The Baily Star DHAKA WEDNESDAY OCTOBER 11, 2023 ASHWIN 26, 1430 BS

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My Fuel Pump Limited is a digital fuel delivery service provider in Bangladesh and UAE. My Fuel Pump provides a professional, safe and trustworthy fuel delivery service to consumers & businesses across the region. My Fuel Pump aims to disrupt the status quo of the decades-old fuelling model. The startup bridges the gap between the customers and their energy requirements. It aspires to be the front-runner in providing end-to-end fuel services through our automated and technological interventions.

Inception year: 2020

Sector: Energy Tech

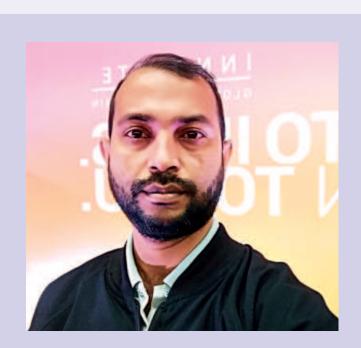
Fund raised: USD 500K+

FOUNDERS



Partha Pratim Choudhury

13+ years of experience in the business & service industry.



Khandaker Md. Mizanur Rahman

12 years of experience in operations and compliance at
Japan Tobacco International (JTI).

AWARDS

- O Bangabandhu Innovation Grant 2021
- Mujib 100 Idea Contest 2021
- O Innovation Design and Entrepreneur Academy
- Bangladesh Brand Forum

CORE PRODUCTS AND SERVICES

- O Doorstep fuel delivery.
- 20-litre explosion resistance Jerry can.
- O Diesel storage and monitoring solution.

TRACTION

- 200K+ litre diesel sales (MVP)
- 32+ B2B customers
- Annual revenue for FY22 was USD300K (MVP) and projected revenue for FY24 is USD16M
- 5000+ app downloads

COMPETITIVE ADVANTAGE

O Innovative fuel delivery and management solutions for a fast-paced future.

Contact: ceo@myfuelpump.com

NOTABLE COMPETITION

- Petrol pumps
- O Packed dealers, Local shops

IMPACT

My Fuel Pump brings digitised fueling alternatives, from doorstep diesel delivery to smart fuel storage, monitoring, and dispensing solutions to keep businesses moving at full speed.