#### **SEGMENT 2**



# **INNOVATE, EDUCATE, ELEVATE**

**ANNIVERSARY SUPPLEMENTS 2024** DHAKA SUNDAY FEBRUARY 18, 2024 **FALGUN 5, 1430 BS** 36

## **Essential skills for graduates in 2024: Preparing for tomorrow's job market**



So, how are these individuals managing to land jobs in a market that is 'unstable' and has 'a lack of opportunities'? The answer to this is simple – they outmatch other job seekers and candidates in terms of skills.

As the nation advances in technology and globalisation, the demand for a varied skill set becomes paramount. From digital literacy and adaptability to cultural awareness and ethical decision-making, all these competencies bridge academic

There are still many who manage to secure jobs right after graduating. Some even have decent-paying jobs on their hands before they graduate. So, how are these individuals managing to land jobs in a market that is 'unstable' and has 'a lack of opportunities'? The answer to this is simple – they outmatch other job seekers and candidates in terms of skills.

> knowledge with practical success, and today's employers want all these skills, aside from other technical skills, in their employees. "Recruiters are placing a significant emphasis on certain soft skills when evaluating graduates or potential recruits," says Rifah Nanjiba, a business development team lead of a globally renowned IT company. these, effective "Among communication, a positive attitude, critical thinking, and SEE PAGE 37

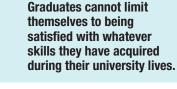
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#### FAISAL BIN IQBAL

The Bangladeshi job market, like many other job markets across the truth to this, it may not be the case right after graduating. Some world, is very dynamic in nature. entirely. In fact, similar descriptions even have decent-paying jobs on People often say that this particular are also applicable to job markets in their hands before they graduate.

job market is unstable or that there other parts of the world. is a lack of opportunities here. However, while there may be some many who manage to secure jobs

That being said, there are still







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