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Samsung Brings You AI-POWERED AC

Samsung, being a globally reputed company for consumer electronics, has always been a pioneer in bringing new technologies to its lineup. In the last few years, we have experienced a high demand for cooling solutions due to the constant rise in temperatures, especially in summer, and the shift in lifestyle with urbanization. Additionally, customers need to experience advanced technology in their home appliances. Keeping all these in mind, Samsung introduces its new AI-powered air conditioner lineup to ensure further reliability and efficiency, adding some major breakthrough innovations. Currently, Samsung has two lineups in Bangladesh - WindFree and StepUp. Both ACs come with AI technology and excellent power-saving capabilities with 8-pole Digital Inverter Boost Technology, enabling a reduction of energy consumption by up to 73%. Samsung Smart ACs use AI machine learning to personalize operation for comfortable cooling and energy efficiency. By enabling advanced geofencing

functionality, when you are nearby your home, it automatically turns on your AC and turns it off when you leave your house. Samsung's new AC models cool faster compared to conventional models because they use a larger fan, wider inlet, wider blade, and 4-way auto swing. All Samsung ACs come with a 10-year

All Samsung ACs come with a 10-year compressor warranty, free installation, in-home service, three free servicing sessions in the first year, and 15 feet of free copper pipe.

compressor warranty, free installation, in-home service, three free servicing sessions in the first year, and 15 feet of free copper pipe. I can confidently say, Samsung ACs are well-equipped to support our esteemed customers with advanced technology, innovative features, and optimal performance for their cooling needs.

CUSTOMERS FAVOR Walton ACs for their advanced features

Once considered a luxury item, air conditioners have now become essential due to scorching heat, climate change, infrastructure, and socio-economic development, along with the increasing purchasing power and changing behavior of consumers. To meet the high demand for cooling solutions and make people's lives more comfortable, our Research and Innovation team, consisting of highly talented and experienced engineers, is working relentlessly to produce the world's most advanced air conditioners.

Walton ACs have gained widespread acceptance as the leading domestic brand for their extensive power savings, cutting-edge technology and features, diverse models, affordable prices, and best after-sales service. Walton ACs can run perfectly in temperatures up to 52 degrees Celsius. Our 6-star ACs are functional at a voltage range of 100-300V, inverter ACs at 130-280V, and non-inverters at 170-364V. Walton ACs have passed the IPX-4 rain test and have a surge protection feature of 4.2kV. Fire-retardant plastic material and anti-corrosive industrial solutions are used on Walton ACs, which come with 100% BTU.

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Walton produces and markets environmentally friendly and energy-efficient air conditioners, using inverter technology compressors and R-32 gas. Customers prefer Walton ACs for their many advanced features, including a 5-inch TFT color display that shows various important information like running data, performance, timing, indoor and outdoor temperature, IoT smart control system, frost clean, air plasma, and 3-in-one converter technology.

We provide our AC customers with a one-year replacement facility, a 10-year guarantee on the compressor, a 3-year warranty on spare parts, and one year of free after-sales service.



5 HEALTH BENEFITS of Air CONDITIONING

HABIBA NOWROSE

As the temperatures rise, air conditioning (AC) becomes essential for maintaining comfort indoors. While many people associate AC with simply cooling the air, it also offers numerous health benefits that contribute to overall well-being.

Improves Air Quality

One of the primary health benefits of air conditioning is its ability to improve indoor air quality. AC units are equipped with filters that capture dust, pollen, and other airborne particles, preventing them from circulating in the air. By removing pollutants and allergens, air conditioning helps create a healthier indoor environment, especially for individuals with respiratory conditions such as asthma or allergies.

Reduces Humidity Levels

High humidity levels can create a breeding ground for mold, bacteria, and other harmful microorganisms. Air conditioning helps regulate humidity levels by removing excess moisture from the air, creating a more comfortable and hygienic living space. By controlling humidity, AC reduces the risk of mold growth and related health issues,

such as respiratory infections and allergic reactions.

Promotes Better Sleep

Maintaining a cool and comfortable sleeping environment is essential for quality sleep. Air conditioning helps create the ideal sleeping conditions by regulating room temperature and reducing humidity levels. Cooler temperatures are associated with better sleep quality and can help individuals fall asleep faster and stay asleep longer. By promoting restful sleep, air conditioning contributes to overall health and well-being.

Reduces Heat-Related Illnesses

Exposure to high temperatures can increase the risk of heat-related illnesses, such as heat exhaustion and heatstroke. Air conditioning provides relief from extreme heat by lowering indoor temperatures to safe and comfortable levels. By keeping the body cool and hydrated, AC helps prevent heat-related illnesses and reduces the strain on the cardiovascular system.

Improves Mental Well-being

In addition to its physical health benefits, air conditioning also has

positive effects on mental well-being. Extreme heat can exacerbate stress, irritability, and fatigue, leading to mood disturbances and decreased productivity. By creating a comfortable and cool indoor environment, air conditioning helps alleviate stress and promote relaxation. Cooler temperatures are also associated with improved cognitive function and mental clarity, allowing individuals to focus better and perform tasks more efficiently.



SAMSUNG



World's 1st
WindFree™ AC
Only from Samsung



- WindFree Cooling***
Through 23,000 micro holes
- 100% Copper Condenser**
DuraFin™ prevents rusting
- Power Saving (Digital Inverter)**
Energy saving up to 73%**
- AI Auto Cooling and Wi-Fi*****
Control with SmartThings app



In-home Service | 1-Year Parts Warranty | 3 Free Cleaning Services in 1st Year

* WindFree feature is only available on WindFree models.
** Tested on the AR09TXCAAWKNEU model compared with the Samsung conventional model AQ09TSLXEA.
*** Available on Android and iOS devices, A Wi-Fi connection and a Samsung account are required.
**** 10-Year warranty applicable only on Digital Inverter Compressor.