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The Daily Star

An Initiative of



Bangladesh
BRAND
FORUM

Inspiring the Nation

BEST
BRAND
AWARD

Bangladesh
2 0 2 3

OVERALL MOST LOVED BRANDS OF BANGLADESH

01



02



03



আর এফ এল

04



05



06



07



08



আফতাব

09



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15



MOST EMERGING BRAND OF BANGLADESH

Based on the sharpest rise in brand equity index for consecutive 3 years



নগদ

আবক বিজ্ঞানের ডিজিটাল নেতৃত্ব

* Based on the survey conducted by nSearch on 10,000 interviewees across the country in 40 categories.

Heartiest Gratitude
to all our Valued Partners

Heartiest Gratitude
to all our Valued Patrons

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Strategic Partner



BCE

BANGLADESH
CREATIVE
FORUM

Knowledge Partner



MSB

Technology Partner



aamra

the power of WE

PR Partner



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BRAND
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Inspiring the Nation



AKU CERAMICS

Promise of Perfection



Bashundhara
Tissue

THINK HYGIENE
LIVE SAFE



BERGER

Trusted Worldwide



BSRM

building a safer nation



freedom

Sanitary Napkin



IGLOO

A world of Great Taste!!



kazifarms
kitchen

KAT BRILLIANT



Nestle



ORSaline - N



PRAN



AFL



reckitt



FOURCHAND



SHAH
CEMENT



GEC



SPEED



SQUARE TOILETRIES LTD.



WALTON