

DX Group introduces ten international lifestyle brands in Bangladesh

RIDWAN SAKIB ADNAN

DX Group, a Bangladeshi conglomerate, held an event called 'Grow with DX' last week, where they introduced ten international lifestyle brands - BoAt, QCY, Amazfit, 1More, Promate, TAGG, Ezviz, Riversong, Energizer, and Xiaomi - into the Bangladeshi market.

During the event, attendees got a glimpse of their hero products, which included wearables, audio devices, and gadgets. DX Group also addressed various market challenges by ensuring consistent product availability through an online exclusive model, maintaining competitive pricing, sourcing directly from manufacturers to combat counterfeit products, and implementing an official warranty claim system.

The company's vision, as expressed by Chairman Engr. DM Majibor Rahman and CEO Dewan Kanon, revolve around bringing innovative products to tech enthusiasts and making world-class lifestyle products accessible to the young generation.

At the event, DX Group also announced three new ventures: Life Plus, a health and personal care retail chain, the digital lifestyle retail chain, and Shuttle Cafe, a multi-cuisine chain restaurant. Among the new products announced were QCY GTC Smartwatch, Amazfit T-Rex Pro Smartwatch, BoAt Airdopes 141 Earbuds, 1More Piston Buds Pro, Promate Torq 10 Power Bank, etc.

Google offers free Generative AI courses

Popular search engine Google is offering a free learning path for Generative AI, with 10 separate courses aimed at improving the overall understanding of the latest in Generative AI technology. The learning path guides users through a curated collection of lessons on Generative AI products and technologies.

The following courses are currently being offered through the

Google Cloud Skills Boost platform: Introduction to Generative AI, Introduction to Large Language Models, Introduction to Responsible AI, Introduction to Image Generation, Encoder-Decoder Architecture, Attention Mechanism, Transformer Models and BERT Model, Create Image Captioning Models, Introduction to Generative AI Studio and Generative AI Explorer - Vertex AI.



Infinix launches HOT 30i in Bangladesh

Infinix has recently launched the latest addition to their HOT 30 lineup of smartphones, HOT 30i, in Bangladesh. Infinix HOT 30i comes with a 6.6-inch HD+ display, a 90Hz refresh rate, and a 180 Hz touch sampling rate. It runs on the 12nm Helio G37 Octa-Core gaming processor and has 4 GB RAM, 64 GB storage, and a 5,000 mAh battery.

In terms of camera, the phone features a 5 MP front camera and a 50 MP main camera with VGA lens, which supports high-resolution photos and videos. The phone also supports 10W Type-C charging and has a side-mounted fingerprint sensor alongside a diamond-patterned plastic finish.

Infinix HOT 30i is available in three colours: glacier blue, mirror black, and diamond white. It is currently priced at BDT 13,499 for the 4 GB + 128 GB version and BDT 14,999 for the 8 GB + 128 GB version.

EDITOR'S NOTE

The hope for a brighter tomorrow

Technology, unlike most other things in life, is never constant. It is always pushing existing boundaries to evolve into the next big thing. Similar to the advent of technology, we too, always strive to be better than we were yesterday. This week, we talk about the recently held Smart Bangladesh Summit and Expo event. Check out our detailed coverage in Cover Story.

As for other pages, check out our opinion piece on the proposed increased VAT on imported software in Bytes, a roundup of the latest Apple WWDC event in Tech Tips, and a look into a locally modded Toyota Corolla AE90 in Shift.

With that, we reach yet another weekend, bringing in a new week with the hope of a brighter tomorrow.

Shams Rashid Tonmoy
Sub-editor & Feature Writer

Phones that will not support iOS 17

PALASH DAS

At the latest Worldwide Developers Conference (WWDC), Apple announced their new operating system, iOS 17, along with several products and features. Apple has stated that significant changes will come to the phone, messaging, and FaceTime features in this brand-new iOS 17.

While iOS 17 is expected to be globally released in the upcoming month of September, not all iPhone models will have the ability to use this new operating system.

The phones on which iOS 17 can be used:

iPhone XS, iPhone XS Max, iPhone



XR, iPhone SE, iPhone 11, iPhone 11 Pro, iPhone 11 Pro Max, iPhone 12, iPhone 12 Mini, iPhone 12 Pro, iPhone 12 Pro Max, iPhone 13, iPhone 13 Mini, iPhone 13 Pro, iPhone 13 Pro Max, iPhone 14, iPhone 14 Plus,

iPhone 14 Pro, and iPhone 14 Pro Max.

The iPhone models on which it cannot be used:

iPhone 8, iPhone 8 Plus, iPhone 7, iPhone 7 Plus, iPhone 6, iPhone 6 Plus, and the new software version of iPhone X will not support iOS 17.

The reason behind this compatibility issue, as per Apple, is that iOS 17 will run only on iPhones with an A12 Bionic chipset or its succeeding generation processor. As such, some older models, notably iPhone 8 and older, will not be able to run the new operating system.

Reddit to fire 5% of their workforce

Reddit, the popular news discussion and social media platform, is planning to fire 5% of their total workforce, according to a company letter sent by Reddit CEO and co-founder, Steve Huffman. As per a report by The Wall Street Journal, this will

amount to about 90 employees fired from the company, and is a part of Reddit's recent plans to restructure their workforce.

The report adds that Huffman also plans on reducing the hiring of new employees to about 100 people for the rest of the year,

whereas initially, the company had planned 300 new employees. With over 430 million monthly users and over 130,000 sub-forums on active discussion of a range of topics, Reddit consistently ranks among one of the most visited websites in the world.



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Published by the Editor from
Transcraft Ltd, 229, Tejgaon
Industrial Area, Dhaka on behalf of
Mediaworld Ltd.,
52 Motijheel C.A., Dhaka-1000.