

Smart and sleek: The appeal of wearable tech

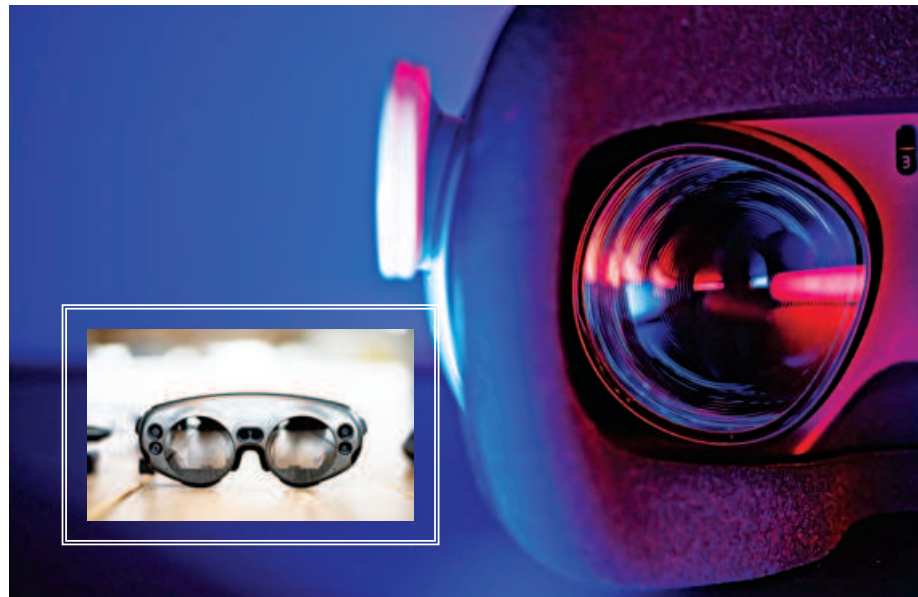
Remember the time when we used to perceive putting machines on our bodies as too cyborg-y or sci-fi? But today, wearable tech combines cutting-edge technology with fashion-forward designs, allowing individuals to stay connected, while making a style statement simultaneously. Wearable tech is redefining the fashion industry — from elegant smart rings that discreetly track heart rate and sleep patterns to innovative smartwatches — these pieces have become staple accessories for trendsetters and fashionistas alike.

Presently, designers are working hand in hand with tech experts to create devices that not only serve specific purposes, but also complement one's personal style. Just watch contemporary fashion shows or global award ceremonies, and you will see futuristic designs integrated with wearable tech being used to captivate audiences.



Take the example of the British Academy Film Awards (BAFTA) 2023, where A-list celebrities like Anya Taylor-Joy and Lily James turned heads with their futuristic designer gowns.

Futuristic designer gowns represent an avant-garde approach to fashion, that combines innovation, fashion, and technology. These gowns embrace minimalism with a twist as clean lines and bold silhouettes are highlighted



through innovative cuts and metallic embellishments, as well as iridescent fabrics enhancing the beauty of these gowns.

As we move towards a future where technology is ever more intertwined with our daily lives, the importance of wearable tech cannot be overlooked.

Smart Watches

To start, we have fashion-forward smartwatches, which come with customisable watch faces, premium materials, and a host of health and fitness tracking features. Smartwatches are not just smart but also stylish. They perform tasks such as syncing with smartphones and acting as a selfie button, making your life a lot easier if you are a shutterbug.

We are well aware of the uses of fitness trackers such as the Fitbit. But over the years, fitness trackers have undergone a

stunning makeover — going from plain fitness gadgets to sleek, fashion-forward accessories.

Jewellery with functionality

Since time immemorial, jewellery has always been a symbol of elegance and self-expression. And now, with the integration of technology, it has become even more stunning and functional. Take, for example, smart rings that vibrate for specific notifications, to smart glasses that combine style, comfort, and functionality. Undoubtedly, the world of smart jewellery is blossoming.

From elegant bracelets to fashionable pendants, wearable tech is breaking barriers by elevating our style without compromising performance.

Smart pendants and bracelets are crafted from materials like sterling silver, rose gold

or even leather, which have built-in fitness and wellness tracking capabilities. They can monitor steps taken, calories burned and even sleep patterns. You can match your smartwatches, pendants or bracelets to your outfit, mood or occasion, coordinating the colour of your accessories to the shade of your outfit.

Another world through Glasses

If there is one thing that can truly blur the line between fashion and technology, it is augmented reality (AR) glasses. These futuristic eyewear pieces emanate digital information into the real world, providing wearers with an immersive experience.

Even though AR glasses are still in their early stages, they hold immense potential for fashion applications, such as virtual try-ons, personalized style recommendations, and interactive fashion shows.

AR glasses represent a revolutionary convergence of fashion and technology, allowing users to interact with the virtual and real world with advanced imaging and sensor technologies. These eyewear pieces can project virtual accessories onto your outfit, enabling you to experiment with various jewellery, hats and even hairstyles before making a decision.

Today, designers are experimenting with textiles that can change colour based on mood or environment, jackets that can regulate body temperature, and even clothes that can monitor health metrics. Such innovations are proving that wearable tech can be as fashionable as it is smart.

Whether it is a chic smartwatch gracing your wrist or a designer smart ring adorning your finger, wearable tech is indisputably winning the fashion game. As wearable tech continues to evolve, it will inspire designers, fashionistas, and tech enthusiasts alike—eventually, paving the way for an exciting era where smart and stylish seamlessly coexist.

By Ayman Anika
Photo: Collected



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