



Mashrur Arefin
Managing Director & CEO
City Bank Limited



At City Bank, we focused more on enhancing our earning capacity than cost control over the last four years. Right now, we are a bank that can take pride in one-third of its income coming as fee revenue. This is a testament to people loving this bank not only for loans but for its many services too. We also take pride in the fact that out of the 40,000 crore taka loan book, 10,000 crore belongs to the retail portfolio, our main driving force consisting of the general citizens of this country. Our popularity to them means that the masses trust and value us. Another great thing is that, most of our customers use Citytouch, which is our digital banking app. Last year some 40,000 crore taka were transacted in Citytouch alone. These are the driving forces behind our success.



City Bank Limited

Bangladesh's Best Bank for Premium Services 2023

TOP 3 INITIATIVES

- » An exclusive partnership with American Express has strengthened City Bank's position in providing a premium service experience.
- » Investing in CBL Money Transfer, expanding the global footprint.
- » Implementing a cutting-edge ATM network accepting inward foreign currency remittances.

TOP 3 ACHIEVEMENTS

- » Impressive financial performance, with a 22% increase in total assets in 2022.
- » Small and medium-sized enterprise businesses generated a 31% growth in loans and advances.
- » The overall deposit book increased by 17.5%, while operating costs reduced by 12%.



Hassan O. Rashid
Managing Director and CEO
Prime Bank Limited



The driving force behind our achievements lies in our dedication to integrate sustainability into every aspect of our business. We have adopted a holistic approach that not only emphasizes financial performance but also measures the positive impact we create for the environment, society and all stakeholders. Being a NZBA member from Bangladesh, we remain committed towards our ESG initiatives and sustaining our achievements. By taking small but impactful steps, we want to introduce innovative solutions to minimize our ecological footprint and drive positive social change. We would also like to create more ESG awareness in the financial sector by actively promoting sustainable practices and lead other institutions by example.



Prime Bank Limited

Bangladesh's Best Bank for ESG 2023

TOP 3 INITIATIVES

- » Promote the circular economy by inspiring employees for internal energy and product reuse.
- » Encourage employee engagement in training programs to facilitate continuous learning.
- » Excludes companies not meeting ESG criteria from providing financing, setting an industry standard.

TOP 3 ACHIEVEMENTS

- » Arranged \$27 million for sustainable investments in low-carbon machinery and energy-efficient equipment.
- » Prime Bank's green finance portfolio reached \$54 million by the end of 2022.
- » Conducted 15 sustainability training programs covering 262 employees to boost the bank's capacity for financing green projects.



Arif Quadri
Managing Director & CEO
United Commercial Bank PLC



Our human resource is our ultimate asset, which drives the Bank relentlessly forward. UCB is a very customer-centric bank, committed to the sustainable development of society, environment and community. Our effort is not limited to green and eco-friendly financing, we are also committed to reducing our consumption of energy, water and other assets like stationary, paper etc., donating to charities, promoting gender equality, combating domestic violence, and supporting healthcare institutions and enabling them with modern equipment for better treatment. We also distribute blankets during winter. Recently we've taken a CSR project "Voroshar Notun Janala" through which we are providing farmers throughout the country with training, seed and fertilizer.



United Commercial Bank PLC

Bangladesh's Best Bank for CSR 2023

TOP 3 INITIATIVES

- » Provided financial assistance to health institutions and rehabilitation centers.
- » Actively engaged in environmental protection and disaster mitigation.
- » Funded programs to promote renewable energy.

TOP 3 ACHIEVEMENTS

- » Successfully raised public awareness about climate change and environmental degradation.
- » Made a positive impact on child health, disability awareness, and poverty alleviation.
- » Facilitate access to quality education for underprivileged students through educational initiatives and scholarships.

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