



## How Private Universities Propel Students towards Successful Careers

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The university authorities also take steps to encourage students to become entrepreneurs.

He mentioned that many of their students go abroad and even secure jobs at Google USA and other international companies, as well as Bangladesh Bank, Walton, and others.

Abu Mia Akanda Tuhin, Chief Public Relations Officer of American International University-Bangladesh, explained that over the years, the university has developed various linkages with major corporate houses in the country. This paves the way for greater cooperation between the two parties in terms of curriculum development, research promotion, and participation of leading corporate personalities as university faculty, among other aspects.

The University's Office of Placement and Alumni facilitates dual linkages with both the country's corporate sector and its alumni.

Approximately 21 percent of the alumni work in the IT and Telecom sector, 9 percent in a group of industries, 8 percent in the education and research sector, and 7 percent in the power, energy, and engineering sector.

Abu Hashem Rony, Head of Public Relations at the University of Liberal Arts Bangladesh, stated that the curriculum teaches students critical thinking, effective communication, and problem-solving skills, which are essential for success as professionals and entrepreneurs.

The extensive ULAB alumni network plays a crucial role in the continued success of graduates. University alumni have founded TechHub, a leading technology company, Green Delta Insurance, one of the leading insurance companies, DigiShohor, a leading e-commerce platform, and Barisal Youth Society (BYS), which received the prestigious Diana Award.

According to Alamin Sikdar Shihab, the Deputy Director of Public Relations at the International University of Business Agriculture and Technology (IUBAT), the university's programs are designed to meet the needs and demands of the industry, ensuring that students graduate with the knowledge and skills required to excel in their chosen fields. Students receive excellent guidance and mentorship from the university.

The university's facilities create an optimal learning environment for students, enabling them to engage in hands-on learning and research activities. The university maintains strong ties with various industries and organizations, providing students with internship and job placement opportunities.

Their alumni are working with Bangladesh Bank, ZED Group, RNR Limited, BRAC Bank Limited, Grameen Phone, Banglalink, and others.

Fatius Fahmid, Deputy Manager of Communication at BRAC University, stated that they offer a transformative learning experience for their students, helping them grow as skilled professionals and empathetic future leaders. The university provides an excellent teaching-learning

environment, conducts impactful research, and places significant focus on socio-economic development. With partnerships with over 250 universities worldwide, BRAC University has a global reach.

The university's dedicated career counseling center supports students throughout the year, assisting them in planning and preparing for their future careers to effectively compete in local and global job markets. Many graduates of BRAC University hold senior positions in various industries and sectors, including academia, government organizations, mainstream corporations, and the development sector, both domestically and internationally.

Hasibul Hassan, Public Relations Officer of East Delta University, mentioned that the university offers modern facilities and infrastructure to enhance the learning experience. It has student exchange agreements with several foreign universities. The Access Academy of the university not only focuses on students' academic issues but also nurtures their critical thinking skills and leadership abilities.

Academic advising is in place to develop meaningful educational goals and abilities. The Networking and Placement Cell assists graduates in pursuing a lifetime of career success by mapping out career paths, finding new opportunities, planning next steps, and connecting with a strong alumni network. EDU graduates find employment in prominent organizations such as Grameenphone, Unilever, bKash, MGH, HSBC, and others.

Abu Sadat, Director of PR at United International University, highlighted that the university always produces graduates with market-oriented skills and meets industry demands. The syllabus for all subjects is prepared and timely modified according to industry needs. The curriculum committee includes representatives from respective industries who provide valuable input and suggestions.

Since its inception, UIU has received numerous awards at national and international levels in various sectors, including research, sports, debates, cultural activities, and more.

UIU graduates work in financial institutions, corporate sectors, and the IT industry, as well as in top corporations abroad, such as HSBC Bank, Standard Chartered Bank, British American Tobacco, Nestle, GP, Robi, Banglalink, and bKash.

Mohammad Foyej, Deputy Director of PR at Canadian University of Bangladesh (CUB), mentioned that they offer courses that reflect the university's commitment to academic excellence, career development, and inclusivity.

To ensure an enriched career path for students, CUB has established collaborations with globally recognized organizations. They support students' career development by providing job placement opportunities from internationally renowned companies such as Digicon. The university's students are working at Premier Bank, Trust Bank, Teletalk, British American Tobacco, and others.

Bacchu Sheikh, Public Relations Officer of the University of Asia Pacific, stated that they organize internships for students at various renowned companies in the country and abroad through academia-industry collaborations. The university has an Office of International Advisory Council (IAC) that assists in making better strategic plans for quality enhancement and internationalization.

University alumni are currently teaching at Graz University of Technology, Austria, working at AIST Tokyo, founding the Mastul Foundation, and working at Kazi Farms, Standard Chartered Bank, and others. Additionally, a good number of UAP alumni are studying in reputed foreign universities and working in government organizations both at home and abroad.

Md Wahiduzzaman, Assistant Director of Independent University, Bangladesh, stated that their students are equipped with the hard and soft skills required to start their careers on the right track. The Office of Career Guidance and Placement (CGP) prepares students for the ever-changing industry landscape and organizes Career and Networking

events every year, with participation from top corporate organizations to promote industry-academia collaboration. Campus recruitments are also organized to connect eligible graduates with employers. Currently, IUB students are successfully working at Standard Chartered Bank, HSBC, Grameenphone, Banglalink, British American Tobacco Bangladesh, Unilever, UNDP, UNICEF, and others.

Recently, an IUB alumna won a prestigious research grant from NASA to work on developing next-generation renewable energy-powered batteries for space tech.

Mohiuddin Jewel, Senior Officer of PR and Communication at Chittagong Independent University, mentioned that they assist their students in improving their skills to secure jobs in the competitive job market. They regularly host career talks to share the stories of the nation's most successful people. They also organize workshops on how to write better and attractive CVs, public speaking, and presentations.

The CIU HRM Society introduces students to the activities of various corporate offices and financial institutions, with an emphasis on acquiring practical knowledge. The university has established industry-academia linkages with several banks and other organizations.

After obtaining degrees from the university, students are securing jobs at Asian Paints, Berger Paints, City Bank, MGH Group, BSRM, and others.

Raisul Haque Chowdhury, Director of PR at International Standard University, mentioned that no students have completed their graduation courses at the university so far. Keeping in mind the employability of alumni, the university has successfully established collaborations with a range of corporate houses to help students enhance their capacity in the right direction and apply their acquired knowledge and skills for career development.

The university is developing part-time job opportunities and has founded the Center for Higher Studies and Career Development (CHSCD) with the aim of providing job opportunities for its current students.



IMAGE: FREEPIK

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"Advancing Knowledge  
Enriching Lives"

**1:35**  
Faculty  
Student Ratio

**110**  
Faculty  
Members

**16**  
Student  
Led Clubs

**90%**  
Employment  
Rate

**7** Acres  
Campus

**17**  
University  
Partners

**1900**  
Alumni

**50+**  
Q1/Q2  
Publications  
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