

# Office décor: How to design your workplace to reflect your company

If you are working away from home, you probably seek some comfort in the bustle of your professional life, especially in your office. Needless to say, great office furniture and decor, which are both stylish and practical, and reflect your company's brand beautifully, may make your life a little better. Like any well-executed plan, the idea behind this office décor theme is sound, which is why it has garnered success. So, if you are looking for ways to bring décor to your office that echoes your brand, check out the following ideas!

First and foremost, consider asking yourself some questions to begin the décor ideas in your mind. What does your company stand for as a brand? Which does your company prefer, a modern vibe or a traditional business image? Is there a more progressive mentality at your company? Office designs may be affected by the responses to these questions quite a lot.

So, let us go down the easiest idea. You can go ahead and use your company's official logo and tagline. Do not do it in excessive amounts. You should be putting the designs of logos in the correct places if you want to develop business pride. For this reason, reserve the welcome area as the only place where the more assertive brand message is shown. An accent wall with an abstract version of the logo may be a great choice inside your office room. Also, attention-grabbing floor mosaics depicting the company's logo could be a



great addition.

Now, for the paint, you might want to use colours from your brand's colour scheme. They do not have to be from the exact same palette. Rather, you can experiment with colours, which are close in shade to the main scheme. Have you ever noticed how airlines often include their brand's colours in the design of their seats and carpets on flights? Constantly there, but not in your face. That would be the gist of the idea.

However, be careful not to go

overboard with colour palettes, since your office room will get a lot of visitors and each may view colours differently. For example, someone with sensitive eyesight might not be a fan of loud colours!

And what about the furnishings? Well, you may choose to decorate your office with modern furnishings that feature your brand colours. They will help communicate the creative spirit of your company to others. Moreover, smooth, soft textures in offices will make you and the people around you feel good when they use them.

Finally, let us come to the aesthetics! You may show off your artistic skills by taking professional photos of your company's product, service, or even achievements. Iconic works of art from your field may make a strong, emotive statement. Photos are aesthetically pleasing and also raise morale and pride in those who represent the company's ideals. Clients like visiting offices that convey the company's values. The sum of these parts is a one-of-a-kind office environment tailor-made for your business.

But, decorating your office to match your brand's identity will take your time, energy, and most certainly, lots of money! While it might sound daunting, an easy solution to this dilemma can be EMI payments.

Equated Monthly Instalment (EMI) is the method of paying off a loan over a predetermined length of time by making periodic payments, which is available in most furniture and décor shops.

An EMI plan makes expensive furniture easier to afford and more approachable to buy. This loan can be paid back over a fluid amount of time, and you can buy furniture on EMI without employing a credit card. So, with that stress out of the way, you are now ready to go and conquer your amazing office designs!

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Photo: Collected

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