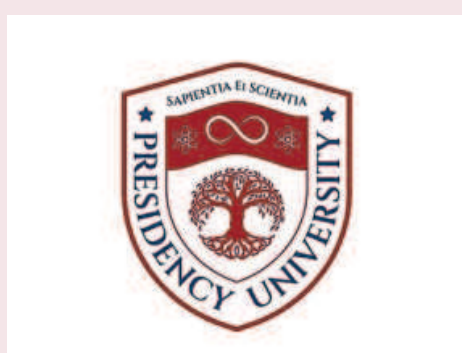
**MOHAMMAD MANJURUL HAQUE KHAN**

Head, Student Affairs and Career Services, Presidency University

Presidency University (PU) is steadfast in its mission to equip students with the skills and knowledge necessary to thrive in today's ever-evolving job market. Acknowledging the rapid changes and increasing demands of various industries, Presidency University has instituted a comprehensive approach through the establishment of the Office of Student Affairs and Career Services. This pivotal office is divided into three specialized wings: Extra and Co-curricular Activities, the Placement Cell, and Alumni Affairs, each playing a crucial role in enhancing student readiness for professional challenges.

The Extra and Co-curricular Activities wing is dedicated to encouraging a well-rounded educational experience beyond the traditional classroom setting. Presidency University operates 13 diverse clubs under this wing, creating numerous opportunities for students to develop a wide array of skills.

The Programming Club organizes the 'Code Wizard - Intra-University Coding Competition,' sharpening students' coding and problem-solving abilities. Additionally, the Presidency University Programming Club hosts numerous workshops to help programmers develop their skills. The Debate Club hosts the Inter-University Debate Competition, sharpening critical thinking and public speaking skills. The Blockchain Club conducts the Blockchain Olympiad, encouraging expertise in cutting-edge technologies. The AI Club organizes AI Hackathons, promoting innovation in artificial intelligence. The IoT Club facilitates project showcasing and competitions, driving practical IoT solutions. The Sports Club offers tournaments in football, cricket, badminton, and indoor games, promoting physical fitness and teamwork. The Public Speakers



Club focuses on enhancing public speaking capabilities. The Job Seekers Club provides a unique two-year program guaranteeing job placement upon completion. The Business Club tailors activities for business students to apply theoretical knowledge practically. The Civil Engineering Club supports civil engineering students through targeted events and projects. The English Language Club organizes the English Battle, boosting language competency. The Cultural Club celebrates cultural events such as Rabindra and Nazrul Jayanti, Pitha Utshob, and the Fruit Festival, enriching students' cultural appreciation and organizational skills.

The Placement Cell at Presidency University plays a critical role in bridging the gap between academic preparation and professional employment. It has developed a robust placement ecosystem that ensures the successful employment of all students. This cell continuously organizes employment development programs throughout the year, equipping students with essential skills such as resume writing, interview techniques, and professional etiquette. These programs are

designed to make students job-ready and confident as they step into the competitive job market.

The Alumni Affairs unit is instrumental in maintaining a strong network between Presidency University and its graduates. By establishing an effective relationship with its alumni, Presidency University leverages their professional experiences and insights to contribute to the university's overall development. Alumni involvement not only enhances the learning environment but

also provides current students with valuable networking opportunities and mentorship.

Presidency University's holistic approach to student development, through its dedicated Office of Student Affairs and Career Services, ensures that its graduates are well-prepared to meet the demands of an ever-changing job market. By integrating extracurricular activities, a strong placement ecosystem, and active alumni engagement, PU provides comprehensive education, preparing students to become future leaders and innovators.

