# New Apple AirPods case may include interactive display

Apple is always at the forefront of technological innovation, and its latest patent hints at a significant development for AirPods users. The US Patent & Trademark Office has granted Apple a patent for a redesigned AirPods charging case that includes an interactive display. This exciting development could allow AirPods to become a standalone product with the inclusion of a smart case.

The new AirPods case's front would have a touchscreen display that is similar to the one found on an Apple Watch. The built-in display would offer media controls and even basic apps such as Maps, Weather, and notifications. According to the patent, users would also be able to switch between apps using Siri commands.



Additionally, one of the images even shows the possibility of transferring a song from AirPods to a HomePod using Handoff.

While Apple files many patents, only a few of them end up being used in actual devices. However, the fact that the patent was filed in September 2022 indicates that Apple could indeed be exploring this idea internally. If realized, this

development would be significant for AirPods users as it would allow them to use AirPods without needing to be near an iPhone or other device.

Apple's AirPods have evolved significantly since their launch in 2016, but they still require an iPhone or another device nearby. With the inclusion of a smart case, AirPods could become a standalone product, offering users an all-in-one solution for their audio and communication needs. The possibility of AirPods running a UI-based operating system with a touchscreen is intriguing and could potentially lead to even more advancements in the future.

Apple has always been a leader in the music industry, and its latest patent could potentially revive the iPod in the modern era.

#### **EDITOR'S NOTE**

## Eid Mubarak from ours to yours!

Short-form videos have been occupying our screens for as long as we can remember. Find out how small businesses can make the most of people's attention in this week's Cover Story.

For Shift, we highlighted Toyota's new electric SUV - Toyota bZ4X. We also have a sparkling smartphone review on Bytes. As for the rest, flip through the pages to read more in today's edition of Toggle.

Eid Mubarak everyone!

Tanzid Samad Choudhury
Sub-Editor



#### Infinix launches **HOT 30** smartphone

Infinix has recently launched the newest addition to their HOT smartphone series, the HOT 30.

According to Infinix, HOT 30 is a gaming phone specifically catered to the youth. It comes with an 8-core Helio G88 processor with two ARM Cortex-A75 cores and a maximum frequency of 2 GHz. The smartphone also supports 'link-booming' network optimisation which allows multi-network concurrency with both Wi-Fi and mobile data.

Infinix HOT 30 has a 5,000 mAh battery with 33 W fast charging, a 6.78-inch screen, 1080p resolution, 90 Hz refresh rate and 270 Hz touch sampling rate. It also features a dual-speaker design and DTS technology, which provides a three-dimensional surround sound effect for more interactive gameplay sessions.

As for the camera, the smartphone comes with a 50 MP main camera with F1.6 aperture, an 8 MP front camera and a variety of filter styles for night photography.

Infinix HOT 30 is priced at Tk. 14,999 (for 4+128 GB) and Tk. 17,499 (for 8+128 GB).

#### itel P40 now available in Bangladesh

itel has recently launched their latest smartphone itel P40 in Bangladesh. The smartphone comes with a large 6,000 mAh battery, 18 W fast charging, a 1.6 GHz octa-core processor and a 6.6-inch HD+ waterdrop full-view display.

The smartphone also features a fingerprint sensor, a 13 MP dual rear AI camera, a 5MP selfie camera with flash, and other photography features such as low light, pro, panorama, portrait and HDR.

itel P40 is available in two variants: 64 GB memory + 4 GB RAM and 32 GB memory + 3 GB RAM. It comes in two colours: fantasy blue and force black. The price for itel P40 starts from Tk. 8.990/-.



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#### TikTok removes more than 4mn Bangladeshi videos in Q4 2022

Popular short video platform TikTok has released its latest Community Guidelines Enforcement Report for Q4 2022 (October-December 2022). According to the report,

Bangladesh saw the removal of 4,254,667 videos for violating Community Guidelines in Q4 2022. In addition to removing accounts for violating Community Guidelines, the platform also removed accounts determined to be spam, along with spam videos posted by those accounts. It also took proactive measures to prevent spam accounts from being created through automated means.

In Q4, 95% of the violative videos in

Bangladesh were removed before anyone could view them and 96.8% of such videos were removed within a day. The proactive removal rate in Q4 2022 was 99.5%.

Additionally, 17,877,316 accounts that were suspected to be of users under the age of 13 were removed globally in Q4. 54,453,610 fake accounts were also removed during the fourth quarter.

In the fourth quarter of 2022, 85,680,819 videos were removed globally, which represents about

0.6% of all videos uploaded to TikTok. A total of 46,836,047 videos were removed by automation, while 5,477,549 videos were restored

### UNDP launches digital library app

The United Nations Development Programme (UNDP) in Bangladesh released a mobile application called 'UNDPBD e-library'

on April 11 to enable instant access to all digital resources in one place - on any handheld device.

Currently, it has almost 200 e-books.

UNDP Bangladesh
Resident Representative
Stefan Liller said, "There
is hardly an aspect of our
lives that has not been
transformed by digital technology.
In Bangladesh, we are using

technology not only to deliver many of our programs but also to make us accessible to our partners and the

communities in which we work. This e-library is one such initiative that offers a wide array of resources for everyone, including students, teachers, and researchers".

Currently, the UNDPBD e-library app can be downloaded from google play, and soon it will be available on the apple

store. Users need to sign up once to use the digital library.