



#CHECK IT OUT

The movie and Barbie in the future

As the new Barbie movie makes waves across theatres around the world, the message is simple. This is not the Barbie of yesteryears where she had to look a certain way, fit a certain beauty standard and act a certain character. The world has evolved and Barbie has certainly kept up. Like any modern woman, the Barbie of today can be anything and everything she wants to be. She is a President, a Nobel laureate, a Supreme Court Justice, a lawyer, and so much more. She comes in varying skin tones, a variety of body types and with a range of different abilities.

The movie is nothing if not a multi-faceted ode to inclusivity and body positivity in a strongly marketed, go-getter avatar. It teaches girls to dream and dream big. It tells them that they shouldn't just aspire to look like the popular doll, but to step out of their comfort zones and soar to their potential. Barbie sprinkles a pink pinch of hope in an otherwise despairingly monochromatic world. She is back to rock the world – except, oddly, the world no longer feels plastic, just fantastic!

By Munira Fidai
Photo: Sazzad Ibne Sayed
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