

# ASUS Zenbook DUO Let's DUO it

**COMING SOON** 

Hotline: 09612377123



# The Four Pillars of IUB



### **Strong Liberal Arts Foundation**

We help our students develop a taste for and the ability to appreciate the finer things in life such as art, literature, and music. They develop qualities such as humanitarianism and volunteerism so they can respond to the call of the hour.

# **Technologically Competent**

In this era of fast-paced transformation and connectivity, it is essential to have the ability to leverage the power of digital technologies. As part of IUB's 'Coding for All' program, every student is required to have basic computer and coding skills irrespective of their concentrations.





### **Globally Conscious**

Our students become globally conscious by learning to understand and interpret contemporary trends in global business, development and politics. As a result, when they graduate and explore opportunities, they can adapt to multicultural settings easily.

#### **Environmentally Responsible**

Every student must be aware of their roles in protecting the environment because climate change and pollution are the biggest challenges facing the world today and every human being has a part to play in protecting the planet.



