



# Admission going on for Summer 2023

Undergraduate & Graduate Programs  
Class Starts: 23rd May 2023

## Scholarship

- ✓ 20% - 100% scholarship award
- ✓ Upto Tk. 5 crore scholarship awarded for Summer & Fall 2023 intake
- ✓ Open to new, full-time students at undergraduate & graduate level

## Academic Programs for UCSI University Bangladesh Campus

### UNDERGRADUATE PROGRAM

- Bachelor of Financial Economics
- BA (Hons) Accounting & Finance
- BA (Hons) Branding & Advertising
- BA (Hons) Business Administration
- BA (Hons) Logistics Management
- BA (Hons) Marketing
- BA (Hons) Supply Chain Operations Management
- Bachelor of Hospitality Administration
- BSc (Hons) Actuarial Science
- BSc (Hons) Actuarial Science & Finance
- BSc (Hons) Finance & Investment
- Bachelor of Computer Science (Hons)
- BSc (Hons) Business Information Systems

- BA (Hons) Fashion Design with Marketing
- BA (Hons) Graphic Design
- BA (Hons) Multimedia Design
- BA (Hons) Mass Communication
- BA (Hons) in Interior Architecture
- BA (Hons) Psychology
- Bachelor of Computer Science (Hons) Mobile Computing & Networking
- Bachelor of Electronics Engineering (Communication) with Honors

### GRADUATE PROGRAM

- MBA
- Master in Logistics & Supply Chain Management
- Master in International Hospitality Management

## Why UCSI University Bangladesh Campus?

- Foreign faculty
- Credit transfer facility to Malaysian main campus
- Pathway to Canada, Australia, UK and New Zealand
- Save 50% foreign currency & contribute to your country
- Save 50% tuition fees by studying at Bangladesh campus
- Scholarship for undergraduate & graduate students
- Online classes by senior professor from Malaysian campus
- Online library & lab facility from Malaysian campus
- Encouraging job opportunity both at home & abroad
- Get your desired international degree seating at Bangladesh campus
- Global classroom, group assignment with Malaysian campus students

### Bangladesh Campus Management



Datuk Ir Ts  
Dr. Siti Hamisah Binti Tapsir  
Vice-Chancellor  
UCSI University



Prof. Datuk  
Dr. Rohana Binti Yusof  
Pro Vice-Chancellor  
UCSI University Bangladesh Campus



Mr. Chan Joe Jim  
Provost  
UCSI University Bangladesh Campus

### Distinguished Academic Advisors



Prof. Atiur Rahman, PhD  
Honorary Professor  
University of Dhaka



Prof. Syed Ferhat Anwar, PhD  
President, Asia Marketing Federation  
Former Director, IBA  
University of Dhaka



Prof. Mijanur Rahman, PhD  
Department of Marketing  
Faculty of Business Studies  
University of Dhaka



Prof. Fakrul Alam, PhD  
Professor, University of Dhaka

Apply Online



Haq's Plaza, 26 Kemal Ataturk Avenue, Banani, Dhaka-1213, Bangladesh  
Phone: 09610919999, 01619999697, 01327414199, 01949943444, 01844616516  
E-mail: admission.ucsibd@ucsiuniversity.edu.my, Website: www.ucsiuniversity.edu.my/bangladesh-campus