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Style

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Deshi First,
DESHI
always

PROMOTING LOCAL FASHION **P3-7**
MONIPURI SARIS, JAMDANIS AND MORE
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SUMAYA KHAN'S TAKE ON WHITE ATTIRE
PHOTO: SAZZAD IBNE SAYED
MODEL: MASHIAT
STYLING: SONIA YEASMIN ISHA
MAKEUP: PIYASH
WARDROBE: AARONG
LOCATION: INTERCONTINENTAL, DHAKA

YOUR EID SHOPPING GUIDE...

Shoppers are indeed spoiled for choice, having a wide array of designs and themes and numerous outlets offering them.

It is that time of the year again when we flock to the malls and fashion stores to jazz up our appearance and bring on the A-game for the upcoming Eid!

And shoppers are indeed spoiled for choice, having a wide array of designs and themes and numerous

outlets offering them.

In an attempt to make sense of the clutter, this week's Star Lifestyle features a selection of fashion brands and their ensembles for this season, with our curation bringing you ideas and fashion guides and heritage weaves and how to wear them with

pride — beautiful saris, splendid panjabis, and more.

So, dive right in; flip through the pages to find out the latest trends in fashion, style guides to ensure a trendy and comfortable Eid, and what some of your favourite brands are offering.



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ঠিক যেমন রূপচর্চায় আভিজাত্য মানেই

স্যান্ডালিনা

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রূপচর্চায় আভিজাত্য...

KOHINOOR CHEMICAL



#FASHION & BEAUTY

Spruce up your Eid ensemble with TAAGA

Eid festivities are right around the corner and it is that time of the year when everyone is busy shopping in full swing. As we thoughtfully put together our Eid outfit, how do we select the perfect one for ourselves to stand out? Answering this, TAAGA brings to you their line-up of Eid wear which is the perfect harmony between ethnic wear and comfort.

Detailed prints on dresses never fail to bring a touch of modernity. TAAGA offers a range of knee-length midi dresses and co-ord sets that will bring out the urban fashionista in you. The detailed prints accentuated by borders and belts in dark colours shall definitely make you stand out.

Midi-dresses in light colours like green and turquoise with heavily detailed prints shall show the summer flair, and the adjustable knot will keep your worries away about the fit being too tight or loose. Tailored with summer-friendly material — viscose cotton, this shall give you all the comfort. To highlight the detailed print, pair these with minimal accessories such as a bracelet, ring, or a simple neckpiece.

But if heavy prints are not to your liking, then you can opt for dresses that rather make a style statement with cuts and frills. Steal the show donned in a dress of subtle peaches speckled with darker tones. With the neckline featuring heavy detailing with several strings of beads interrupted with white seashells, you do not even need a neckpiece to accessorise this dress.

For a bolder look in darker tones, you can always opt for a jacquard viscose top and pair it with pants of your preference. The V-shaped neckline and adjustable knot will give you the right fit according to your shape. For a longer outfit choice, you can select the dobby-textured viscose cotton jacket. The medley of contrasting colours adds a touch of ethnicity mixed with heritage to your Eid look.

And if you are not a fan of bright, vivid colours and heavy prints altogether you



can choose from the line-up of lighter hues and subtle tones. A sage green jacket accentuated with bright detailed motifs on the collar and sleeves would look best with a pair of white denim speckled with grey. To further accentuate the detailed bright print, choose brightly coloured accessories.

Alternatively, you can opt for the same colour combinations in a different style in the form of flairs and cuts. For a simpler and minimalistic look, don the sage green embroidered jacquard top with heavy white lace detailing. This line-up is the perfect wardrobe pick to look modish and up-to-the-minute chic this Eid.

When confused about what colour to pick, there is always black to the rescue! This ethnic line-up has a few pieces that feature a contrast of bright and vivid colours like orange, red, and yellow embroidered over black. You can choose from a range of styles including tops and jackets – all of which shall give you a bold look.

And if you want something to mimic the bright, chirpy personality you have then TAAGA's bright orange top with details in print and embroidery shall be your style. For a milder look, slip on the beige ramie cotton jacket detailed with embroidered flower motifs.

