

Comfortable cotton saris for summer

This has been the quintessential wardrobe staple for Bengali women across generations. Enriching our fashion repertoire, cotton saris have been passed down for generations from our grandmothers and mothers to us, and rightfully so. They have been favoured by our elders and by us because of their comfort and resonance with the Bengali aesthetic.

Cotton is the number one choice of fabric for summer. Being a natural fibre, it allows free airflow; the soft fabric wicks away moisture, helping the wearer cool down in sweltering heat. So, it is no surprise that ladies tend to opt for cotton saris in vibrant colours during the summer.

The threads of cotton saris do not simply weave together to create a garment, it is an artistic depiction of the stories of weavers and designers. Cotton saris, especially taant or handloom saris, have seamlessly woven themselves into the rich tapestry of our culture.

These are not mere saris; they are connections to one's roots and heritage. These saris often come with tales of family milestones, festivals, and special events, creating a strong emotional bond between generations.

Cotton saris are the epitome of comfort and timeless elegance. These



saris gracefully drape around the body, enhancing a woman's natural beauty and charm. Their ability to transcend time and seamlessly blend with modern trends speaks volumes about their enduring appeal.

The simplicity of cotton saris has an undeniable allure, making them suitable for various occasions, be it daily wear, casual outings, or formal events. Red and white coloured cotton saris are a must for Pahela Baishakh, while light green, lemon green,



lemon yellow and other shades of green and yellow work harmoniously to adorn you for the Falgun festivities in Spring.

From endi cotton saris to handloom saris, the options are endless. These come with hand stitching, kantha stitching, block print, tie dye, batik and so many more iterations. Plain single-coloured saris and colour-blocked saris seem to be the more popular choice among young students these days.

With a plethora of ways to style cotton saris, let this garment be your canvas to

display your creativity and passion for fashion in its full capacity. While most Bangladeshi women tend to go for half-sleeved plain blouses with cotton saris, do not restrict your blouses to this one classic design.

Blouses with no sleeves, three-quarter sleeves, or full sleeves pair well with cotton saris. Halter neck style and high neck blouses will cement you as a fashion-forward individual. The boat neckline will give off major Madhulika Kapilavayi vibes. Create contrast in your drapery by opting for printed blouses for rather simpler saris.

Our traditional jewellery serves as the perfect counterpart for cotton saris. Antique style gold and silver jewellery, particularly the oxidised variation will complement the complexion wonderfully and make the whole look radiant. Jewellery made of fabric, clay, terracotta, wood and other quirky materials will make you that much more artistic and allude to the fact that you have an elegant taste.

Whether it's for casual wear, formal events, or family celebrations, the cotton sari continues to be a symbol of grace and tradition, connecting women to their roots while embracing the future with open arms.

By Maliha Arosha Hasan

Photo: LS Archive/Sazzad Ibne Sayed

Elevating Fabric Care to New Heights: Introducing the Revolutionary LG Dual Inverter Heat Pump Dryer & Objet Series Wash Tower™ in Bangladesh

Bangladesh embraces the future of laundry technology; LG Electronics is all set to revolutionize the way we dry our clothes with the launch of its cutting-edge appliance - the LG Dual Inverter Heat Pump Dryer & Objet Series Wash Tower. This revolutionary laundry technology by LG is available at all RANGS eMART showrooms.

Unrivaled Softness:

LG Cloth Dryer utilizes advanced technology to gently tumble and circulate warm air around the fabrics. The result? Incredibly soft and comfortable clothes that offer a truly indulgent wearing experience. Say goodbye to rough jeans and scratchy towels, and welcome the luxury of garments that feel as soft as they look.

Preserving Vibrant Colors:

The LG Cloth Dryer incorporates Color Protection Technology, which employs precise temperature and moisture control to safeguard the integrity of fabrics. By preventing excessive heat exposure, fading, and color bleeding, this innovative feature ensures that your clothes retain their original brilliance and vibrancy, allowing you to enjoy your favorite outfits for much longer without worrying about color degradation.

Caring for Fabrics, Extending Lifespan:



With a gentle drying process, precise temperature control, and airflow management, this dryer minimizes fabric stretching, shrinkage, and distortion. Delicate items like silk or wool receive the utmost care, preserving their texture and shape. Experience the confidence that comes with knowing your clothes will look and feel as good as new, even after numerous drying cycles.

Certified Allergy Defense and Hygiene Assurance:

The LG Cloth Dryer goes beyond fabric care by prioritizing allergy defense and hygiene. Its advanced Allergy Care System eliminates harmful allergens and bacteria that may be present in your clothes. Through high-temperature sterilization system ensures that your garments are free

from allergens, dust mites, and potential triggers. With certification from the British Allergy Foundation (BAF), you can rest assured that your clothes are safe from all kinds of allergens that can cause respiratory and skin diseases, creating a hygienic and allergy-free environment for you and your family.

Auto Cleaning Condenser for Efficiency and Hassle-free Experience:

The LG Dual Inverter Heat Pump Dryer features an Auto Cleaning Condenser, offering a range of benefits that improve efficiency by maintaining optimal airflow, enhance drying performance for faster and more effective results, reduce energy consumption, and provide convenience by eliminating the need for manual cleaning. With this feature, users can enjoy a hassle-free and efficient drying experience while saving time and energy.

But that's not all! Alongside the LG Dual Inverter Heat Pump Dryer, LG Electronics is also launching the LG Objet Series WashTower™ - an innovative all-in-one solution that combines a washer and dryer in a single unit, powered by AI DD™ technology for personalized fabric care. With One Body Center Control and a blend of elegance and sophistication, this LG Objet Series WashTower™ greatly enhances the aesthetic appeal of any home.