



or running demanding apps, the device offers longevity without the need for frequent recharging. The inclusion of a USB-C port facilitates convenient charging and data transfer, ensuring a hassle-free user experience. Additionally, the device's support for 5G connectivity future-proofs it, allowing users to leverage faster network speeds when available.

The Galaxy A54 truly shines in the camera department, presenting a versatile triple-camera setup that enables users to capture stunning photographs. At the heart of the camera system lies a primary 50 MP, f/1.8 sensor capturing images with fine detail, vibrant colours, and above-average dynamic range. Whether it's a breathtaking landscape or a close-up shot, the primary sensor delivers above-average quality across slightly brighter lighting conditions.

Complementing the primary sensor is a 123-degree 12 MP ultra-wide-angle lens, expanding the field of view to capture more expansive scenes with ease. This lens is particularly useful for landscape and group photography. The ultra-wide-angle lens also performs admirably in well-lit environments, delivering punchy images and minimal distortion.

For those who appreciate the finer details, the Galaxy A54 offers a dedicated 5 MP, f/2.4 macro lens, enabling close-up photography that reveals intricate



textures and nuances. While macro photography may face challenges in low-lighting situations, it excels in well-lit environments, capturing good snaps with precision and clarity.

Like most pricey Samsung devices, the camera system is further enhanced by Night Mode, the feature solely designed to elevate low-light photography. Night Mode's software combines multiple exposures, reduces noise, and enhances image clarity, resulting in not-terribly balanced and usable images even in challenging lighting conditions. While it may not match the performance of

flagship devices, the Galaxy A54 offers a commendable low-light photography experience for a pricey mid-range smartphone.

On the front, the 32-megapixel f/2.2, 26mm (wide) lensed selfie camera takes centre stage, capturing striking self-portraits with details and accurate skin tones. Equipped with smart algorithms, the front camera ensures that your selfies look their best, highlighting your natural beauty and enabling you to capture memorable moments with friends and family. Of course, with a challenging lighting environment, it is expected to see degraded quality selfies.

With a price tag of Tk 59,999/- in Bangladesh, the Galaxy A54 may seem a bit higher priced within the mid-



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range smartphone segment. However, it can be argued that the device offers value for money when its features and capabilities are considered. The processor & GPU delivers reliable and

smooth performance, allowing users to effortlessly navigate through apps, play graphics-intensive games, and multitask with ease. The generous 128GB internal storage provides ample space for apps, media, and personal files, ensuring users have the flexibility to store their digital lives. In terms of battery life, the Galaxy A54 excels, thanks to its robust 5,000mAh battery. Users can enjoy prolonged usage without constantly worrying about running out of power. The inclusion of a USB-C port not only simplifies charging but also facilitates faster data transfer, enabling seamless connectivity with other devices. When compared to its competitors in the mid-range segment, the Galaxy A54 presents itself as a strong contender, offering a good combination of market-tested design, reliable performance, and above-average camera capabilities. While the price may be slightly higher, the device compensates with its features, delivering a smartphone experience that rivals higher-priced alternatives.

For consumers seeking a mid-range smartphone that excels in design, performance, and camera capabilities, the Samsung Galaxy A54 stands as a solid choice. It provides an immersive and feature-packed smartphone experience, justifying its slightly steeper price through its impressive capabilities and exceptional value.