

#WOMEN EMPOWERMENT

SAYMA RAHMAN'S PATH to investment and empowerment

In Bangladesh, the investment landscape has traditionally been male-dominated, with women significantly underrepresented in the field. However, Sayma Rahman has carved a niche for herself, transcending the conventional barriers that often sideline women in this sector.

An avid traveller and the former Head of Retail Partnership at Grameenphone, Rahman's entry into the start-up ecosystem in 2012 marked the beginning of an inspiring journey. Her curiosity and eagerness to understand the intricacies of start-ups and investments have propelled her to become an angel investor at Bangladesh Angels Network.

Her mentor, Sajid Rahman, a prominent figure running a fund management company, played a decisive role in her journey. Under his guidance, Rahman learned the nuances of investment, from evaluating start-ups to understanding the long-term, low-return nature of angel investments.

Rahman's perspective on the gender dynamics within the investment sector sheds light on the challenges women face. "I think men are more risk-takers – whereas

women, for some reason, don't like to take risks," she observes.

This disparity, according to Rahman, stems from a lack of guidance, knowledge, and support for women, who are often discouraged from venturing into riskier investment avenues. Despite these challenges, her first significant investment in 2019 was proof of overcoming hesitancy and embracing the uncertainty that defines the start-up investment world.

"This had been a big risky decision for me. Then again, I also knew those who have done something with their lives and made a change were essentially risk-takers," she asserts.

Education and self-initiative play a crucial role in Rahman's philosophy.

"I believe that we – as women – need to take the first initiative and educate ourselves," she states, emphasizing the importance of developing a risk-taking mindset and breaking free from societal conditioning. Her continuous learning journey, enriched by resources like YouTube videos and insights from Nirjhor Rahman, CEO of Bangladesh Angels Network, highlights the importance of self-education in the investment sector.

Looking ahead, Rahman aspires to establish her fund management company, drawing inspiration from her mentor Sajid

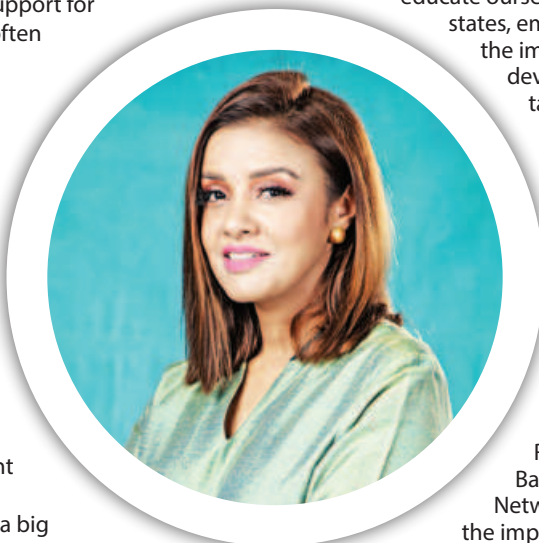
Rahman. Her ambition is not just a personal goal but a beacon of hope for aspiring women investors.

"I have been involved with the investment sector for a couple of years now and looking ahead, I want to have my own fund management company," she shares, outlining her vision for the future.

Rahman's advice to potential investors is grounded in realism and patience. With an initial investment as accessible as 10 lacs, she encourages taking calculated risks and embracing the long-term nature of investments.

Sayma Rahman's journey in the investment world is a powerful narrative of breaking barriers, challenging stereotypes, and paving the way for more women to explore the world of start-ups and angel investing. Her story is not just about financial investments but investing in oneself, in knowledge, and in the courage to take risks and make a difference.

By Ayman Anika
Photo: Shahrear Kabir Heemel
In Frame: Sayma Rahman
In collaboration with TAAGA





WE BUILD QUALITY





কোন জীবাণু, ময়লা, মলিনতা
 রেহাই পাবে না আর
Mr. White
 ডিটারজেন্ট পাউডার-এর
 এক্সট্রিম পাওয়ার-এ কাপড় হবে
সারফেক্ট
পরিষ্কার
শ্রতিবার

৫০০ গ্রামের
৩টি প্যাকেটের সাথে
মগ



১ কেজির ২টি
প্যাকেটের সাথে
বালতি





কার্বী এন্টারপ্রাইজেস লিমিটেড

*অফারটি সীমিত সময়ের জন্য প্রযোজ্য।
 @mrwhitebd | www.quazienterprises.com

PAPYRUS2024