






# A ROADMAP FOR THE TILES INDUSTRY IN BANGLADESH

The leaders of the tiles industry in Bangladesh have shared their insights with The Daily Star regarding the key challenges that require attention, areas for improvement, and initiatives to propel the thriving industry to new heights.

<p><b>A.K.M Ziaul Islam</b> Chief Operating Officer Meghna Ceramic Industries Ltd.</p>  <ul style="list-style-type: none"> <li>Embrace digitalization, automation, and advanced manufacturing techniques</li> <li>Invest in a strong customer service team</li> <li>Stay updated with global trends and tailor them to the local market</li> </ul>	<p><b>Khourshed Alam</b> Director (Operations) AkijBashir Group</p>  <ul style="list-style-type: none"> <li>Ensure consistent natural gas supply</li> <li>Withdraw supplementary duty</li> <li>Increase tariff value for imported tiles</li> </ul>	<p><b>Md. Shirajul Islam Mollah</b> Managing Director China-Bangla Ceramic Ind. Ltd.</p>  <ul style="list-style-type: none"> <li>Withdraw the 15% supplementary duty at the production level</li> <li>Consider wastage percentage quantity during duty assessment on imported raw materials</li> <li>Ensure uninterrupted gas supply at a reasonable price</li> </ul>	<p><b>Md. Bayazed Bashar</b> Head of Operations DBL Ceramics Ltd.</p>  <ul style="list-style-type: none"> <li>Invest in advanced ceramic manufacturing technology and processes</li> <li>Conduct regular testing and obtain certifications to meet international standards</li> <li>Conduct comprehensive market research to identify potential export markets</li> </ul>	<p><b>Sadhan Kumar Dey</b> Chief Operating Officer &amp; Chief Financial Officer RAK Ceramics Bangladesh Ltd.</p>  <ul style="list-style-type: none"> <li>Ensure uninterrupted supply of gas and electricity</li> <li>Ensure timely availability of letters of credit</li> <li>Implement industry-friendly regulations, particularly regarding customs and VAT.</li> </ul>
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## FOR THE **FIRST TIME** IN BANGLADESH

INTRODUCING THE FULL LINE OF **DOUBLE CHARGE**



60x60cm



80x80cm



60x120cm

Thick Design Layer

AVAILABLE IN THREE DIFFERENT SIZES AT THE SAME TIME