COOL CHOICE

1824

1902

1914

1915

1928

1930

1931

1931

1946

1953

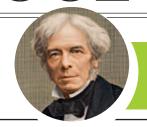
1957

1977

1987

1990

1998



Michael Faraday's discoveries laid the groundwork for the absorption type of refrigeration, elucidating its fundamental principles



first air conditioner to regulate the temperature and humidity of a printing company, marking the inaugural effort to control environmental temperature. This milestone marks the inception of air conditioning history

Carrier introduced his Rational Psychometric Formulae, which serves as the foundational science behind modern air conditioning technology



The White House was air-conditioned



H.H. Schultz and J.Q. Sherman developed the inaugural window unit air conditioner, albeit at a notably high

1953- The sale of over 1 million room air conditioners marked another significant milestone in the history of air conditioning



Heat pumps offer dual functionality developed, enabling both cooling and heating cycles with a single machine

Semiconductor technology's widespread availability has facilitated the integration of microprocessor control systems across all aspects of refrigeration and air conditioning

OF COMFO

1834 Jacob Perkins' invention of the first artificial ice manufacturing machine laid

systems

1903 The first office system in the New York

Stock Exchange, designed by Alfred R. Wolff, featured three powerful ammoniaabsorption machines. Wolff later became New York City's top air conditioning engineer

the foundation for modern compression

The Charles **Gates mansion** in Minneapolis, Minnesota, was the site of the inaugural

residential implementation of air conditioning

The Milam Building in San Antonio, Texas, pioneered the installation of Carrier central air conditioning, becoming the

first skyscraper to feature comfort cooling from its inception



The M.V. Victoria, a 13,400-ton Italian motorship bound for travel between Italy and Egypt, made history as the first vessel to embark on its maiden voyage with Carrier air conditioning onboard



San Antonio, Texas, proudly boasts the title of "the World's First Air-Conditioned City Bus"



The development of the first rotary compressor revolutionized air conditioning units, making them smaller and more efficient than the reciprocating

The Montreal Protocol, signed in Montreal, Canada, aims to protect the Earth's ozone layer. It fosters international cooperation to phase out ozone-depleting substances, such as chlorofluorocarbon (CFC) refrigerants used in HVAC equipment

Willis Carrier was recognized as one of Time magazine's "100 Most Influential People of the Century."



BANGLADESH AC INDUSTRY AT A GLANCE



Expected Revenue in 2024: US\$93.26 million.

Market Size: Tk 5,000 crore.





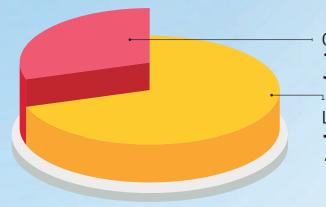
Growth Rate: 10 percent.

Annual Production: 400,000-500,000 units.





Annual Sales:



Global Brands 30%

> **Local Brands** 70%

MARKET	
SHARE	

SOURCE: STATISTICAL YEARBOOK BANGLADESH 2022	2018-19	2019-20	2020-21	2021-22	>
Import of Air conditioning machines (Crore BDT)	884.5	1,121	939.7	1,270.5	
Export of Air conditioning machines (BDT)	7.9	3.3	5.4	7.6	

% of Households owning an AC

2021	2022	2023

1.74%

SOURCE: BANGLADESH BUREAU OF STATISTICS