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How online education is bridging the job disparity in Bangladesh

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Students don't necessarily need to be residents of Dhaka and can access specific courses and classes. With everything seemingly jammed into the capital, online education takes one step forward towards decentralising education. More importantly, they are spared from having to spend large sums of money on paying rent and utility bills, shopping for groceries, and commuting. Reducing a barrier of this scale is not only convenient for students but also increases flexibility. It gives them the opportunity to work on personal projects related to what they're learning and improve their skills.

Getting rid of the barriers to entry alone though cannot be enough if it doesn't warrant a smooth transition to employability. Online education holds immense potential when it comes to this issue. There are plenty of resources online that can teach individuals all sorts of soft skills. Moreover, the resources that are available vary from free video

Online education is the catalyst to this change, and the shift in the professional landscape is merely a positive effect it is leaving in its wake. A skilled workforce whose very medium of learning is based on flexibility and convenience is bound to fit into a rapidly changing world where such traits are prioritised. Reducing the job disparity is merely the first step that online education is taking. If it is allowed to fully take flight, then the potential of Bangladesh's workforce can be fully utilised.

tutorials available on YouTube to edtech platforms offering specialised courses at a price. This ensures that they can learn at their own pace as well as tailor their own routines which inevitably will make the process of learning more fruitful.

With online learning, there are platforms offering courses tailored to accelerate one's progress in the corporate world. Keeron, for instance, offers courses on the essentials of digital marketing from the very best in the business. They also offer courses on the fundamentals of product management as well as what it takes to ace in the world of multinational corporations. While such courses are offered in universities, what online learning offers is very different. Not only are these courses taught by experts in the field but these are lessons that one can readily apply. Platforms such as 10 Minute School and Keeron amongst others, realise the true potential of online learning and harness it to reduce the disparity that exists in



Despite the challenges that remain, online education has had a positive impact.

PHOTO: ORCHID CHAKMA

the job market. These resources tend to be a few clicks away and have done wonders in reducing the disparity of job opportunities.

"When we meet people, online or offline, they often talk about how our platform is the only option that they can afford. They claim that they wouldn't be able to gain access to specific admission coaching classes if not for 10 Minute School and be unable to get into their dream university. It feels great that we can be a part of this dream of theirs," added Sakib. He further stated that oftentimes getting into these reputed institutions or passing an exam is a route they can take to improve their quality of life. And he wouldn't be wrong in asserting such a statement. After all, a degree from a university of high calibre can enable individuals to get their first step through the door of the corporate world.

As a young aspiring nation full of ambitious young individuals, it is

imperative that the youth is given the right opportunities and online education can play an integral role in offering them. In an ever-evolving world, traditions have changed, so why must we continue to learn in the same traditional ways? It is time these traditions are redefined in a way that doesn't only benefit those with privilege but the masses as well. Online education is the catalyst to this change, and the shift in the professional landscape is merely a positive effect it is leaving in its wake. A skilled workforce whose very medium of learning is based on flexibility and convenience is bound to fit into a rapidly changing world where such traits are prioritised. Reducing the job disparity is merely the first step that online education is taking. If it is allowed to fully take flight, then the potential of Bangladesh's workforce can be fully utilised.

Abir Hossain is a sub-editor at Campus.

Heartiest Felicitations and Best wishes on the

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