

In Partnership with



nSearch
The Future Is Here

In Association with



The Daily Star

An Initiative of



Bangladesh
BRAND
FORUM
Inspiring the Nation

BEST
BRAND
AWARD

Bangladesh
2023

OVERALL MOST LOVED BRANDS OF BANGLADESH

01



02



03



04



05



06



07



08



09



10



11



12



13



14



15



MOST EMERGING BRAND OF BANGLADESH

Based on the sharpest rise in brand equity index for consecutive 3 years



* Based on the survey conducted by nSearch on 10,000 interviewees across the country in 40 categories.

Heartiest Gratitude
to all our Valued Partners

Heartiest Gratitude
to all our Valued Patrons

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Strategic Partner



BCE
BANGLADESH
CREATIVE
FORUM

Knowledge Partner



MSB

Technology Partner



aamra
the power of WE

PR Partner



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AKU CERAMICS
Promise of Perfection



Bashundhara
Tissue
THINK HYGIENE
LIVE SAFE



BERGER
Trusted Worldwide



BSRM
building a safer nation



freedom
Sanitary Napkin



IGLOO
A world of Great Taste!!



kazifarms
kitchen



Nestle



ORSaline - N



PRAN



AFL



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FOURCHAND



SHAH
CEMENT



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SQUARE TOILETRIES LTD.



WALTON