

Embracing EARTHY TONES

Fashion is a means of expressing ourselves and highlighting our individual characteristics. Embracing earthy tones can drastically enhance our style and highlight our features. These warm, rich colours not only look good on our skin, but they also bring out the best in our features, creating a beautiful, harmonious look.

The colour olive, which is like something out of nature, has a timeless elegance that goes well with our skin tones. This shade is a flexible neutral colour that can easily be integrated into different outfits, be it casual or formal. It enhances your skin's natural warmth and adds depth to your ensemble, whether you choose an olive-toned dress, pants, or even shoes and accessories. Olive can be used as a blank canvas for other colours, making it an excellent starting point for experimenting with various patterns and styles.

Nude tones, which are frequently associated with our skin tone, have become extremely popular in the fashion industry due to their capacity to celebrate diversity. For people of our region, nude shades go about as a characteristic expansion of our tone, featuring our exceptional elegance. From delicate beige to profound caramel, these colours have the power to elevate even the simplest looks. Nude coloured dresses, tops, and even traditional attires give us a seamless appearance that highlights our skin's undertones and gives us a graceful and subtle charm.



Another group of hues that go well with brown skin tones is the muted colour palette, which is characterised by being more muted and less saturated. Dusty pinks, warm greys, and muted blues are examples of these gentle, understated tones. Muted colours bring out the richness of our complexion and create a delicate balance when worn against brown skin. They lend an air of elegance to both casual and formal occasions and add a

sophisticated touch to any outfit. Earthy tones make all the difference in upgrading our normal features, from the glow of our skin to the profundity of our eyes. For instance, olive tones emphasise the brilliance of the skin, allowing it to glow naturally. Nude colours, on the other hand, create a harmonious background that brings out our face's contours and highlights our eyes, lips, and cheekbones. Muted colours provide a soft contrast

that highlights our features without overwhelming them because of their subtle and gentle nature. The fashion industry has become increasingly diverse and inclusive in recent years, recognising the beauty of brown people and embracing a wide range of skin tones. The appreciation for earthy tones has increased as a result of this shift. These hues are currently being actively incorporated into the collections, runway shows, and

personal styles of fashion enthusiasts, influencers, and designers. So, let's embrace the beauty of earthy tones as they truly suit us best.

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