#PRESS RELEASES

POP UP BLOOM 2.0

Celebrating cultural assortment and supporting new ventures

Pop Up Bloom 2.0, an exciting event celebrating cultural assortment and supporting new ventures, is set to take place on 16 and 17 June at the Arabian Home Restaurant, located at 67 Kemal Ataturk Avenue. Organised by event management enthusiast, Sara Hasnath, this event aims to bring together diverse entrepreneurs and provide them with a platform to showcase their ventures and thrive.

Following the overwhelming success of Pop Up Bloom, Sara Hasnath continues her vision of creating a collaborative space where individuals with similar visions can flourish. Pop Up Bloom 2.0 builds upon the triumph of its legacy, promising an even more dynamic and engaging experience.

Sara Hasnath, the driving force behind Pop Up Bloom, has always been passionate about event management. With a deep appreciation for cultural diversity, she envisions a world where people from various backgrounds can unite and support each other's endeavours. Pop Up Bloom serves as a testament to this belief, fostering an environment that encourages



collaboration, creativity, and growth.

Pop Up Bloom 2.0 invites participants from various industries, including small to new ventures, to showcase their products, services, and artistic creations. The event will feature an array of exhibits and displays, representing the breadth and depth of talent within the community. Ventures such as Bareera, DIYer, Thrift R Us, ESHQ HASNATH, Anira Designs, Queens, Zuva, Retro Boomin, and more will be present, offering a diverse range of offerings to attendees.

Visitors can expect an engaging and immersive experience at Pop Up Bloom 2.0, with opportunities to interact directly with the entrepreneurs, experience live demonstrations, and partake in Q&A sessions and discussions. This dynamic exchange of ideas and knowledge promises to inspire and empower both exhibitors and attendees alike.

Pop Up Bloom 2.0 is a must-attend event for those seeking inspiration, supporting local businesses, and embracing cultural diversity. Join the initiative to celebrate and support the vibrant tapestry of talent and creativity in our community.

