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Mastering the mike: Evolution of emceeing in Dhaka

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On the evolution of the emceeing industry, Naziba commented, "Digitally or not, the need for female emcees solely for their appeal is an issue. However, women are performing astoundingly across various domains like sports, social issues, politics, and corporate matters."

On the evolution of emceeing, Rafayat observed, "It has exploded globally and is slowly growing in Bangladesh. As more notable names emerge, we will catch up with the rest of the world."

Commenting on future trends, Rafayat Rakib said, "Productivity, personal brand building, and self-discipline will be important. People prefer a hands-on learning experience."

He measures success by the impact of his speeches, "People are fully invested in my talks, and my content is reaching more people."

Rakib advised aspiring emcees, stating, "Initially, be slightly reserved and research your audience. Engage the crowd and respect their time investment." On incorporating local culture, Rakib said, "I try to be relatable to the crowd I'm performing for, keeping my originality and authenticity, which the crowd enjoys."

The emceeing scene in Dhaka is a testament to the city's dynamic cultural landscape. As millennial emcees navigate this evolving field, they redefine the art of emceeing, blending tradition with modernity. The future of emceeing in Dhaka is vibrant and promising, as these talented individuals continue to captivate, inspire, and entertain.

By K Tanzeel Zaman
Photo: Star; Courtesy

