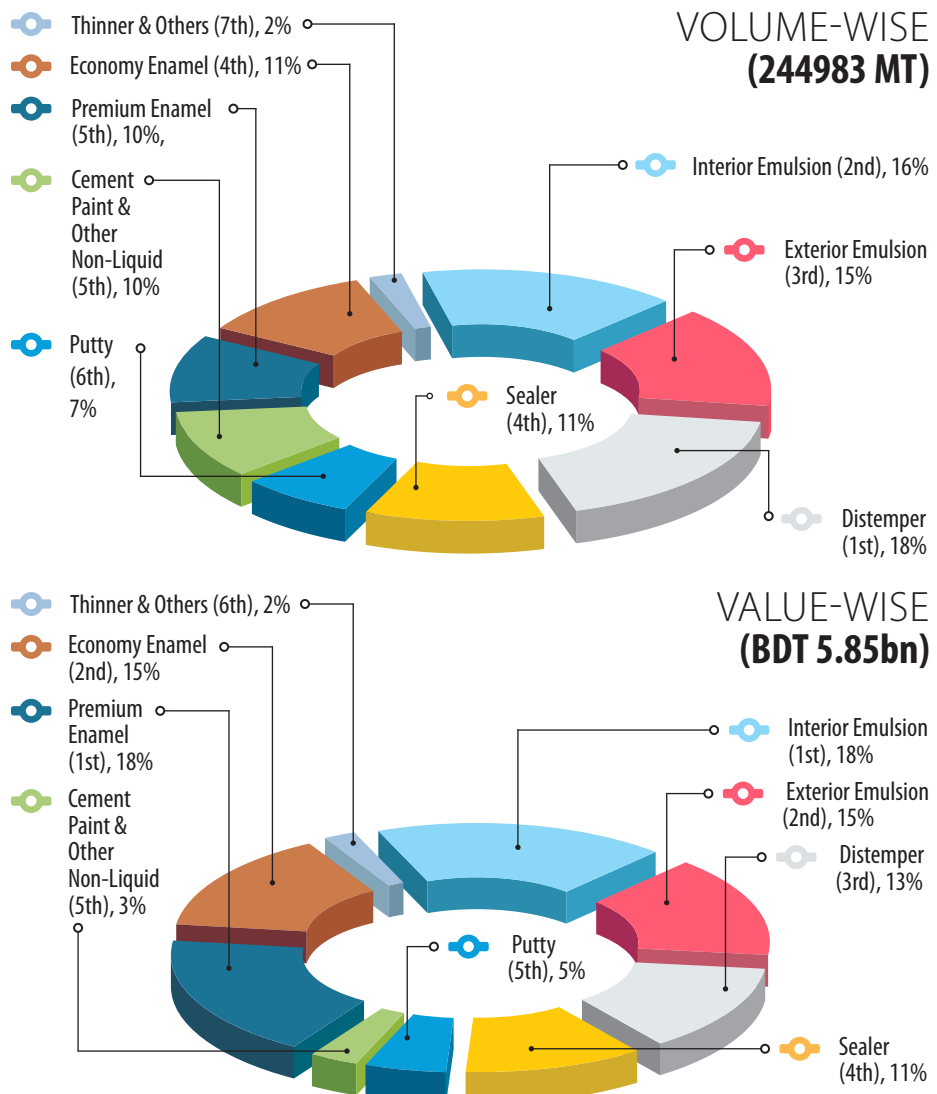
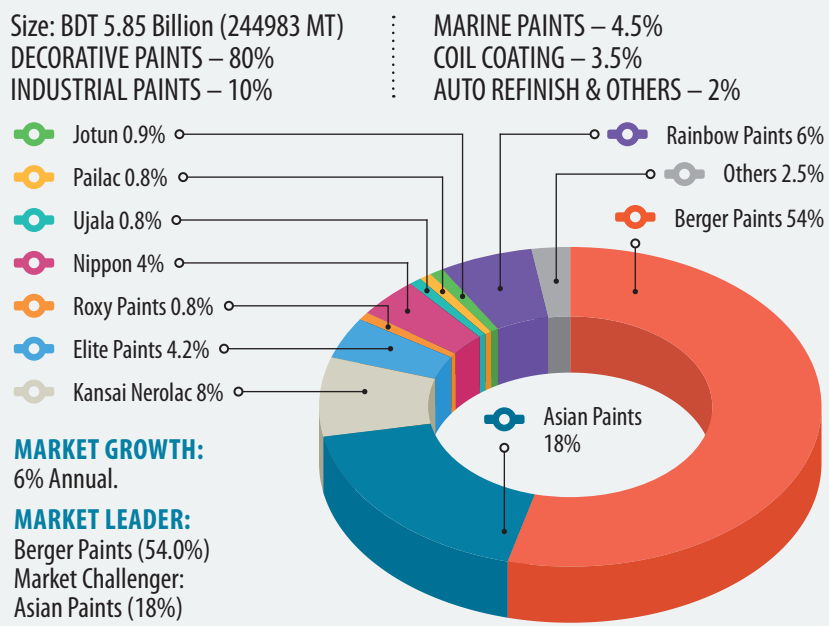


