

In Partnership with



In Association with



In Collaboration with



BEST BRAND AWARD

Bangladesh

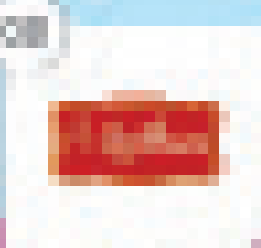
2023

OVERALL MOST LOVED BRANDS OF BANGLADESH

01



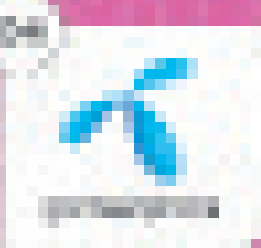
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03



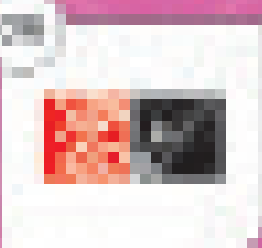
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05



06



07



08



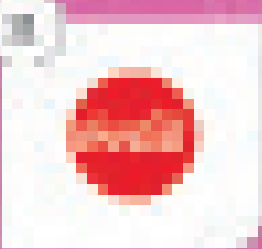
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10



11



12



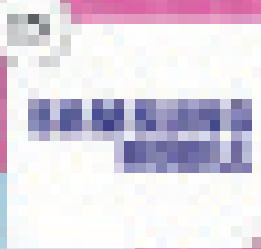
13



14



15



MOST EMERGING BRAND OF BANGLADESH

Based on the strongest rise in brand equity index for consecutive 3 years



Powered by the brand research by Nielsen & Kantar in association with Bangladesh Television

Heartiest Gratitude
to all our Valued Partners

Heartiest Gratitude
to all our Valued Patrons

In Partnership with



In Association with



In Collaboration with



Development Partner



Knowledge Partner



Technology Partner



TV Partner



Association of



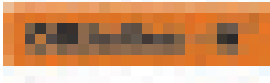
freemove

























TV PARTNER



