



## ASUS clinches multiple Best Choice Awards at Computex 2023

Global technology brand ASUS recently achieved significant recognition at the Computex 2023 Best Choice Awards for its product performance spanning multiple categories including laptops, healthcare, components, and motherboards. ASUS received the esteemed

Computex 2023 Best Choice Golden Award for the Zenbook Pro 14 Duo OLED (UX8402) laptop. The ExpertBook B9 OLED business laptop also received the Sustainable Tech Special Award.

ASUS also received multiple Category Awards for products including the ProArt Studiobook 16

OLED (H7604), Studiobook 16 3D OLED (H7604JI) and Studiobook Pro 16 OLED (W7604) laptops; the ROG Rapture GT-BE98 router; the ROG Swift OLED PG49WCD monitor; the ROG Maximus Z790 Extreme motherboard; the ASUS HealthHub remote-care solution; and the ASUS PINBO robot.

## Google to introduce Tensor G3 chip in Pixel 8

Google is planning to introduce the latest version of their Tensor chip with significant upgrades in the upcoming Pixel 8 lineup, as per sources such as 9to5 Google and Android Authority.

In phones, an SoC (system-on-a-chip) is a single chip that combines the CPU, GPU, AI cores and other key functions - making it an essential part of making a phone unique in terms of functionality and specs. Google introduced their first smartphone SoC, Tensor, in 2021 with the Pixel 6 lineup, and then Tensor G2 with the Pixel 7

smartphones.

A report by Android Authority states that Tensor G3 will feature nine CPU cores, with four Cortex-A510s, four Cortex-A715s and one Cortex-X3, which all combine to provide a noticeable upgrade from the existing Tensor G2 in the current Pixel 7 lineup. As per 9to5 Google, this chip upgrade will come with added security and boosted storage options, which will allow the Pixel 8 to support faster and more efficient UFS 4.0 storage - reportedly better than the likes of OnePlus 11 and Galaxy S23 Ultra.



## Apple to drop 'Hey' from 'Hey Siri': reports



Apple is reportedly working on simplifying the 'Hey Siri' command to simply 'Siri', dropping the mandatory 'Hey' in upcoming updates, as per a report by Apple analyst Mark Gruman.

According to Gruman, Apple has been working on this change for several months, with plans to release the feature as early as next year. His report on Bloomberg states that while this change might seem small, the switch from 'Hey Siri' to 'Siri' requires a lot of AI training to pull off, in addition to internal testing to make sure the command works properly.

Apple products are already able to understand the word 'Siri' in many different accents and dialects, but adding the 'Hey' at the beginning makes the AI more likely to pick up the command and respond accordingly. Gruman says that this new change will also make voice assistance a more integral part of third-party apps and services.



## Meta unveils new VR headset Quest 3

Meta has recently announced their latest virtual and mixed reality headset, Meta Quest 3, which the company said will start shipping this fall. According to an official statement, Meta Quest 3 will feature higher resolution, stronger performance and a slimmer design than the previous iteration, Quest 2.

As per Meta, the Quest 3 will be the first headset to feature a next-generation Snapdragon chipset, which has been developed in collaboration with Qualcomm Technologies. According to the company, this new chipset will deliver twice the graphics

performance as Quest 2, offering smoother graphics for VR games.

Quest 3 will also come with updated Meta Reality technology, which will help users immerse in mixed reality settings even more. The tech will also allow new intuitive ways to interact with physical objects in a virtual setting. Additionally, the headset has a 40% slimmer optical profile than Quest 2, making it more comfortable to wear.

Meta Quest 3's price will start at US\$499.99 for the 128GB version. The tech giant is also lowering the price of Quest 2 to US\$299.99 for the 128GB version.

## Uber working to resume card payment services in Bangladesh

Ride-sharing platform Uber is working on resuming its card payment services for their customers in Bangladesh, after a suspension of almost 3 and a half years.

Card payments for Uber's ride-sharing services were suspended back in early 2020 when the Bangladesh Bank instructed all local banks to suspend foreign currency payment options for

Uber services in Bangladesh. However, Uber representatives recently held a meeting with the Bangladesh Bank and reportedly agreed on a preliminary decision to reintroduce card payment services for its users under certain conditions.

"Uber is actively working to integrate a local payment gateway for all its

## EDITOR'S NOTE Creative and competitive

In today's dynamic economy, creativity empowers people to navigate the difficult business landscapes effectively while gaining a competitive edge in the fast-paced work environment. Find out how you can use creativity to your advantage and thrive in the competitive job market in today's Cover Story.

The current job market is incredibly competitive, ask anyone who has recently been looking for a job. However, building a personal brand can help you stand out from the crowd and secure your dream job. Check today's Next Step to know more on how you can build your own personal brand in the workplace.

As for the rest, flip through the pages to find out more in today's edition of Toggle.

Happy weekend!

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# TOGGLE

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Published by the Editor from  
Transcraft Ltd, 229, Tejgaon  
Industrial Area, Dhaka on behalf of  
Mediaworld Ltd.,  
52 Motijheel C.A., Dhaka-1000.

services in Bangladesh. We continue to work closely with the authorities and the banks in order to follow all applicable government guidelines," said an Uber spokesperson.

Last year, Uber's services spanned across 20 cities in Bangladesh and spread across all 8 divisions of the country.