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years of
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INNOVATE, EDUCATE, ELEVATE

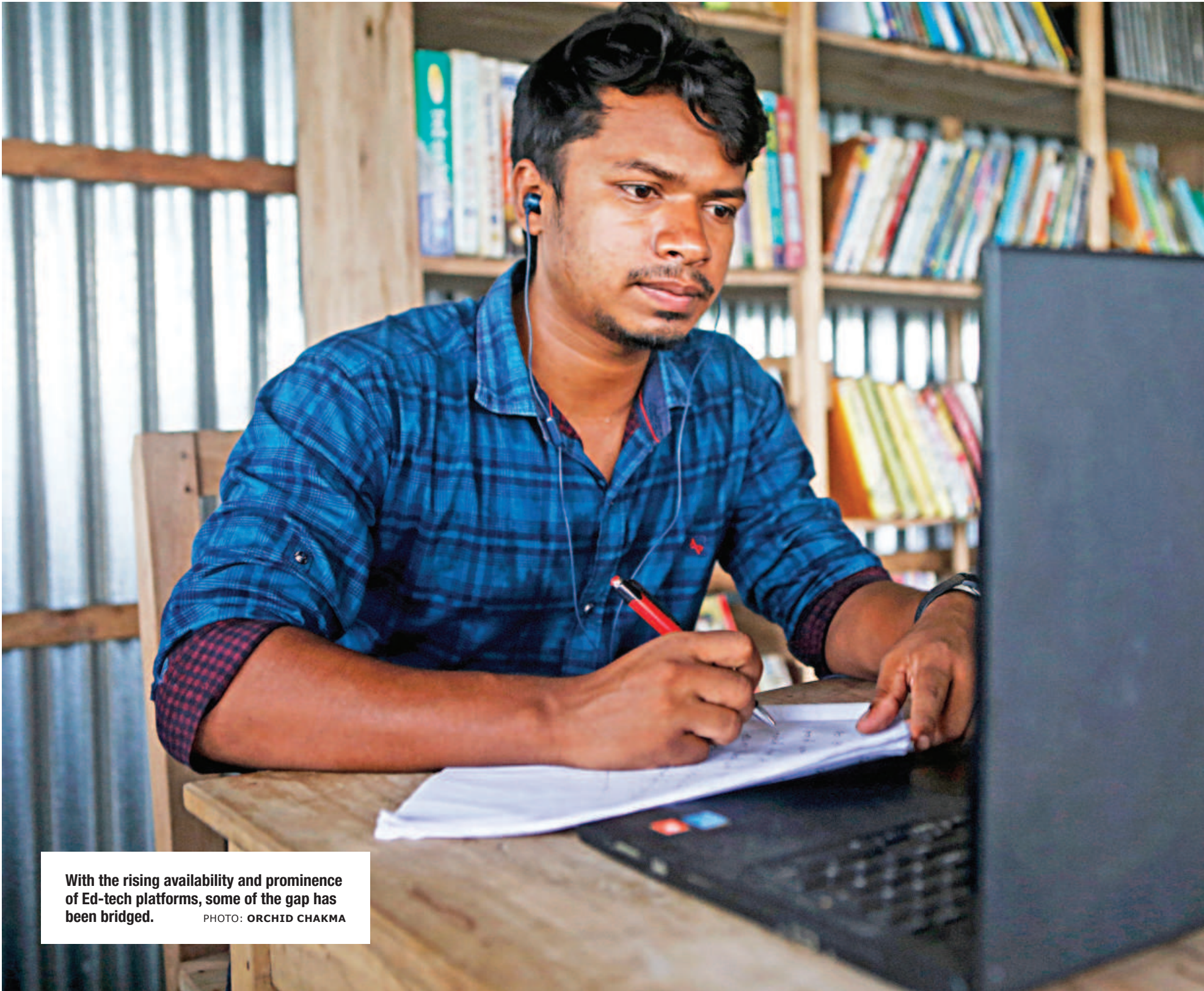
SEGMENT 2

ANNIVERSARY SUPPLEMENTS 2024

DHAKA SUNDAY FEBRUARY 18, 2024

FALGUN 5, 1430 BS

25



Online education: Paving the way for a more inclusive Bangladesh

FROM PAGE 24

In terms of cost, online learning is consistently more economical, making quality education accessible to a much wider demographic of learners nationwide.

