

# Apple launches first store in India



Apple's CEO Tim Cook recently inaugurated the tech giant's first retail store in India, situated in the bustling city of Mumbai. Named Apple BKC, the new store is located in Jio World Drive, Bandra Kurla Complex, Maharashtra, Mumbai. As per the website, Apple is launching another store in India, on the Select Citywalk in Saket, New Delhi's District Centre.

According to a report

by Reuters, around 300 people gathered at the venue hoping to be among the first customers to enter the first Apple store in India - some even queuing outside the store from the previous night. The inauguration event also featured local music and folk dancers, with dedicated Apple fans waiting in line to get Cook's signature on their beloved Apple products.

## AI generated images of tech billionaires go viral

Some AI-generated images of the richest tech billionaires in the world have recently gone viral on the internet. Produced with Midjourney AI by Indian artist Gokul Pillai, the AI-generated images show portraits of tech billionaires Elon Musk, Bill Gates, Mark Zuckerberg and Jeff

Bezos in ragged attire as 'slumdog billionaires'.

Moreover, AI-generated images of US business tycoon Warren Buffet, Indian business mogul Mukesh Ambani and former US President Donald Trump also surfaced on the internet, owing to advanced AI technology.



## Exclusive iPhone 15 reveals showcase redesigned looks

9to5Mac has exclusively shared details of the upcoming iPhone 15 Pro design, and it's looking like a game-changer. With an all-new titanium casing and a rounder-edged design, the iPhone 15 Pro is going to look and feel more premium than ever before. The iPhone 15 Pro will feature a bigger and thicker camera bump, with individual lens protrusions more than doubled from the iPhone 14 Pro's massive cameras. There are also rumours of an all-new sensor technology that will capture more light and reduce overexposure or underexposure in specific settings.

Another exciting development is the inclusion of USB-C on all iPhone 15 models, with the fastest charging limited to USB-C cables certified by Apple. Haptic volume and mute buttons will replace physical buttons and a mute switch, and the device will feature a subtle curvature of the edges, transitioning seamlessly into the titanium frame.

Perhaps the most exciting change is the all-new deep red



colour (exact colour code being 410D0D), which is rumoured to replace Deep Purple and sit alongside Apple's usual White, Space Black, and Gold. The device's dimensions have changed, making it slightly smaller than the iPhone 14 Pro due to its smaller bezels and the same overall screen size. With a measurement of 70.46mm by 146.47mm and a thickness of 8.24mm, the iPhone 15 Pro is designed to fit comfortably in the palm of your hand.

While these details have not been officially confirmed by Apple, the leaked information seems to be credible, and it looks like Apple is gearing up to reveal something remarkable. The iPhone 15 Pro is expected to make its grand appearance later this year.



## Elon Musk to launch 'TruthGPT' to compete with ChatGPT

Elon Musk has recently stated that he plans to launch a new AI platform called 'TruthGPT' to compete with AI services from Microsoft and Google. In the statement, the Tesla CEO and current owner of Twitter openly criticised OpenAI, claiming that the company behind ChatGPT is "training the AI to lie" and that they have become a "for-profit organisation" after being "closely allied with Microsoft".

In an interview with Fox News Channel, Elon stated that his planned 'TruthGPT' AI will be a "maximum truth-seeking AI that tries to understand the nature of the universe". According to him, TruthGPT will be the best path to safety that is unlikely to "annihilate humans" - unlike other popular AI services.

According to a report by Reuters, Elon has been trying to employ AI researchers from Google to launch a rival AI company. He has registered a new firm named X.AI Corp last month, likely the foundation of his proposed TruthGPT AI.

## EDITOR'S NOTE

### Simplicity where it counts

In the modern world of mobile technology, smartphones are now everyone's best friends. However, despite such powerful mobile devices being so common nowadays, feature phones - one lacking the power and features of smartphones but still having the basic function of calling and texting - is making a comeback in the global market. Tune in to this week's Cover Story to find out why, and how.

As for the other pages, we have a list of free online AI tools to automate almost everything you need - in Next Step, a handy buying guide of affordable ACs - in Tech Tips, and a breakdown of how Estonia has become a successful digital society - in Spotlight.

Just like that, another weekend rolls by. Stay safe everyone. Until then.

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## Netflix hits record high subscribers in Q1 2023



Netflix recently announced that they have hit a record high of 232.5 million subscribers in the first quarter of 2023, with their ad-supported tier faring well in terms of subscriptions as well.

The company also said that they have made a profit of \$1.3 billion in Q1 2023, adding that they had to delay the implementation of their previously announced password sharing rule to

"improve the experience for members".

However, despite the delay, Netflix plans on beginning the crackdown on password sharing soon, as early as Q2 2023. The streaming company further added that they are taking time to make sure subscribers have seamless access to the service away from home or on mobile devices such as tablets and smartphones.