

#FASHION & BEAUTY

The minimal makeup look first came to the limelight about five years ago and has slowly but surely changed the whole makeup game ever since. Layers of heavy base makeup followed by over-the-top eye makeup and lipstick are a thing of the past now and boy, are we glad! With the summer heat reaching record highs, the barely-there makeup of 2023 is saving us from risking patchy and textured skin while eliminating the need for touch-ups every few hours.



# EMBRACING the minimalist look This SUMMER



A full-coverage base makeup is a big no this summer. Instead, a handful of good skincare products are now the first step to achieving your ultimate summer glam. How? Well, a simple yet regular skincare routine lets your face find its natural glow, making it easy to replace big-budget heavy foundations with lighter BB cream alternatives.

Further down the track of accentuating your natural beauty, beauty experts now focus on 'filtering' dark circles and blemishes instead of trying to cover them up with a large number of products concentrated in small delicate areas of the face. Lightweight colour correctors followed by a few dots of concealer lets your skin breathe, making it appear healthy even on a hot day.

A touch of liquid blush for that sun-kissed effect, and your perfect flawless base is ready. As much as we love a dewy look, remember to go easy on the highlighter on summer days. Too much of it can make you look sweaty instead of glowing, almost instantly ruining your whole look.

Moving on to the eyes, gorgeous makeup in deep colours has taken a backseat while the nude eye look is winning for the summer glam. Neutral tones of brown paired with loose glitters are being used to create versatile subtle, elegant effects suitable for almost any occasion.

Smokey eye makeup, a look known solely for its dramatic flair, has also evolved into something subtler. Moving along

the eyelid in a blurred black line, the eye shadow blends into transparent shimmers as it reaches the crease, creating a beautiful and slightly edgy daytime look.

Perhaps the best news is that the latest trends are finally letting go of the definitive winged eyeliner. A subtle eye makeup with double coats of mascara is enough to get you going this summer.

Whether a makeup enthusiast or not, everyone has done their fair share of experiments with lipsticks. While lipsticks never go out of fashion, this fashion season is witnessing the resurgence of lip gloss, minus the colour mismatch of the 2000s. Shades of pink and red are among the top favourites because of their ability

to complement any makeup look and complexion.

On the other hand, fans of matte lipsticks can go for muted shades of brown, orange as well as pink.

This trend of understated makeup tells you to accentuate your natural beauty, and anyone can achieve perfection with just a little bit of practice and the right tools. So, line up the makeup and let the magic begin!

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