TAAGA brings to you their exclusive Eid wear that is the perfect medley between fashion and heritage with dresses in various styles ranging from jackets to dresses so that you find your pick. This Eid, build the perfect look for yourself and bring out the fashionista in you with TAAGA.

TAAGA is widely available in all outlets of Aarong. You can also check out their Eid collection on their website: <https://www.aarong.com/taaga.TAAGA>.

By Fariha Amber
Photo: TAAGA

Eid Fashion: Styling Monipuri saris

As the festive season approaches, excitement about new fashion trends becomes evident. With social media influencers and fashion bloggers showcasing the latest trends, you cannot help but fall in love with the hype. While everyone is obsessed with the latest saris and exquisite gold jewellery collection, it is easy to overlook the beauty and elegance of something as traditional as a Monipuri sari, which actually deserves all the recognition in the fashion world.

Originating from Sylhet, Bangladesh these saris are characterised by bright colours and intricate designs. Often called the 'dancing saris', these exquisite pieces are made from lightweight cotton and are perfect for summer events.

The saris are a symbol of our cultural heritage and pride. Enchanting colours and handmade designs make the 'beautiful' saris your best fashion solution for any festive occasion. It is not only elegant but also comfortable to wear, making it practical for Eid celebrations during summer. In recent times, traditional saris have become a popular choice among fashion lovers and the ever gorgeous Monipuri saris are the best bet to stand out amongst the crowd.

When it comes to accessorising these saris, silver jewellery can be a great choice. From intricate necklaces to delicate bangles, silver jewellery complements any look, from deshi to western. The cool silver tone will match any colour scheme and add a sophisticated element to your style.





There are many ways to accessorise a Monipuri sari, especially with silver jewellery. A delicate silver chain with a small pendant is a sophisticated touch to a simple sari. A pair of silver earrings, on the other hand, can make a statement without overwhelming the outfit.

Silver bangles and bracelets are also a perfect match for your Eid look. The gentle shine of the bangles adds flair to the outfit, making it perfect for dawats.

When it comes to shoes, there are many options to choose from. For those who want to keep their style traditional, juttis are the perfect complement to a Monipuri sari. And if you are planning to add a modern touch to your outfit, a pair of strappy heels will give the sari a more contemporary look.

When it comes to makeup, a subtle look is a perfect partner for styling. A bright pink or red lip and nude smoky eyes complement the sari without overpowering the look. It is important to remember that the sari is the centrepiece of the outfit and accessories and makeup should complement it rather than overwhelm it.

By Maisha Tarannum Iqbal
Photo: Sazzad Ibne Sayed
Model: Mashiat, Arnira
Styling: Sonia Yeasmin Isha
Makeup: Piyash
Wardrobe: Aarong
Location: InterContinental, Dhaka



Choose a JAMDANI SARI *for* THIS EID



Crafted with precision and passion those sublime six yards have the power to delight, bewitch, enchant, or intimidate even! Is it any wonder that the women of Bengal find themselves empowered when attired in a Jamdani sari? An outfit so versatile it makes its wearer feel her feminine energy and assert her strength and courage at the same time!

What makes Jamdani saris so unique is that they are quintessentially Bengali. When adorned in a Jamdani, we carry with us a harbinger of our rich heritage and incomparable culture. And just like the different aspects of our vibrant yet diverse culture, Jamdani saris have various avatars to suit every occasion, and taste. The recent revival of *deshi* weaves and

textiles has been a boon to say the least; modern women who used to shy away from traditional, handloom fabrics are embracing it with gusto! They are making it their own, with modern spins on the patterns, colour combinations and styles on it. There is a right Jamdani for every occasion, be it Eid mornings or a red-carpet event at the Cannes!

