

# Your Guide to the Perfect Washing Machine

Look for a washing machine that has a good energy efficiency rating. Not only will these machines help you save on utility bills, but they also have a positive impact on the environment.

SARAH BINTAY SHAKHAWAT

The technological revolution has changed the laundry scene in every house in Bangladesh, thanks to the rising popularity of washing machines. Step into a world of laundry magic as we guide you through the journey of finding your dream washing machine. From sleek designs to cutting-edge features, get ready to make laundry day a breeze.

### EVALUATE YOUR NEEDS AND REQUIREMENTS

Choosing the best-suited washing machine for your home can be challenging if you do not know what to look for. Before making the decision, evaluate laundry needs including average laundry load and specific laundry concerns.

### CHECK THE AVAILABLE SPACE

Before swirling into the diverse collection of washing machines, allocate space for the device and measure the area you want to place it. Consider the measurements of the doorways and pathways as well for easy installation. Do not forget to ensure the water supply in the designated laundry area.

### THINGS TO CONSIDER

#### Types of Washing Machines

While front-load washing machines are more efficient in cleaning clothes with their tumbling motions, top-load washing machines are budget-friendly and convenient. Moreover, bending over to load and unload laundry from the front loaders may be considered a hassle, especially for people with back pain issues. “If you have limited space, prefer a machine that is easier to load and unload, and concerned about energy consumption, a top-load washing machine might be a suitable option. On the other hand, if you prioritize superior cleaning performance, and are conscious about water and detergent consumption, a front-load washing machine could



be a better choice,” suggests Md. Pial Hasan, Sr. Executive, Washing Machine Product, Singer.

#### Capacity

To efficiently wash your laundry, it’s important to determine how much you typically need to wash in one load. Consider the size of your household and choose a washing machine that suits your needs. If you have a larger family, opting for a machine with a larger capacity may be more effective. Sanjeev Jha, Country Manager at Whirlpool Bangladesh Ltd, recommends their Stainwash Ultra 7.5 KG for small families with kids and Bloomwash Pro 360 9.5 Kg for medium to large families. Among other brands, Singer has recently launched a new series of washing machines, and their

10 kg SKU would be perfect for a big family.

#### Energy-efficient

Look for a washing machine that has a good energy efficiency rating. Not only will these machines help you save on utility bills, but they also have a positive impact on the environment. Given the energy cost in Bangladesh, it is wise to look for energy-efficient washing machines. Engr. Md. Khairul Bashar, Operative Director and In-charge of washing machine R&I at Walton, explains that quality components, especially motors, have a significant impact on building an energy-efficient washing machine. He adds that Walton washing machines use a good quality design, including drum, pulsator, and PCBA (printed circuit board assembly).

#### Water Consumption

Addressing water scarcity in some regions of Bangladesh, water-efficient washing machines are the best option. With new technological advancements, certain washing machines come with features like automatic Load Sensing, which can detect the size of the laundry load and adjust the water level accordingly to prevent wastage. Some have Variable Water Level Controls that allow users to select the water level based on the load size, giving them greater control over water usage. Pial from Singer adds, “We have recently launched Splash Series of washing machines with Aqua Smart technology which leads the way in water conservation, reducing water consumption by up

to 40% when compared to standard washing modes.”

#### Additional features

Depending on the various requirements of the users, modern washing machines offer a plethora of features catering to their specific needs. Regarding some of the features of Walton washing machines, Khairul Bashar says, “Sometimes we forget to unload our clothes from the washing machine immediately after the washing is completed, causing us to face difficulties with odd smells from the clothes. To avoid this, we introduce Oxy Fresh technology that can keep the clothes fresh even after the wash.” He also adds that their Defoaming technology in washing machines is a feature designed to prevent excessive foam from forming during the laundry cycle. Jamuna Washing Machine has Pure Steam technology and Allergy Steam technology, ensuring you can get spotless, dry, allergen-free, and wrinkle-free clothes right after the cycle is finished, says Salim Ullah Salim, Director, Marketing, Jamuna Electronics.

### WARRANTY AND AFTER-SALES SERVICES

Do not forget to look into the warranty time period offered by the companies. Additionally, look into the brand’s after-sales service and support in case of any issues or repairs. Walton is known for its satisfactory after-sales services, as they offer 3 Years of After-Sales Service and 5 Years of Free Service. Sanjeev from Whirlpool adds, “We offer a comprehensive warranty of 2 years and a 10-year warranty on the Main Motor.”

Taking the time to consider these factors will help you make an informed decision and find a washing machine that meets your requirements and lasts for many years. Buying a good washing machine is a long-term investment which will not only save time and energy but also display efficient performance.

One Call  
Cleans it All

KEY FEATURES

Auto Dosing

Automatically detects your washing load and distributes exactly the right amount of detergent for your loads.

Pure Jet Wash

JAMUNA Pure Jet system produces powerful water flows that dissolve laundry detergent quickly and remove dirt thoroughly, which makes your clothes cleaner and more skin-friendly.

Quick Wash

JAMUNA Quick Wash program is perfect for washing loads around 1kg with a 15-minute fast wash.

Durable Inverter

The motor adopted in this product has been upgraded and thus it generates less heat when operating and helps to keep the environment peaceful.

Steam Wash

JAMUNA Allergy steam/Baby steam care technology releases massive amounts of steam from the bottom of the inner tub quickly and removes the allergen from clothes to ensure the washing items are allergen-free.

Memory Backup

Even in the load shedding time when washing work is paused memory backup function starts exactly from that moment after getting power.

| CAPACITY | MRP      | SPECIAL PRICE |
|----------|----------|---------------|
| 7.0 KG   | 42,880/= | 38,592/=      |
| 8.0 KG   | 46,880/= | 42,192/=      |
| 10.5 KG  | 53,880/= | 48,492/=      |

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