



ANNIVERSARY SUPPLEMENTS 2024 DHAKA SUNDAY FEBRUARY 18, 2024 **FALGUN 5, 1430 BS**

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The transformative power of connectivity in 2024: Bangladesh's pathway to technological advancement

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In 2012, Bangladesh marked a significant technological milestone by embracing 3G connectivity, followed by the introduction of 4G in 2018. A notable leap occurred on December 12, 2021, with the trial launch of the 5G network in Bangladesh, signalling a new era in the nation's digital evolution.

The advent of fifth-generation (5G) technology in Bangladesh represents

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> more than just enhanced internet speeds on mobile devices. It signifies a transformative shift towards a robust digital ecosystem, reshaping communication, work, and access to information. The implications of 5G technology extend far beyond faster downloads or smooth live streaming. They encompass the building blocks of a country's digital future.





industries, including healthcare,

5G technology, characterised an increasing interest in wearable isolation. It is part of a global trend advancements not only in the companies are expanding more telecom sector but across various aggressively in foreign markets. The establishment

of education, and manufacturing. Its infrastructure with powerful Korea, one of the first countries to deployment is integral to enhancing connectivity is a prerequisite deploy 5G on a large scale, has seen Bangladesh's digital infrastructure, for building a smart ecosystem. significant improvements in its

companies' willingness to offer

them. In Bangladesh, the growth

in employment opportunities

by fast data speeds and increased technologies for daily activities. In where countries are leveraging network capacity, has catalysed contrast, on the global stage, tech advanced technologies to spur economic development, enhance public services, and improve overall quality of life. For instance, South potentially fueling economic This necessity sometimes limits manufacturing and service industries due to increased automation and efficiency enabled by this technology. Similarly, Sweden and the United States have made substantial investments in 5G to bolster their technological infrastructure, recognizing its potential to drive economic growth and innovation. The implications of 5G in Bangladesh go beyond economic technological and realms. extending into societal and cultural dimensions. For example, enhanced connectivity can significantly improve access to education, especially in rural areas where traditional educational resources are limited. This opens up opportunities for remote learning and access to a vast array of online educational resources. In healthcare, telemedicine can become more feasible and efficient. enabling remote diagnostics and consultations, which are crucial in a country where healthcare resources are unevenly distributed. Moreover, 5G technology can facilitate more efficient urban planning and management. Smart city initiatives, powered by IoT devices and data analytics, can lead to more effective traffic management, energy use, and waste management, contributing to more sustainable and livable urban environments. As Bangladesh strides towards a technologically advanced future, the integration of 5G connectivity into the fabric of society promises to redefine the nation's developmental trajectory. This journey requires not just technological implementation but a holistic approach involving strategic planning, cross-sector collaboration, and continuous innovation. By embracing these changes, Bangladesh can position itself as a leader in the digital era, harnessing the power of technology to foster sustainable growth and improve the lives of its citizens.

NSU Joint 1ST In Bangladesh JNIVERSITY RANKINGS NSU ranked number one private university in Bangladesh in the latest QS World University Rankings 2024. 2024 Globally in the range of 851-900.

Important subject rankings include Business and Economics, where NSU is ranked as the top university in Bangladesh in the 501-600 band. Additionally, Social Science also falls within the 501-600 band. Computer Science & Engineering, and the Clinical and Health Disciplines are ranked between 601 and 800.



QS ASIA RANKINGS

Top ranked private university in Bangladesh in the prestigious QS Asia Ranking 2024



OF UNIVERSITIES

QS GRADUATE EMPLOYABILITY RANKINGS Among the top 500 universities by QS Graduate Employability Rankings 2022

WEBOMETRICS RANKING OF WORLD UNIVERSITIES

Ranked number one among all private universities in Bangladesh by Webometricks Ranking of World **Universities 2023**

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growth and fostering innovations the diversity of tech products like the Internet of Things (IoT), available to consumers, despite augmented reality (AR), and virtual reality (VR).

The commitment of telecom operators in Bangladesh to the in entrepreneurship, startups, 5G vision is evident. However, freelancing, and IT sectors to realise the dream of a smart underscores the urgent need to

connectivity infrastructure for

the effective utilisation of such

towards enhancing its technological

infrastructure, the choices made by

companies regarding product and

service offerings become critical.

Bangladesh progresses

technologies.

As



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country or even a small smart city, enhance the nation's connectivity. collaboration across sectors is The concepts of a 'digital country' imperative. The government, public and 'smart city' have evolved from sectors, private organisations, and mere campaign slogans to essential corporations are key stakeholders goals for Bangladesh in its quest to in the creation of a smart citizenry. remain competitive in the global The tech companies, in particular, digital landscape. bear significant responsibility in Connectivity, smart systems, uplifting the connectivity of a

and technological revolutions are nation. Their role transcends the not ends in themselves but means mere provision of smart devices; it to a greater goal: enhancing the extends to ensuring the necessary efficiency and quality of life. When technological advancements shift individual lifestyles, they collectively impact the broader population. As Bangladesh embarks on this journey, it is incumbent upon citizens and organisations alike to contribute to the acceleration of connectivity across all sectors.

This technological transformation Ziauddin Chowdhury is the Country The nation has witnessed a shift towards specific smartphones and in Bangladesh is not happening in Manager for Xiaomi Bangladesh.



Admission

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