ARKA Fashion Week set to return for its second edition

ARKA Fashion Week is set to return to Aloki Convention Center at 211 Tejgaon Link Road for its second year, scheduled from 13 June to 16 June, 2024. This event follows the success of its debut last year, striking a chord, particularly with the city's youth.

Founded by Asad Sattar and organised by a team of local fashion enthusiasts, ARKA Fashion Week aims to spotlight Bangladeshi fashion and promote it on an international scale.

Asad Sattar, founder of ARKA Studio, stated, "Through ARKA Fashion Week, we aim to democratise the fashion industry

and showcase locally designed apparel on a larger scale. We have many talented designers in our country, but I believe, they remain mostly underrepresented. So, the second season will have a marketplace along with seminars and exhibitions for a greater reach to the crowds."

New this year, ARKA Fashion Week will include exhibitions and seminars. These sessions will tackle current issues in the fashion industry and feature a special exhibition on Tangail weaving, highlighting efforts to preserve this traditional textile technique.

The exhibition, curated by Jewel A Rob, and the seminars are expected to provide deeper insight into the challenges and opportunities within the Bangladeshi fashion industry.

Similar to last year, the fashion week will have a marketplace, which is set to be a hub for local entrepreneurs, spotlighting sustainable fashion boutiques with less visibility. Along with it, the innovative design lab will allow attendees of all ages to personalise items like T-shirts and tote bags, fostering creativity in fashion. Runway shows will feature apparel designed by

promising local designers.

ARKA Fashion Week is not just about the clothes. Each evening, the venue will come alive with food stalls and live music, creating a festive atmosphere that celebrates more than just fashion but also the broader cultural fabric of Bangladesh.

Essentials -

Website: www.arkafw.com
Facebook: www.Facebook.com/

arkafashionweek

Instagram: @arkafashionweek

By Ayman Anika

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ARIES (MAR. 21-APR. 20)

You may find something rare this week. Expect minor health problems. You might miss your project deadlines. Your lucky day this week will be Tuesday.



TAURUS

(APR. 21-MAY 21)

Put your extra energy to good use. Seek out functions that provide you with knowledge. Find ways to uplift your mood. Your lucky day this week will be Friday.



GEMINI

(MAY 22-JUN. 21)

Don't overspend on luxuries. Let everyone have a turn. Try not to overexert yourself. Your lucky day this week will be Tuesday



CANCER

(JUN. 22-JUL. 22)

Don't expect loyalty from every friend. Take care of issues that pop up. Move forward if you want to do better. Your lucky day this week will be Friday.



LEO

(JUL. 23-AUG. 22)

Your talent will be recognised. Make plans to visit exotic destinations. Overindulgence will mean poor health. Your lucky day this week will be Tuesday.



VIRGO

(AUG. 23-SEP. 23)

Don't do everything for everyone. Compromise rather than have a confrontation. Changes will make life more harmonious. Your lucky day this week will be Wednesday.



HOROSCOPE

LIBRA (SEP. 24-OCT. 23)

Don't sign your life away. Stick to your guns when it comes to decisions. Be careful with your lover. Your lucky day this week will be



SCORPIO

(OCT. 24-NOV. 21)

Arguments will flare up if you are coerced. Don't be arrogant when expressing ideas. Relationships will be hectic this week. Your lucky day this week will be Tuesday.



SAGITTARIUS

(NOV. 22-DEC. 21)

Don't let lovers take advantage of you. Your personal situation is fluctuating. Your co-worker may be withholding valuable information. Your lucky day this week will be Friday.



CAPRICORN

(DEC. 22-JAN. 20)

Ask for help if you need it. Expand your circle of friends. Romantic relationships will be plentiful if you attend group activities. Your lucky day this week will be Monday.



AQUARIUS (JAN. 21-FEB. 19)

Don't discuss your personal life with others. Don't get involved in other people's personal affairs. Finish any

work yourself. Your lucky day



PISCES

(FEB. 20-MAR. 20)

this week will be Friday.

Don't believe everything you hear. Don't get involved with individuals already in relationships. Your practical approach to life will charm others. Your lucky day this week will be Saturday.

