



**MESSAGE FROM
THE VICE CHANCELLOR**

Graduation is a momentous occasion which represents the culmination of years of hard work, effort, and dedication. It, therefore, fills me with pleasure to congratulate the students who have completed their BBA, MBA, EMBA, and DBA degrees in 2023 from the Institute of Business Administration (IBA), thus securing the honor of being hailed as graduates of the University of Dhaka. What you have achieved requires resilience, adaptability, and above all, an unwavering commitment to learning. It is my expectation that your journey at IBA and the University of Dhaka has molded you into mature, competent, and dynamic individuals, capable of making meaningful contributions to society. This University, you must always remember, is not just a place of higher learning. Rather, it stands as a beacon of excellence, innovation, and integrity - all of which are values that I would expect you to embrace and endorse, as you have now become a part of this University's storied legacy.

The University of Dhaka has long held IBA in high esteem, recognizing it as a bastion of academic brilliance and forward-thinking innovation. With steadfast dedication, IBA continues to cultivate exceptional graduates who are not only knowledgeable, but also exhibit vital attributes like critical thinking, creativity, and ethical leadership which are essential for navigating the complexities of our evolving global landscape. As we celebrate your success, it is important to consider the responsibilities you have towards our country. You have a duty to honor and build upon the legacy of our nation's hard-fought independence. You are the torchbearers of the future and the education that you have received has empowered you to contribute to the growth and prosperity of Bangladesh. As ambassadors of our nation's dreams and aspirations, it is expected that you will give your best effort towards achieving the Sustainable Development Goals by 2030 and catapulting Bangladesh to the status of a developed nation by 2041 - as envisioned by our Honorable Prime Minister Sheikh Hasina, the proud daughter of the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman.

I would like to take this opportunity to extend my heartfelt appreciation to the esteemed faculty members and staff of IBA for guiding today's graduates towards this auspicious denouement. Your dedication and tireless effort have, no doubt, been instrumental in instilling within the students a passion for the pursuit of excellence. I also express my deepest gratitude to the parents and guardians, whose unwavering support has been a steadfast pillar for our graduates, even during the most challenging moments.

Dear graduates, congratulations once again! As your journey unfolds, the competencies you have acquired and the memories you have forged will serve as enduring inspirations, propelling you towards the bright future that each of you deserve. May you all evolve not just into competent professionals, but also into inspirational human beings whom the nation can be proud of.

Joy Bangla, Joy Bangabandhu. Long Live Dhaka University, Long Live Bangladesh.

A.S.M. Maksud Kamal

Professor Dr. A.S.M. Maksud Kamal
Vice Chancellor
University of Dhaka



**MESSAGE FROM
THE GRADUATION SPEAKER**

Dear Class of 2023:

It is a great honor to address the graduating class of 2023 at the Institute of Business Administration (IBA) of Dhaka University. This honor stems from the fact that I am able to participate in this critically turning event for some of the brightest young men and women of Bangladesh. It is the time when you must leave this great academic institute and take on the hard task of actually serving the people of this country in a way that adds lasting value to their lives.

In this graduation ceremony, I congratulate IBA's awardees of BBA, MBA, EMBA, and DBA degrees, and express my deepest appreciation of the faculty members and administrative staff who have created an extraordinary environment of innovations and entrepreneurship.

As you step out into the world beyond these walls, I want to share with you a fundamental truth: Innovations transform lives, societies, and indeed the world. In today's rapidly changing human landscape, your innovations will enable you to prevail over challenges and propel yourselves forward. The knowledge and skills you have acquired at IBA have equipped you better than most people to be the architect of your own future and, in turn, the future of millions of others in this country.

For me, an innovation is the difference that improves people's lives. In other words, the lives of those affected are a critical consideration in assessing the quality of an innovation. Remember it is the people—by which I mean most people of a country—who are the means and the end of the country's progress. For a good example of an innovation, consider Johannes Gutenberg, who cut down on the cost of producing books dramatically, whereby the access to knowledge was correspondingly widened in Europe nearly 500 years ago. Henry Ford similarly dramatically reduced the cost of automobiles and widened the access to individualized transportation in America about 100 years ago. These innovators, and others like them, gave rise to dramatic increases in inclusivity and economic progress. Their work inspired me to dream about Grameenphone; my goal was to empower all people of this country irrespective of their locations or income levels.

It is exciting to learn that many IBA students and graduates are embracing the spirit of entrepreneurship. I ask you to apply your entrepreneurship to maximize inclusivity. As the above examples illustrate, inclusivity is critical for people, the country, and the entrepreneurs. When more people buy your goods or services, you achieve greater economies of scale and greater efficiency in producing those goods and services. As you lower the prices to increase inclusivity, you also defend yourselves better against competition. In your pursuit of innovation and entrepreneurship, think about embracing as many beneficiaries as possible.

