

Walk the Talk

MD Noor A Alam

Deputy Managing Director, Elite Hitech Industries Ltd



Our company has long been established itself as a "AC specialist of Bangladesh" and continued to invest in cutting edge R&D on more and more product variant within the HVAC industry. The company would like to keep manufacturing new and technically advanced AC products which will reduce Bangladesh's dependency on foreign imported products and save foreign currency.

We continuously work with leading global AC R&D teams for innovation and also leading local Engineering university as industry academia collaboration for future ideas. We plan to develop our ability to produce the higher capacity AC and more diverse application AC variants in order to cater bigger spectrum of the industrial and commercial needs.

Md. Nurul Afsar

Deputy Managing Director, Electromart Ltd



Electro Mart Group, the country's leading manufacturer and marketer of electronics products, has been dealing Gree AC in the Bangladeshi market over last 25 years with credibility, reputation and trust. The group made a plan to export the air conditioner in the South Asian countries within 2028.

We think the government's policy support in the pre-corona period was quite favorable for electronics manufacturing. There are VAT & Tax exemptions on the manufacturing stage of various home appliances products till 2023. Besides, we demand to reduce the duty and tax rate imposed at the import level. We request the government to extend the benefits provided here for another 7-10 years. It will attract foreign investors.

Md. Rashedul Islam

Head of Brand and Sales, RANGS eMART



RANGS eMART, a concern of RANCON Group and one of the leading electronics retail chain in Bangladesh, is revolutionizing the way customers shop for electronic appliances. With a focus on meeting customer demands, RANGS eMART has introduced a wide range of International brands and products to create a new and enhanced shopping experience.

Among the various electronic appliances, the spotlight is on technologically advanced air conditioners (ACs) that prioritize power consumption and product innovation. To address these concerns, RANGS eMART is set to launch a series of power-saving and IoT-based AC models from globally recognized brands such as Samsung, Hitachi, LG, Panasonic, Hisense and Toshin.

With 44 years of excellence, the RANCON Group aims to manufacture world-class and globally leading brands' electronics products in Bangladesh.

M. H. M. Fairoz

Managing Director & CEO, Singer Bangladesh Limited



Global warming has become a concern for the whole world. The average temperature is rising, and Bangladesh is also facing its consequences. With the rising heat, Air Conditioners have transformed from luxury to a necessity for Bangladeshi consumers. With the increasing purchase capacity of the people of Bangladesh, the demand of AC has increased drastically. We incorporated environment-friendly R32 gas in our new ACs with the promise to ensure up to 60% energy saving.

At Singer, we prioritize our consumers' needs as well as our obligations to nature while designing and developing our products. With the support of Arcelik, we are bringing global design & technologies, advanced R&D and improved supply chain management to ensure the best service to the consumers.

Tanvir Rahman,

Chief Business Officer, Walton Air Conditioner



Walton is one of largest AC manufacturers in the country and we have a yearly production capacity of 200,000 units. We have 49 models of energy efficient residential ACs in the market along with 19 models of cassette and ceiling type commercial ACs and various capacity's VRF and Chiller. Our target is to increase the market share and growth by providing most energy efficient and environment friendly residential and commercial air conditioners with all advance features and technologies at competitive prices.

We have already increased our production capacities for residential air conditioner and set up production plant for commercial AC. Thus, Bangladesh has emerged as the 9th country in the world to have VRF manufacturing plant.



RANGS eMART

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