# BANGLADESH PAINT INDUSTRY At A Glance

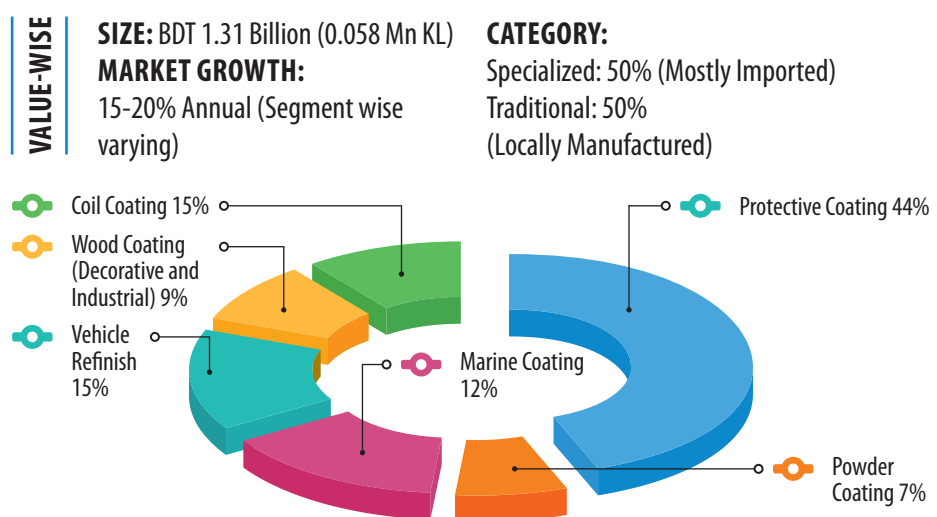
## Decorative Paint Market Scenario: Category-wise Share



## Decorative Paint Market: Players



## Performance Coating Market Scenario



## MARKET POTENTIAL PER CAPITA CONSUMPTION

Region	Annual Per Capita Paints Consumption in KG
North America	20
Western Europe	15-25
South Pacific	5.5
China	7-9
Middle East	7
India	4.2
Bangladesh	1.1

- Lowest Per Capita Paint Consumption (1.1Kg)
- The flourishing Bangladeshi paint market presents vast opportunities for growth

SOURCE: BANGLADESH PAINTS MANUFACTURERS' ASSOCIATIONS, 2023

# A BRIEF HISTORY OF PAINT



**Prehistoric Times (circa 100,000 BCE)**

**FIRST PAINTS:** Early humans in South Africa used ochre-based paints for cave paintings.

**Ancient Greece (circa 500 BCE)**

**ENCAUSTIC PAINTING**

Use of heated beeswax mixed with pigments for durable art.



**ANCIENT EGYPT (circa 2500 BCE)**

**SYNTHETIC PIGMENTS:**

Egyptians created Egyptian Blue, one of the first synthetic pigments.



**Renaissance (14th - 17th Century)**

**OIL PAINTS:**

Introduction of oil paints, allowing for richer colors and detailed work.



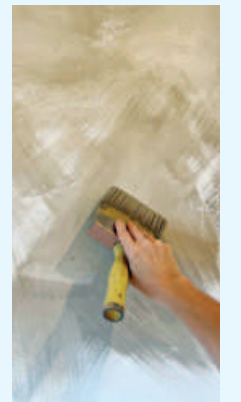
**18th Century**

**LIME WASH:**

Widely used for buildings, made from lime and water.

**COMMERCIAL PAINT:**

Thomas Child established the first American paint mill.



**19th Century**

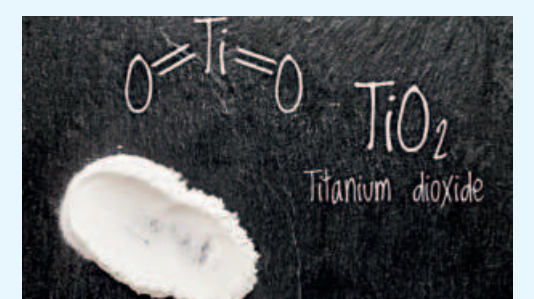
**SHERWIN-WILLIAMS:**

In 1866, Sherwin, Williams & Co. was founded, pioneering ready-to-use house paint.

**READY-MIXED PAINT:**

In 1867, D.R. Averill developed the first ready-mixed commercial paint.

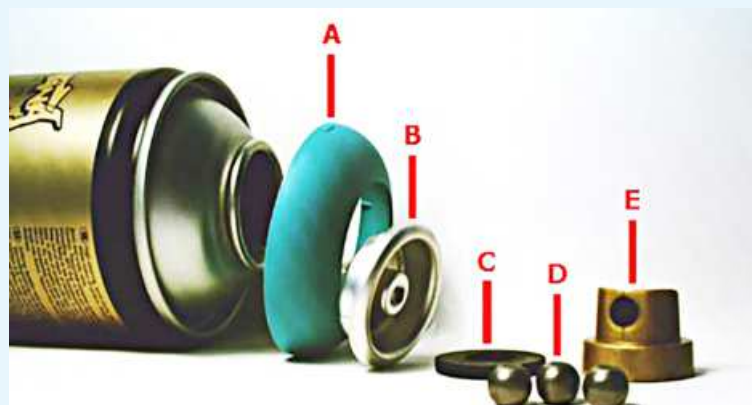
**SHERWIN WILLIAMS**



**Early 20th Century**

**TITANIUM DIOXIDE:**

Introduced in the 1920s, replacing toxic lead pigments.



**Mid-20th Century**

**LEAD PAINT BAN:** Lead-based paints were banned in many countries due to health hazards.

**SPRAY PAINT:** Developed in the 1940s, revolutionizing graffiti and industrial applications.

**Late 20th Century**

**ECO-FRIENDLY PAINTS:**

Emergence of low-VOC and non-toxic paints for environmental and health benefits.



**21st Century**

**ADVANCED COATINGS:**

Development of antimicrobial, reflective, and thermochromic paints.