Innovations, almost by definition, are difficult to predict. They are unexpected, and it is hard to determine how widely they will be accepted. They require thoughtful and diligent calculations—which should now be easier for you with the knowledge and skills you have acquired at IBA. Look at the case of mobile phones in Bangladesh. Their near-universal embrace was unexpected for most people. Various services that are now emerging on these devices were similarly unknown or unexpected. The unexpected nature of innovations is precisely the reason Bangladesh needs more innovators. Furthermore, while there is no clear formula for spotting good innovators of the future, IBA is certainly a fertile ground for innovators and its student population is likely to produce many.

While there is no clear formula for predicting what innovations will emerge in the future, I recommend that you look around and spot unsolved problems. Every unsolved problem is a potential mother of an innovation. If the problem you spot is very common, you are likely to attain great inclusivity when you implement your solutions.

In short, despite the great privilege you have had in studying at IBA, it does not give you a definitive answer to what you should focus on as you move beyond these walls. The IBA education only complements your efforts afterward. For instance, you have to be on the lookout for existing problems. Additionally, you must make sure you make your efforts with humility and sincerity; they will vastly increase your chances of success.

Once again, congratulations. Let your real work begin...

Iqbal Quadir

Iqbal Quadir
Senior Fellow, Harvard Kennedy School
Cambridge, Massachusetts, USA



**MESSAGE FROM
THE PRO-VICE CHANCELLOR
(ADMINISTRATION)**

It fills me with delight to offer my felicitations on this pivotal day, which marks the graduation of the latest batch of BBA, MBA, EMBA & DBA students of the Institute of Business Administration (IBA), University of Dhaka. As one chapter of your life comes to a closure, it ushers in a new chapter, one where you will face the world as mature, erudite, and socially competent professionals whom we can all be proud of.

IBA has a long-standing tradition, dating back to 1966, of cultivating some of the brightest minds in our nation. Although living up to the accomplishments of our distinguished alumni may seem daunting, I am confident that you are more than capable of carrying the baton forward. While you have surmounted various challenges and undergone metamorphosis to reach where you are today, the road ahead promises even more challenges, coupled with opportunities for growth. As you move forward, let the excellence nurtured here at IBA be your guide. Also, bear in mind that there is no end to learning and a person is successful only to the extent that he/she is willing to reinvent himself/herself through the pursuit of continuous learning.

As you embark on this next phase of your life, I encourage you to broaden your aspirations, aiming to make meaningful contributions to our society and beyond. Your sense of commitment and duty should extend not only to yourselves, your families, and your alma mater, but also to the community at large. Only then, can you be considered worthy graduates of the University of Dhaka. We live in a fast-changing world where efforts to make the world a better place through innovative and sustainable solutions are much needed. The greatest contribution towards this end must come from young individuals like yourselves, who have been privileged enough to study at this acclaimed institute.

Once more, I congratulate you on your remarkable achievement. May your success today be the foundation for your future accomplishments.

Muhammad Samad

Professor Dr. Muhammad Samad
Pro-Vice Chancellor (Administration)
University of Dhaka

ACADEMIC PROGRAMS OF IBA

- Bachelor of Business Administration (BBA)
- Master of Business Administration (MBA)
- Executive Master of Business Administration (EMBA)
- Post Graduate Diploma in Garment Business (PGD-GB)
- Management Development Program (MDP)
- Master of Philosophy (MPhil)
- Doctor of Business Administration (DBA)
- Doctor of Philosophy (PhD)



**MESSAGE FROM
THE PRO-VICE CHANCELLOR
(ACADEMIC)**

It is with great honor and pride that I congratulate the graduates of the class of 2023 of the Institute of Business Administration (IBA), University of Dhaka! This occasion marks the monumental transition of the students' journey at IBA and their entrance into the professional world. Graduates from IBA have always left their mark of excellence in their academic, professional, and entrepreneurial endeavors, and we are proud of their astounding achievements.

Since its inception, the University of Dhaka has strived to set a precedent for greatness by providing the students of this country with pragmatic, value-enhancing, and contemporary education. The world today is evolving at an unparalleled pace, presenting academic institutions with the challenge of constantly adapting their curriculum and pedagogy to remain relevant. IBA has always shown exceptional responsiveness in rising to this challenge, producing leaders who have advanced the frontiers of business in the country and abroad. I am therefore confident that you, the latest batch of graduates from this institute, are well-poised to carry the legacy forward and elevate the name not just of IBA, but of the University of Dhaka.

Dear graduates, I expect you to bear the torch of excellence as you rise to your true calling. You must, at all times, uphold the spirit of humility, integrity, and empathy that distinguish this University's graduates in the development of a knowledge-driven society. Our nation demands your relentless spirit and resilient leadership to fulfill the dream of becoming a developed nation by 2041. As individuals who have received some of the best education available in this country, it is your responsibility to contribute your wisdom and industry towards the fulfillment of that dream.

The journey ahead of you is unexpected and uncertain. But rest assured that the learning you have acquired from IBA will serve as your compass. Immerse yourselves in the pursuit of continuous learning to accommodate the ever-changing needs of your workplace and your environment. While you ascend to the pinnacle of success, never forget your esteemed faculties and your parents, who have guided you throughout your lives and will continue to do so in the future. I would like to thank and congratulate them as well on this auspicious occasion.

