



PRIME MINISTER
GOVERNMENT OF THE PEOPLE'S REPUBLIC OF
BANGLADESH

16 Falgun 1429
01 March 2023

Message

I am delighted that UCSI University, Malaysia, is opening a branch campus in Bangladesh on 1 March 2023. I extend my heartfelt best wishes to Insight Institute of Learning, Bangladesh & UCSI University, Malaysia, for this initiative.

In light of the educational philosophy of the Greatest Bengali of all time, the Father of the Nation, Bangabandhu Sheikh Mujibur Rahman, the Awami League government first promulgated the Cross Border Higher Education Rules 2014 under the Private University Act 2010, allowing to setting-up of branch campuses of foreign universities in Bangladesh. This would facilitate an equilibrium in education standards worldwide and give our youths, and students access to the global employment market.

Our government's prime focus is to transform the country into Smart Bangladesh by 2041, where our government system, economy, citizen, and society will be fully accustomed to modern technologies and artificial intelligence with a view to harnessing opportunities and potentials of the 4th Industrial Revolution. We have established and approved 23 public and 54 private universities since 2009 so far for creating skilled human resources. We also provide free education, stipends, grants, scholarships, and research funds to around 30 million students annually. We provide state-of-the-art education in our national institutes/universities, including modern science and social science research as per our national education policy. As a result rate of international students' enrolment is also gradually increasing. Eventually, our target is to make our country a prominent hotspot for investment, business, cultural exchange, and quality education in days to come. I hope this initiative will contribute to our national aspiration and play an important leadership role in academic pursuit and engagement with the industry and the people of our two countries.

I would like to convey heartfelt thanks to the Delegates of the Malaysian Government for attending this launching ceremony which would be a milestone of cooperation between Bangladesh and Malaysia in the education sector.

I wish every success to UCSI University Branch Campus in Bangladesh.

Joi Bangla, Joi Bangabandhu
May Bangladesh Live Forever.

Sheikh Hasina

THANK YOU

Honourable Prime Minister

Heartiest gratitude to our Honourable Prime Minister Sheikh Hasina, Ministry of Education and University Grants Commission of Bangladesh for giving approval to UCSI University Bangladesh Campus as the first ever foreign university branch campus in Bangladesh.

Another step towards **SMART BANGLADESH**

UCSI University
BANGLADESH CAMPUS

APPROVED & GRANTED BY



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KEMENTERIAN PENDIDIKAN TINGGI
(Ministry of Higher Education, Malaysia)

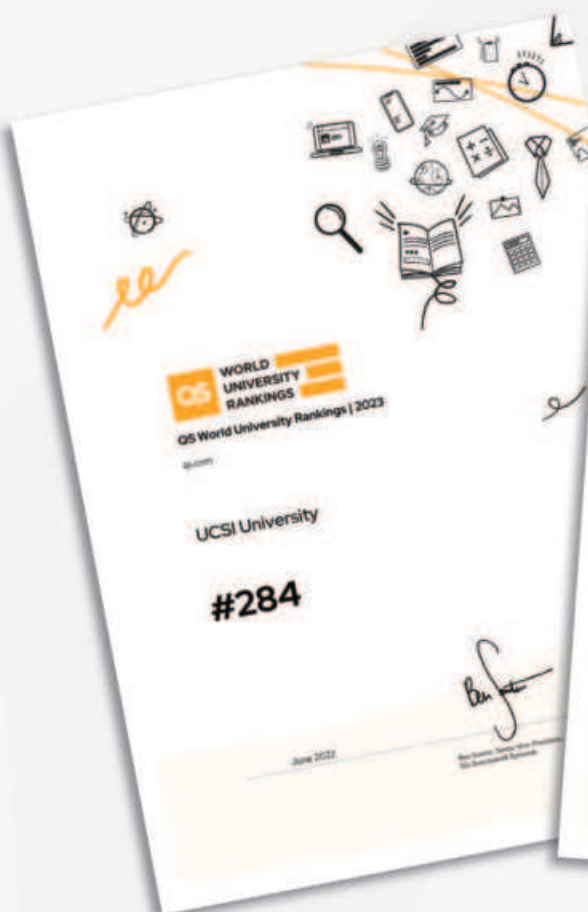


Agensi Kelayakan Malaysia
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QS WORLD UNIVERSITY RANKINGS
RANKED 284th
2023

QS WORLD UNIVERSITY RANKINGS
ASIA RANKED 72nd
2023

QS WORLD UNIVERSITY RANKINGS
SOUTH-EASTERN ASIA RANKED 16th
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UCSI University
BANGLADESH CAMPUS

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