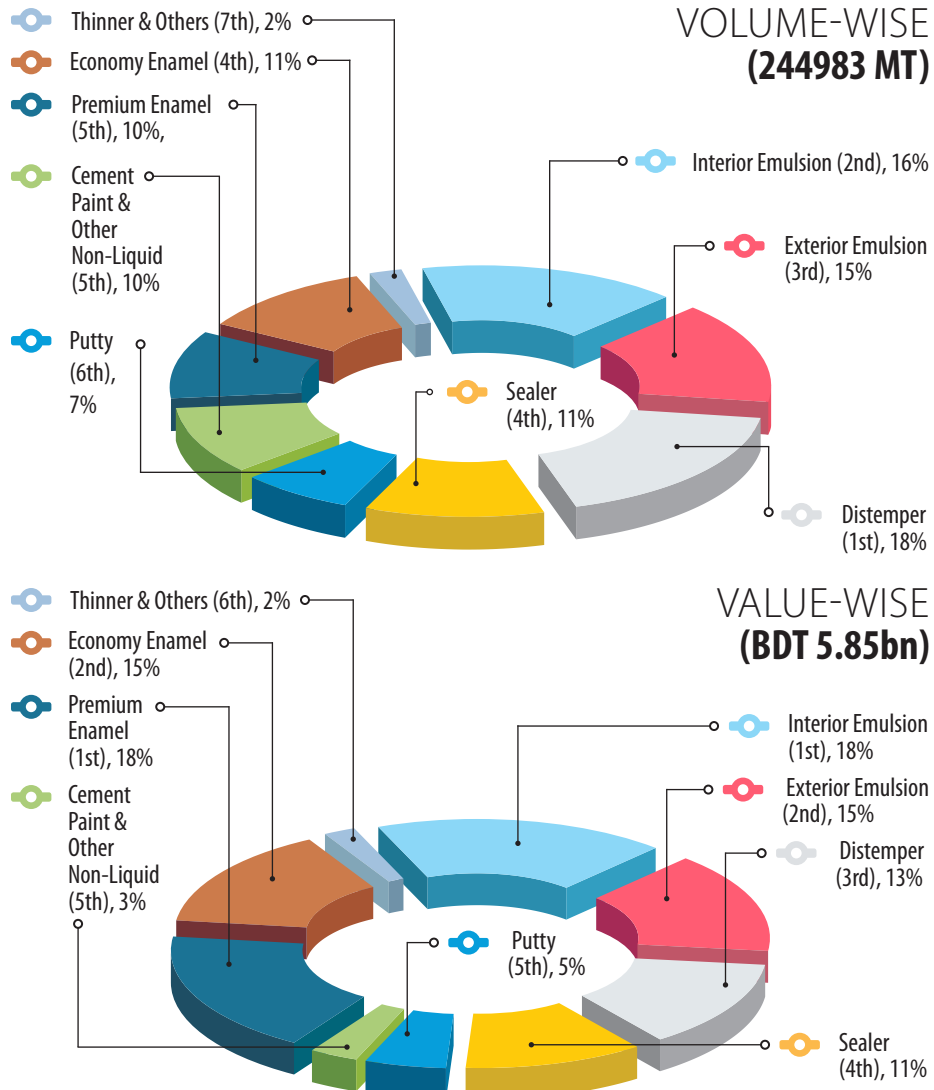
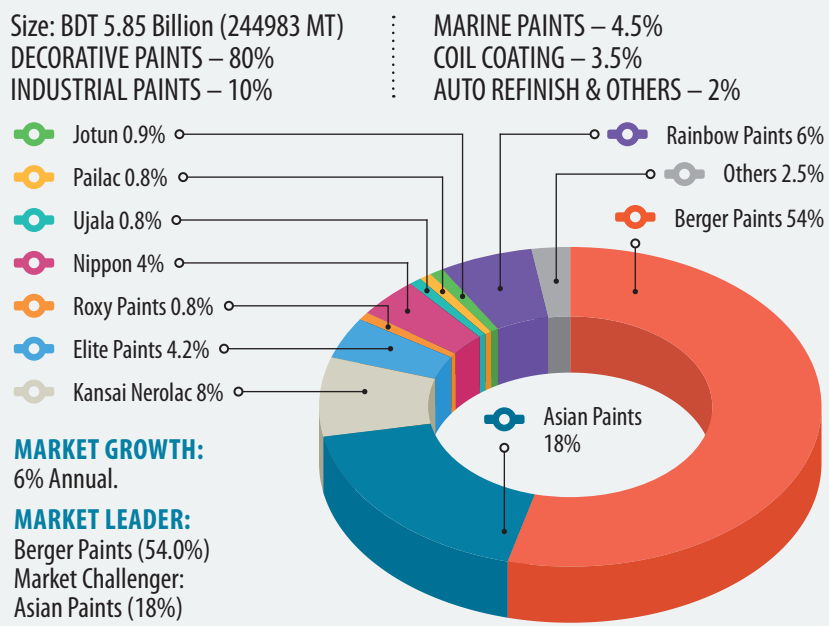