Once again, congratulations to all the graduates. May you shine in all your future endeavors.

Sitesh Chandra Bachar

Professor Dr. Sitesh Chandra Bachar
Pro-Vice Chancellor (Academic)
University of Dhaka



**MESSAGE FROM
THE DIRECTOR**

Dear graduates of the BBA, MBA, and EMBA programs and the degree awardees of the DBA program, let me start by offering my heartfelt felicitations to all of you! On this glorious occasion, it is worth taking some time to reflect on the experiences you have garnered at IBA and the milestones you have achieved, as these will surely help you chart your path to success in the future.

As the students of IBA, all of you have surpassed numerous challenges and proved your worth through your resilience, adaptiveness, and innovative mindset. These are traits that will certainly set you apart in your respective workplaces, just as they have set apart generations of IBA graduates before you. IBA believes in delivering not just well-rounded knowledge but also in promoting the holistic development of its students through the inculcation of a rich set of skills and competencies. Hence, I am confident that you are well-equipped to make the transition from the classroom to the corporate scene and step up to the role of mature professionals with not just business acumen, but also ethics and integrity.

We stand on the brink of a new era, marked by paradigmatic shifts in technology and global interconnectedness. As you navigate this dynamic landscape, you must remain adaptable, forward-thinking, and committed to continuous improvement. Bangladesh is poised to be one of the global beacons for development in the 21st century, with Vision 2041 guiding our path towards prosperity and sustainable development. As graduates of IBA, you must aspire to be facilitators and leaders of this noble endeavor, leveraging your skills and expertise to drive positive change in our society. The alumni of IBA have left their mark on our country's development, by driving excellence in both the public and private sectors. It is now your turn to commit yourself likewise and carry forward the legacy of IBA.

While you are at the heart of today's graduation ceremony, it is imperative to acknowledge the multitude of individuals who have contributed to your journey thus far. I sincerely thank the hard-working and dedicated faculty members and staff of IBA, who helped advance your academic journey. We must also take a moment to recognize the respected authorities and officials at the University of Dhaka for their continuous assistance. Additionally, IBA is always keen to work with professionals from the industry. I therefore seek the enduring support of our local and global alumni network, as they can play a vital role in helping to nurture our students into the leaders of tomorrow. It is my earnest hope that you will all do your part in passing on to your successors the knowledge and resources that IBA has given you.

As I end this message, I sincerely urge all the graduates to strive to serve our cherished country and its citizens to the maximum extent of their capacities. Let the skills you have acquired, and the connections you have forged here at IBA, be your strength and inspiration as you move forward. Remember that excellence is the only life force that compels you to greater success by demanding higher standards. Hence, strive for excellence in all that you do.

Mohammad A. Momen

Professor Mohammad A. Momen
Director
Institute of Business Administration (IBA)
University of Dhaka

DIRECTOR'S HONOR LIST

BBA Program

SADID JUBAYER MURSHED
CGPA 3.94
Recipient of S.A. Huq Memorial Gold Medal

BAHA UDDIN KHAN SAYEM
CGPA 3.82

AFNAN FARUK ANINDA
CGPA 3.81

JUSTITA MUSRAT
CGPA 3.77
Recipient of Hazera Khanam Gold Medal

MBA Program (Full-time)

AUMIT AHSAN
CGPA 3.89
Recipient of A.F.M. Shamsur Rahman Gold Medal

MD. RAKIBUL ISLAM
CGPA 3.87

TANVEER AHMED KHAN
CGPA 3.85

SAMIN ARMAN KHAN
CGPA 3.83

NAZIRUL AZAM BISWAS
CGPA 3.80

MBA Program (Part-time)

SHOPNIL PAUL
CGPA 3.98

NUMAYA EUM ILMA
CGPA 3.91

MASHRURA SHARMIN WARES
CGPA 3.80

**ACCOLADES WON BY
THE GRADUATING BATCHES**

- National Blockchain Olympiad 2023 (Champion)
- Unilever Future Leaders' League (UFL) 2023 (2nd Runner Up)
- Battle of Minds 2022 Global (1st Runner Up)
- Battle of Minds 2022 National (Champion)
- BizMaestros 2022 (Champion)
- HSBC-IBA Business Case Competition 2022 (Champion)
- Judo Eminence 2022 (Champion)
- Capitalizer 2021 (Champion)
- International Blockchain Olympiad 2021 (Theme Category Winner)
- Judo Eminence 2021 (Champion)
- National Blockchain Olympiad 2021 (Champion)
- Taylor's Gender Open, Malaysia 2021 (Champion)
- LUMS Intersarsity Debating Championship 2021 (1st Runner Up)
- World Asian Case Competition 2021 (1st Runner Up)
- Bangladesh Debating Council COVID Fundraiser 2020 (Champion)
- Durham-Oxford-Cambridge (Doxbridge) Open 2020 (Champion)
- NUJS Parliamentary Debate, Kolkata 2020 (Champion)
- World Asian Case Competition 2020 (2nd Runner Up)
- 10th IUT ICT Business Case Solving Competition 2019 (Champion)
- IUB Ascencion Novice 2019 (Champion)