





Celebrating Digital Triumph e-Commerce Movers Award (eCMA) 2023

A Gala of Innovation, Leadership, and Excellence in the Bangladeshi E-Commerce Sphere

INTRODUCTION
The e-Commerce Movers Award (eCMA) is a prestigious recognition program organised by the e-Commerce Association of Bangladesh (e-CAB), designed to celebrate excellence, innovation, and entrepreneurial spirit within the Bangladeshi e-commerce sector. eCMA 2023 is designed to uphold its commitment to acknowledge the hard work and success of the most outstanding e-commerce platforms, service providers, and individual entrepreneurs.

OBJECTIVE
The primary objective of eCMA 2023 is to:

- Recognise and honour the achievements of leading e-commerce entities and individuals.
- Encourage healthy competition, driving higher standards and innovation in the industry.
- Showcase the growth and potential of the e-commerce sector in Bangladesh to a national and international audience.
- Foster a culture of excellence and customer focus among the e-commerce fraternity.

THE EVALUATION PROCESS:
The winners of the eCMA 2023 are chosen through a meticulous selection process. An independent panel of judges, comprising industry experts, business leaders, and academics, evaluates the nominees based on stringent criteria to ensure fairness and transparency.

A PLATFORM FOR GROWTH:
Beyond the glitz and glamour, eCMA 2023 serves a higher purpose. It provides a platform for networking, fostering partnerships, and encouraging the sharing of best practices. This gathering is a crucible where ideas meet opportunities, fueling growth and innovation.

VISION:
As e-CAB continues to champion the cause of digital commerce in Bangladesh, the eCMA serves as a beacon, guiding the way forward. It is more than an award; it is a celebration of the indomitable spirit that drives the industry forward.

CONCLUSION
eCMA 2023 stands as a testament to the vibrant and ever-evolving e-commerce landscape of Bangladesh. By recognising the accomplishments and contributions of various stakeholders, eCMA inspires a generation of entrepreneurs and businesses to aim for excellence and innovation, thereby shaping the future of digital commerce in Bangladesh and beyond.

AWARD CATEGORIES:

The eCMA 2023 features a diverse array of categories, reflecting the multifaceted nature of the industry. These categories are carefully

curated to recognise excellence across various sectors, including marketplace innovation, delivery platforms, financial technology, and many more.

SL	Award Name
1	Best e-Commerce Marketplace
2	Best Food Delivery Platform
3	Best Platform for Grocery and Daily Needs
4	Best Service Platform
5	Best Sectorial e-Commerce (B2B/ Electronics/Book)
6	Best Fashion & Beauty e-Commerce
7	Best Health Tech Platform
8	Best Classifieds e-Commerce Platform
9	Best Travel Tech Platform
10	Best Ed Tech Platform
11	Best Agro Tech Platform
12	Best Ride-sharing Platform
13	Best Cross Border Platform
14	Best Regional e-Commerce
15	Best Marketplace Seller

SL	Award Name
16	Best F-Commerce Seller
17	Best Brand Excellence in e-Commerce (Fashion/Home Appliance/Electronics)
18	Innovator of the Year for Developing e-Commerce
19	Best Logistics Network for e-Commerce
20	Best Emerging Logistics Network for e-Commerce
21	Best Logistics Solution provider
22	Best Banking Solution for e-Commerce
23	Best MFS for e-Commerce
24	Best Payment Gateway for e-Commerce (Acquiring Bank/ Scheme)
25	Best Payment Solution provider for e-Commerce
26	Best e-Commerce Enabler (Platform/BPO)
27	Best Tech Solution Provider for e-Commerce





Khondoker Tasfin Alam
Convener, eCMA & Director, e-CAB

As the convener of this prestigious event, I am humbled to witness the celebration of outstanding achievements in the digital commerce landscape.

The E-Commerce Movers Award 2023 is a testament to the dedication and resilience of companies that shape the future of commerce. To our esteemed awardees, your accomplishments inspire us all. Your commitment to excellence serves as a beacon for others in the field.

A special appreciation to our outstanding juries and thank you to all the companies who submitted nominations. I am foremost humbled to be appreciated for the awardee selection process.

Thank You!



Shomi Kaiser
President, e-CAB

To celebrate excellence in the dynamic and ever-evolving world of e-commerce, the E-Commerce Movers Award 2023 has brought us together to recognise and applaud the outstanding achievements of companies that have not only adapted but also excelled in the fast-paced landscape of digital commerce. Gratitude to the the Architect of Digital Bangladesh Sajeeb Wazed Joy the Honourable ICT Advisor to Honourable Prime Minister Sheikh Hasina.

Let us use this moment to reflect on the transformative power of e-commerce and the endless possibilities that lie ahead. As the president of the E-Commerce Association of Bangladesh, I congratulate everyone on this well-deserved award. May their success inspire us all to reach greater heights, embrace innovation, and continue to contribute to the ever-evolving landscape of e-commerce under the strong leadership of Honourable Prime Minister Sheikh Hasina.

Thank you.