BANGLADESH PAINT INDUSTRY At A Glance

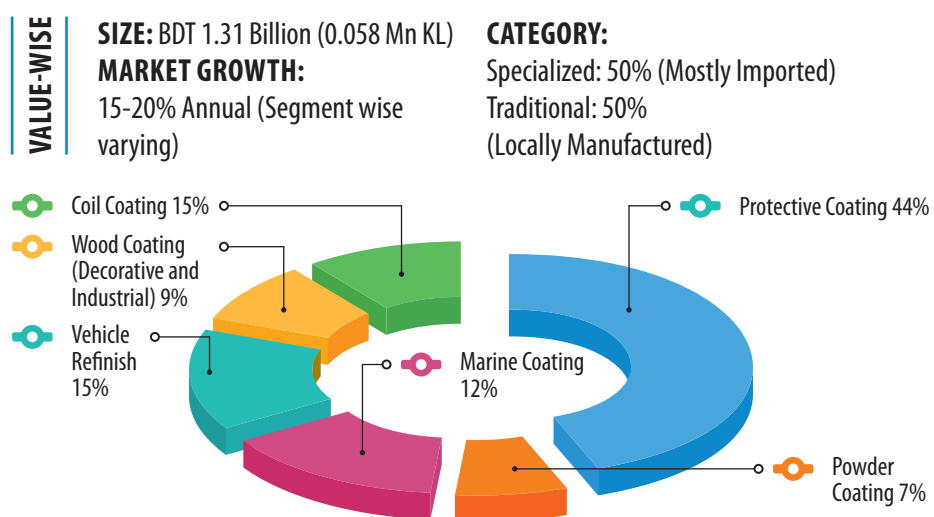
Decorative Paint Market Scenario: Category-wise Share



Decorative Paint Market: Players



Performance Coating Market Scenario



MARKET POTENTIAL PER CAPITA CONSUMPTION

Region	Annual Per Capita Paints Consumption in KG
North America	20
Western Europe	15-25
South Pacific	5.5
China	7-9
Middle East	7
India	4.2
Bangladesh	1.1

- Lowest Per Capita Paint Consumption (1.1Kg)
- The flourishing Bangladeshi paint market presents vast opportunities for growth

SOURCE: BANGLADESH PAINTS MANUFACTURERS' ASSOCIATIONS, 2023

A BRIEF HISTORY OF PAINT



Prehistoric Times (circa 100,000 BCE)

FIRST PAINTS: Early humans in South Africa used ochre-based paints for cave paintings.

Ancient Greece (circa 500 BCE)

ENCAUSTIC PAINTING

Use of heated beeswax mixed with pigments for durable art.



ANCIENT EGYPT (circa 2500 BCE)

SYNTHETIC PIGMENTS:

Egyptians created Egyptian Blue, one of the first synthetic pigments.



Renaissance (14th - 17th Century)

OIL PAINTS:

Introduction of oil paints, allowing for richer colors and detailed work.



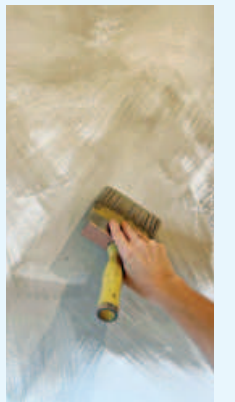
18th Century

LIME WASH:

Widely used for buildings, made from lime and water.

COMMERCIAL PAINT:

Thomas Child established the first American paint mill.



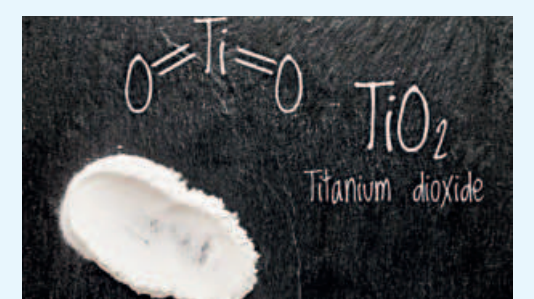
19th Century

SHERWIN-WILLIAMS:

In 1866, Sherwin, Williams & Co. was founded, pioneering ready-to-use house paint.

READY-MIXED PAINT:

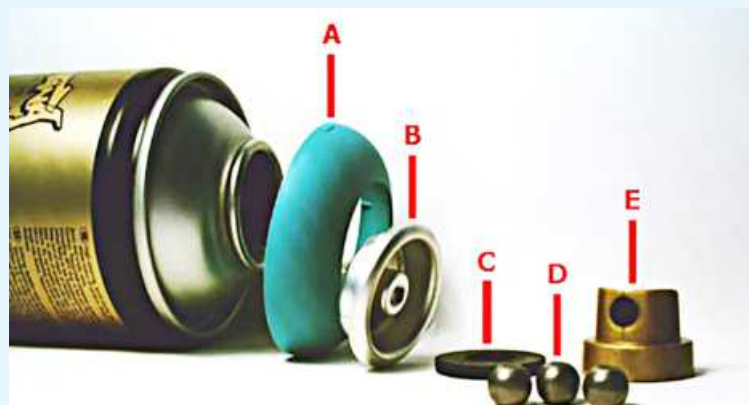
In 1867, D.R. Averill developed the first ready-mixed commercial paint.



Early 20th Century

TITANIUM DIOXIDE:

Introduced in the 1920s, replacing toxic lead pigments.



Mid-20th Century

LEAD PAINT BAN: Lead-based paints were banned in many countries due to health hazards.

SPRAY PAINT: Developed in the 1940s, revolutionizing graffiti and industrial applications.

Late 20th Century

ECO-FRIENDLY PAINTS:

Emergence of low-VOC and non-toxic paints for environmental and health benefits.



21st Century

ADVANCED COATINGS:

Development of antimicrobial, reflective, and thermochromic paints.

