

## #FASHION &amp; BEAUTY

# FROM BLOG TO BOUTIQUE

## The Stylish Journey of Shabab Din Shareq

Shabab Din Shareq is a true connoisseur of style and an entrepreneur with a passion for fashion. Shareq, known by many as the brain behind Gentleman's Wardrobe, embarked on a journey that seamlessly merged his love for clothing, advertising, and e-commerce, ultimately making way for a brand that stands as a testament to timeless elegance and affordability.

Shareq was a man of diverse talents, having dipped his toes in various sectors. He's one of the pioneers who ventured into this brave

stylish, sophisticated, comfortable, and practical."

One thing that sets Gentleman's Wardrobe apart from the fast-paced world of fashion is that they do not promote fast fashion. Instead, they focused on the idea of longevity, creating pieces that would accompany a man on his journey for years to come. Their commitment to timeless styles



new world. Apart from his work ethic, people were also interested in his fashion sense. And everyone just had one question; "Where do you get your clothes from?"

"It was then that I decided to seize the opportunity and realised that my calling might just be waiting for me within the realm of classic menswear. So, I ventured into the world of fashion, laying the foundation for what would later become the beloved Gentleman's Wardrobe," shared Shabab Din Shareq, explaining the beginning of his journey.

In 2014, he started a blog that bore the same name, Gentleman's Wardrobe. His love for clothing became a beacon, drawing like-minded individuals into his sphere. The brand's journey began humbly, initially offering accessories like ties and pocket squares. But even from those early days, their mission was crystal clear — to provide quality classic menswear at prices that would not break the bank. Shabab and his team are committed to helping men achieve a mature and professional look, a look that would stand the test of time.

When asked what his brand aims to achieve, he humbly stated, "At Gentleman's Wardrobe, we believe that every man deserves to look and feel his best. We do not just create clothes, we curate a collection of clothing items that are

and unique designs is their way of rebelling against the fleeting trends that come and go like whispers in the wind.

With the winter breeze on the horizon, they have something special in store for their loyal customers; safari jackets. These jackets, exuding a sense of adventure and elegance, are designed to be more than mere garments.

In a world that sometimes seems to value constant change, Gentleman's Wardrobe stands as a bastion of timeless elegance, where quality and affordability are not just buzzwords but a way of life.

**By Maisha Tarannum Iqbal**  
**Photo: The Gentleman's Wardrobe**

