



Fashion tends to look forward for the most part but at times, there's a wealth of ideas and inspirations to be drawn from the past. In the last decade, designers and artists are turning around, taking a mindful look at bygone days to unearth a treasure trove of ideas that are incredibly relevant even in today's fast paced world.

In a time when we scroll through hundreds of videos and shorts in minutes, information being bombarded at us at lighting speed, we are in a constant race. Trends are dime a dozen; fleeting and superficial, they barely make any impact on our personal style or fashion world at large. Taking a moment to reflect and appreciate the trends that worked so well for women in the past and have made an everlasting impression on the sartorial world will truly pay off.

While ombre hair and hefty extensions are the order of the day, there used to be a time when hairstyles were considered artistic. In the '20s and '30s stylish flapper girls and fashionistas favoured bold but sculpted styles. It was the age of great change, women could vote and were slowly gaining independence, so they did not shy away from embracing new styles.

Think Marcel waves that were coiffed into perfection and the side-parted bob which was all the rage in the '20s and '30s. In 2023 these styles are surprisingly relevant even though a century has passed in between!

For your friend's reception wear Marcel waves with that slinky, cocktail sari. Have a night out planned with the significant other? The aforementioned side-parted curls accessorised with a jewelled clip is the perfect style to go with your satin pantsuit. Think Daisy Buchanan from *The Great Gatsby* or actress, Marlene Dietrich. Another style is the tight coiled curls that is perfect for weddings and dinners. It's a versatile look perfect for both western or ethnic styles.

The '40s were a touch different than the decades prior. Women preferred

Vintage HAIRSTYLES making a COMEBACK!



to wear their hair down more. Pin curls were widely popular, slightly raised at the crown and loosely curls towards the end. Length of the hair was still short to medium, which left a lot of room for easy styling. Classic and timeless, this style is relevant equally with a kaftan as well as a cape.

A beautiful style is the side-swept chignon few tendrils down. Pin curls by the side adds a soft romantic touch to this dreamy, timeless hairstyle. You could accessorise with a bejewelled hair band to complete the look. The famous Hollywood deep wave is perhaps the crown jewel of the '40s hairstyles; every fashionista worth her tap shoes wore this chic, classic style.

You can too, with any outfit of

your choice as it's highly versatile. The parting must be all the way towards the side to achieve that old Hollywood glamour. Think Rita Hayworth and Marilyn Monroe in their younger years. Voluminous, soft yet shaped this is a beautiful style to channel your inner old Hollywood diva in a modern world!

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