

A center of excellence in teaching, learning, AND RESEARCH



PROF. DR MD ABUL KASHEM MIA
Vice Chancellor, United International University

United International University (UIU) began its journey in October 2003 under the patronage of the United Group with only 76 students. Within a short period of time, the university made a visible impression in the arena of higher education in Bangladesh.

UIU's vision is to become a center of excellence in teaching, learning, and research in the South Asian region. Since its inception, UIU has been striving to improve the quality of higher education in the country in various unique ways.

Consistently ranked as one of the top private universities in Bangladesh in the QS Asia University Rankings from 2019 to 2024, UIU also achieved notable positions in the QS World University Rankings 2024, ranking 3rd among private universities and 5th among all universities of Bangladesh. In THE IMPACT Rankings, UIU was ranked in the world in the SDG-1 category from 2020 to 2023 and 2nd among all universities of Bangladesh in 2023.

UIU Business School is accredited by the globally renowned US-based ACBSP,



completed 100 or more credits, with the belief that it will not only provide jobs but also nurture entrepreneurship skills among students, applicable to all departments.

UIU provides students with projects across different courses, enhancing their presentation skills, which have already garnered wide appreciation. Various seminars, workshops, and symposiums hosted by renowned corporate experts facilitate career beginnings for UIU students. Activities such as CV writing, mock interviews, case studies, and soft skills



unconditionally for 10 years. Additionally, its BBA in AIS program is ACCA accredited. Furthermore, the CSE and EEE programs under the School of Science and Engineering are accredited by the Institution of Engineers, Bangladesh (IEB).

The campus spans 18 bigha land, hosting more than 100 smart classrooms and over 56 labs for different departments. The syllabus of all subjects is regularly updated according to industry needs.

The university's primary objective is to produce skillful graduates ready for the job market. UIU aims for its graduates to be job-ready from day one. For instance, to prepare students for employment in software companies, UIU offers specialized knowledge and skills training over one or two semesters. These skills enable students to seize job opportunities in various organizations. This program initially targeted students who

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training in communication, negotiation, and problem-solving further prepare students for the corporate world. Corporate leaders also share success stories to motivate students and better prepare them for the job market.

The Club Advantage

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Irrespective of the type of club, every club at AUST offers opportunities for their members to hone soft skills like leadership, collaboration, communication, problem-solving, and innovation. These generic skills help graduates meet the demands of job requirements.

At NUB, each club offers a range of co-curricular activities designed to enhance students' job market readiness and soft skills. For instance, the CSE Club hosts coding competitions, hackathons, and tech workshops, while the Business Entrepreneurship and Leadership Club conducts seminars on business strategy and leadership training. The Debate Club organizes tournaments that improve public speaking and critical thinking. Similarly, the Robotics Club provides hands-on projects and competitions that foster teamwork and technical skills. These activities ensure students are well-prepared for their future careers by developing both technical and soft skills.

At Uttara University, faculty members and the board emphasize hands-on learning. Internships, co-ops, and project-based learning give students real-world experience alongside their academic education. Partnerships with regional and international businesses allow students to work on real-world projects and develop skills directly relevant to their future employment. These programmes



Agro EXPO at East West University

together ensure that UU students are not only ready to join the workforce but also able to succeed and adapt in a fast-changing job market.

"In addition to academic and practical skills, at SUB, we recognise the importance of soft skills in the professional world. Therefore, we offer a variety of extracurricular activities, workshops, and seminars focused on developing communication, leadership, teamwork, and problem-solving skills. These programmes are designed to cultivate well-rounded individuals capable of adapting to diverse and dynamic work environments," said Prof. Dr. Chowdhury Mofizur Rahman, Vice Chancellor, State University of Bangladesh.

"ISU has made successful and active collaborations with a range of corporate houses. This helps our students enhance their capacity in the right direction and apply their knowledge and skills for career development. Furthermore, we have founded the Center for Higher Studies and Career Development (CHSCD), which aims to provide job opportunities for current students who are financially weak and may not be academically strong enough to qualify for scholarships or

tuition waivers. This allows them to pursue their university studies unhindered," said Prof. Dr. Abdul Awal Khan, Vice Chancellor, International Standard University (ISU).

Universities anticipate their clubs becoming dynamic spaces for students to explore their passions, foster interdisciplinary connections, and make lasting contributions to campus life.

"We envision that our clubs will grow into even bigger hubs for fostering entrepreneurship, social impact projects, and academic excellence, contributing significantly to the university's vibrant community and beyond," said BRAC University officials.

"Clubs are popular, and new groups are emerging every semester encouraged by the authority. It seems that in the future, new clubs will be dominated by the urge to develop members' innovation, problem-solving, and enterprising skills," said Prof. Dr. Mohammed Mahbubur Rahman, Acting Vice Chancellor, AUST.

"We envision our clubs growing by expanding their activities, increasing industry collaborations, and incorporating more diverse and advanced skill development programs. Our goal is to foster a culture of continuous learning and innovation, encouraging students to take initiative. All students need to pursue their passions and

interests and find recreational time beyond serious studies, and participating in our clubs opens up greater opportunities for them to do so," said Prof. Abu Yousuf Md. Abdullah, Chairman, Northern University of Bangladesh.

"We are guiding the students to explore and utilize their capabilities and strengthen their critical thinking, analytical, and leadership skills to enable them to frame the vision of their respective careers to face the challenges in global settings through our exclusive clubs. To establish joint collaborative initiatives, we have made several MoUs with corporate houses working in different disciplines. One of the major objectives of these initiatives is to deploy our students as interns in their establishments," said Prof. Dr. Md. Shah-E-Alam, Vice Chancellor, Shanto-Mariam University of Creative Technology.

Clubs at private universities are not just extracurricular activities; they are pivotal in shaping well-rounded, socially aware, and professionally prepared individuals. They enrich the university experience, provide a sense of community, and equip students with skills beyond academic achievements. By participating in these clubs, students are not only pursuing their interests but also preparing for future success in their personal and professional lives.

