HANDS-ON REVIEW

Samsung Galaxy A54
The newest A Game in town

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The Samsung Galaxy A54 stands tall as a formidable mid-range smartphone that strikes a balance between elegant design, reliable performance, and exceptional camera capabilities. Priced at Tk 59,999/- in Bangladesh, this review delves into the device's hardware, camera performance, and overall value proposition, providing an in-depth analysis of its features and benefits.

The Galaxy A54 showcases a sleek and elegant design that immediately captures attention. Its 6.4-inch FHD+ display takes centre stage, offering a captivating visual experience with its Full HD+ resolution and slim bezels. The immersive display allows for an unparalleled viewing experience, ideal for enjoying multimedia content with vivid colours and sharp details. The glossy plastic back adds a touch of sophistication to the device, although it is prone to smudges and fingerprints. However, for the price tag that the phone comes with, one might expect the body and back to be made of Aluminium. Also, did I mention the phone is a bit on the thicker side? Well, it is- at least if you take into consideration the competition. One plus side of the phone is it comes with IP67 protection, so the regular spills and dips would not be pestering with your daily usage.

Under the hood, the Galaxy A54 houses the powerful Exynos 1380 (5 nm) chipset, ensuring smooth and responsive performance. Unlike the top devices of Samsung, the brand here resorted to their in-house chipset brand. With 8GB of RAM, multitasking becomes a breeze, enabling seamless app switching and effortless navigation through the user interface. Furthermore, the device provides a generous 128GB of internal storage, allowing users to store a vast library of apps, photos, and videos. For those with additional storage needs, the microSD card slot offers expandability options.

The Galaxy A54 features a robust 5,000mAh battery, providing reliable all-work-day usage. Whether engaging in extensive multimedia consumption

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