"For example, a full 18-month HSC online course at 10 Minute School would cost 10,000 Taka. If you compare that with physical coaching centres and assume the lowest average of about 3000 Taka per month, that would amount to 36 thousand Taka in one year. Thus, the cost is drastically different," explained Rashid upon being asked how costs would compare across options.

This trend of lower, more accessible costs is consistent across platforms. Shahir Chowdhury, Founder of Shikho, shared, "Our founding mission has always been to democratise access to high-quality education for students across Bangladesh. We do this by removing geographical barriers and affordability limitations by harnessing the power of the internet and using the smartphone as the medium

SEE PAGE 26

With the rising availability and prominence of Ed-tech platforms, some of the gap has been bridged.

PHOTO: ORCHID CHAKMA



AMERICAN INTERNATIONAL UNIVERSITY-BANGLADESH

PROGRAMS WE OFFER

Heartiest
Congratulations
to "The Daily Star"
on their 33rd Anniversary

UNDERGRADUATE PROGRAMS

Faculty of Arts and Social Sciences

- Bachelor of Arts in English
- Bachelor of Arts in Media and Mass Communication
- Mass Communication and Journalism
- Television Production and Animation
- Bachelor of Laws (LL.B)
- Bachelor of Social Science (BSS) in Economics

Faculty of Business Administration

- Bachelor of Business Administration (BBA) in
 - Accounting ■ Business Analytics ■ Finance
 - Business Economics ■ International Business
 - Human Resource Management ■ Management
 - Innovation and Entrepreneurship Development
 - Investment Management ■ Marketing
 - Management Information Systems
 - Operations and Supply Chain Management
 - Tourism and Hospitality Management

Faculty of Engineering

- Bachelor of Architecture (BArch)
- Bachelor of Science in Computer Engineering (CoE)
- Bachelor of Science in Electrical and Electronic Engineering (EEE)
- Bachelor of Science in Industrial and Production Engineering (IPE)

Faculty of Science and Technology

- Bachelor of Science in Computer Science & Engineering (CSE)

GRADUATE PROGRAMS

Faculty of Arts and Social Sciences

- Masters in Development Studies (MDS)
- Masters in Public Health (MPH)
- Master of Laws (LL.M)

Faculty of Business Administration

- Master of Business Administration (MBA) in
 - Accounting ■ Agri-business ■ Economics ■ Finance
 - General Management ■ Human Resource Management
 - Management Information Systems ■ Marketing
 - Operations and Supply Chain Management
 - Tourism and Hospitality Management
- Executive Master of Business Administration (EMBA)

Faculty of Engineering

- Master of Engineering in Telecommunications (MTel)
- Master of Science in Electrical and Electronic Engineering (MEEE)

Faculty of Science and Technology

- Master of Science in Computer Science (MSCS)

Accreditations



Members



Candidacy status



Journal



Rankings



- 1st Internationally Accredited University in Bangladesh by PAASCU in 2012.
- AJSE is the only scopus indexed journal in the field of science and engineering from Bangladesh.
- Ranked top in SDG8 in Bangladesh and 73rd in the world by THE IMPACT RANKINGS in 2022.
- Globally Ranked 13th in AIR, 44th in Crisis Management and 48th in Ethical Values. Worldwide ranked between 101-200 among Global Innovative Universities in 2022.
- ◆ Accredited by IAB
- ◆ Accredited by BAETE-IEB
- ▼ Member of ACBSP, AACSB, AMDISA, ACCA, ICAB, IAA



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