

From Classroom to Career: University Initiatives

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The program focuses on teaching important skills that employers value, such as communication and teamwork, while keeping up with the latest trends in the workplace.

Industry Collaborations and Networking

Strategic partnerships with industry are another key component of job market preparation. Northern University Bangladesh seeks to establish partnerships with corporate conglomerates to benefit both students and the nation. Engaging alumni and industry experts in the curriculum

development process helps ensure that students gain a clear understanding of industry requirements and expectations.

To establish joint collaborative initiatives, Shanto-Mariam University has signed several MoUs with corporate houses working in different disciplines, aiming to deploy their students as interns in these establishments.

IUBAT organizes annual job fairs that provide a platform for students to interact with potential employers, learn about job openings, and submit their resumes. They also host on-campus recruitment drives where companies visit the campus to conduct interviews and hire students directly. These

events streamline the hiring process and increase students' chances of immediate employment after graduation.

To cultivate soft skills such as communication, leadership, and teamwork, which are essential for career success, AIUB offers workshops and seminars focused on these skills.

This helps students become well-rounded

professionals who can adapt to diverse work environments. Commercialization (IRIC), which aims to realize the dream of building a Smart Bangladesh by creating active linkages between academia, industry, and government. Utilizing 4IR technology, IRIC conducts research, innovation,



professionals who can adapt to diverse work environments.

Research and Innovation

Promoting research and innovation is another way universities prepare students for the job market. Uttara University's Centre for Research & Training (CRT) supports student research and encourages the publication of scholarly work. Such initiatives foster a culture of creativity and critical thinking, essential for solving real-world problems.

International Standard University has established the Center for Research, Development, and Publications (CRDP) to facilitate cutting-edge scholarly research. This center provides students and faculty with the resources needed to conduct high-quality research, further enhancing their skills and employability.

Moreover, UIU has established the Institute of Research, Innovation, Incubation, and

incubation,

and commercialization to drive progress in Bangladesh.

"Academic courses not only impart disciplinary knowledge and skills, but also instill generic skills into students that help them transfer these skills to facing challenges in diversified settings," shares Prof. Dr. Mohammed Mahbubur Rahman, Acting Vice Chancellor, AUST. Universities in Bangladesh are adopting a holistic approach to preparing students for the job market. As the job market continues to evolve, the proactive measures taken by these universities ensure that graduates are not only job-ready but also capable of thriving in an ever-changing professional landscape. By staying ahead of industry trends and fostering a supportive learning environment, universities in Bangladesh are paving the way for the next generation of skilled professionals.

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New/471, Link Road, Arefin Nagar
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0241380106-14 info@southern.ac.bd
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