

#FASHION & BEAUTY

# Accessorise to mesmerise: A men's guide to Puja season glamour

The puja season is signified by bright colours and traditional patterns. Ethnic wear ticks all the boxes when it comes to that and it should be your go-to for this festive season. If you think ethnic wear is not for you, this article will most definitely inspire you to change teams.

## Go for cotton

As we are still a few months away from winter, cotton will be your ideal material. They are soft, breezy, breathable, and most importantly fashionable. The weather is going to be breezy late October so you will not have to worry about those pesky sweat patches. Even if they do turn up, cotton

allows a lot of air to pass through so they will go away as fast as they come.

Fashion is nothing without comfort and cotton is the strongest possible base to build your outfit on in that regard.

## Go loud or go home

While subtle colours may be better suited for other festive seasons, Puja season lets you go all out. So, do not hesitate to go for the bright yellows, red, golden or pink. Throw some patterns in there. Or better yet, go to your nearest fabric store and get something funky and add your own unique touch to it. No one will stop you!

## Put your exploration hat on

By this, we mean that if you are looking to switch things up, this Puja season is the right time for you to do that. Pair your panjabi with a bright uttariya. Perhaps, you can dip your toes (quite literally) into some nagras or mules and lose the loafers and sandals.

## Accessorise like there is no tomorrow

Carrying on the trend of letting yourself loose this season, we urge you to do the same while picking out your accessories. Pearl necklaces for men are all the rage this year and this is your cue to give it a go. Then there are beaded bracelets and rings which will go perfectly with the ethnic vibe you want to pull off. Basically, nothing will be



considered "too much" this season so there is no need to hesitate.

## Add a bomb fragrance

Top your outfit off with a nice perfume. It is a good idea to move away from your standard musky scent in favour of something with a fruitier and more citrusy note. Something that will do justice to the whole theme you

are going with and help you truly stand out in the crowd.

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# Afraid of being that generic guy? Style your vests right and stand out!

In the realm of fashion, vests never really got the recognition that it deserves. It has always been treated as an accessory. In reality, it is so much more than that and it is exactly why you should bring this versatile piece to the forefront of your wardrobe. Vests can effortlessly elevate your style game, whether you are going for a traditional ethnic look with kurtas or a more contemporary vibe with shirts and pants.

## The classic kurta-vest combo

One of the timeless ways to incorporate vests into your wardrobe is by pairing them with kurtas. This classic combination has been a staple in traditional desi menswear for centuries, offering a sophisticated and refined look. Here's how you can nail the kurta-vest ensemble:

**Go for a monochromatic look:** Choose a solid-coloured kurta and waistcoat to create monochromatic magic. This gives the image of being tidy and refined. A navy blue kurta and matching waistcoat, for example, offer subtle charm.

**Print play:** Experiment with printed vests over plain kurtas. This adds a touch of playfulness to your look while keeping it



classy. Ensure the prints are subtle and not too overpowering.

**Accessories matter:** Do not forget to accessorise! A pocket square or a stylish brooch can enhance the overall appeal of

your kurta-vest ensemble.

**Footwear finale:** Complete the look with traditional jutis or mojaris. These ethnic shoes perfectly complement the kurta-vest combination.

## Vest it up with shirts and pants

Let's transition from traditional to contemporary. Vests can be seamlessly incorporated into your modern wardrobe too. Here are a few tips to follow —

**Formal flair:** Elevate your attire by adding a vest to your shirt and trousers combination. A well-fitted vest can instantly make you look more put-together.

**Layering game:** Feel free to place vests under blazers or jackets. Your outfit gains depth and character from the layered design, making it appropriate for more formal settings.

Whether you are going for a traditional or contemporary look, you may create a variety of distinctive outfits that fit different events if you master the technique of combining and contrasting vests with kurtas, shirts, and so much more. Remember that fashion is all about personal expression, so do not be afraid to play around with vests to develop your own signature look.

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**Photo: LS Archive/ Sazzad Ibne Sayed**