



## IN PURSUIT OF EXCELLENCE

### The Inspiring Journey of TEAM Group

In the heart of Bangladesh, where the Ganges and Brahmaputra rivers converge, a story of business prowess unfolds: not just of commercial success, but of a vision that transcends the ordinary. At the centre of this narrative stands Team Group, a testament to what ambition, innovation, and resilience can achieve in the ever-evolving world of business.

Team Group's presence is palpable in the broader business landscape of Bangladesh. Their larger impacts are felt by many. But beyond the tangible, it's their ethos that sets them apart. A commitment to excellence, a drive for innovation, and a heart for inclusivity.

The accolades that Team Group has amassed over the years serve as milestones, marking their journey's significant moments. Each award, each recognition, is a chapter in their story, reflecting their unwavering dedication and the transformative role they play in the industry.

#### A revolution in fashion: Nidle Smart Factory Solution

In 2022, the fashion and apparel industry witnessed a paradigm shift. Nidle, a brainchild of Intellier Ltd., was crowned with the 'Bangladesh Innovation Award' under the 'Best Innovation in Fashion & Apparel' category by the esteemed Bangladesh Brand Forum. This wasn't just an award; it was an acknowledgement of Nidle's pioneering integration of advanced technology and sustainable practices. The ripples of its innovation not only resonated within Bangladesh but also reverberated internationally, solidifying Team Group's reputation as a vanguard of progress.

Intellier was also recognised twice at Basis National Awards for its groundbreaking technology which brought a massive change in the RMG industry.

#### Championing a sustainable tomorrow

Fast forward to 2023, and Team Group's allegiance to the Sustainable Development Goals (SDGs) was brought into the limelight. Their 4A Yarn Dyeing initiative was lauded at the Bangladesh Innovation Award, a nod to their unwavering commitment to global sustainability. Delving deeper, Team Group's Sustainability Strategy 2030 reveals a tapestry of ambitious targets. From generating employment for 30,000 individuals, and addressing 'No Poverty' and 'Zero Hunger', to a significant reduction in energy consumption and a surge in renewable energy usage, Team Group's vision for 2030 is both bold

and transformative. Their pledge of BDT 1 crore towards building sustainable communities further underscores their commitment to 'Sustainable Cities and Communities'.

#### Crafting an inclusive tapestry

Inclusivity isn't just a buzzword for Team Group; it's woven into their very fabric. Their unwavering commitment to disability inclusion was celebrated in both 2022 and 2023. The 'Suborno Nagorik Shommanona' award in 2022 and the 'Most Innovative Solution for Disability Inclusion' accolade in 2023 by the Bangladesh Brand Forum are testaments to their endeavours. With 53 disabled employees benefiting from tailored facilities and training, Team Group is not just talking the talk but walking the walk.

For disability inclusion at workplace Team Group was also recognised in Suborno Nagorik Shommanona in 2022.

#### The visionary: Abdullah Hil Rakib

Behind the towering edifice of Team Group is the

indomitable spirit of Abdullah Hil Rakib, the Managing Director. In 2023, the world took notice as he was honoured with the inaugural "Entrepreneur of the Year" Kotler Award, a recognition initiated by the legendary Dr. Philip Kotler. Rakib's recognition extended beyond the realm of business, with the Marketing Alumni Association at the University of Dhaka lauding his monumental contributions to Bangladesh's economic tapestry.

In the grand arena of business, awards are not mere ornaments; they are mirrors reflecting an organisation's ethos. For Team Group, these accolades are not the destination but markers on their ongoing odyssey towards a brighter, more sustainable, and inclusive horizon. As the chapters of their journey continue to unfold, the world watches with bated breath, anticipating the next milestone in their relentless pursuit of excellence.