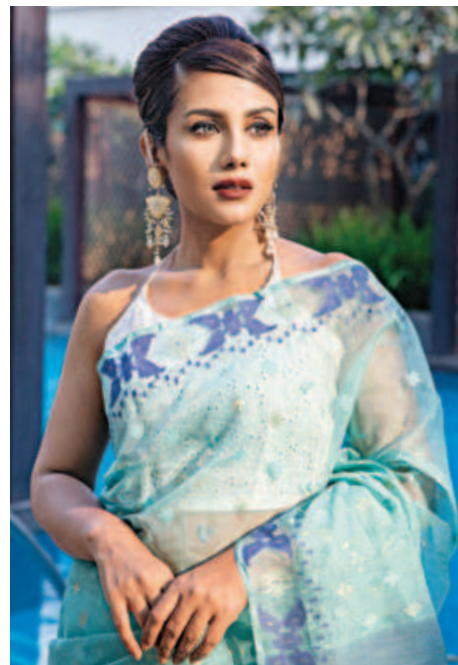
With Eid ahead of us, we are spoiled for choice when it comes to a Jamdani. A peach sari with intricate work is perfect for *dawats* on an Eid afternoon. Pair it with a ruffled blouse and some pearls.

Meeting friends in the evening at a swanky hotel? Pick a mint Jamdani with navy and pink details and wear it with a spaghetti strap blouse and you will be oozing oomph!

Meeting in-laws? Pick an elegant white number with interesting contrasting colours like black and pink and wear it with pearls. What's more, you can customise a Jamdani however your heart desires and make it entirely your own!

Unique colours, combinations, and contrasts are what makes modern Jamdani so much fun and exciting to wear.

By Sabrina N Bhuiyan
Photo: Sazzad Ibne Sayed
Model: Hridi
Styling: Sonia Yeasmin Isha
Makeup: Jewel
Wardrobe: Karutantra
Location: InterContinental Dhaka



In its humble six yards, the sari is steeped with centuries of history, culture, and tradition. To that end, Jamdani saris are in a league of their own. When wrapped in its gracious folds a woman can explore diverse aspects of her personality — she can be elegant, demure, attractive, practical, and more.



5 EASY-ON-THE-TUMMY MEALS FOR SEHRI

THE MILLENNIAL COOK
FARIHA AMBER



A few things signify the arrival of Ramadan and one of them is sehri. Ramadan sehri is one of the most important meals we consume as it is the last one before iftar. Sehri should be fulfilling and healthy at the same time.

Thus, here are 5 sehri ideas that are both healthy and easy on the stomach.

DUMPLING SOUP

To make the broth, to two cups of chicken stock, add slices of fresh ginger along with a tablespoon of soy sauce and a teaspoon of dark soy sauce. Also, add a dash of vinegar and your preferred hot sauce. You can also add shredded cabbage and carrots to make it more fulfilling. In a separate pot, add frozen dumplings to boiling water and cook them until tender. Remove them and add



some bok choy to the water until they wilt. To the broth, add a teaspoon of white pepper powder and sesame oil. Give it one last stir and remove from the heat. Pour this into your serving bowl and top with boiled egg, bok choy, dumplings, and sliced mushrooms.

GRILLED CHICKEN SALAD

Marinate two pieces of chicken breast with half teaspoon of each – smoked paprika, garlic powder, black pepper, mixed herbs, salt, and chilli flakes along with one tablespoon of each — olive oil and lemon juice. Massage the chicken pieces with this mixture and let it sit. Meanwhile, chop lettuce, cucumber, tomato, and onion.

Brush a grill pan over heat, and place the chicken slices. Once both sides are cooked, remove from heat and let them rest. To make the dressing, mix together one tablespoon finely chopped coriander and a garlic clove, along with one tablespoon mustard and lemon juice, three tablespoons olive oil,



along with salt, black pepper, and chill flakes to taste. Slice the chicken pieces and toss with the vegetables, and drizzle over your dressing.

SHAKSHUKA

This dish is of North African and Middle Eastern origin and comprises poached eggs in spicy tomato sauce.

In a pan, heat two tablespoons oil and add one diced onion, one garlic clove, and a red bell pepper – season with salt and stir. Add one cup of diced tomatoes to this followed by spices including one teaspoon cumin powder, black pepper, red chilli powder, and paprika. Cook this mixture for five minutes and then make dents on the surface.

Crack one egg on top of each dent and let this cook on medium-heat for 10 – 15 minutes. Once the eggs are fully cooked,

garnish with fresh coriander leaves or spring onions. You can have this with rice, bread, or naan.

FRUIT SMOOTHIE BOWLS

Take out the pulp of one dragon fruit and slice one banana. Soak three tablespoons of oat with half a cup of milk. Blend these three elements together along with a tablespoon of desiccated coconut and a teaspoon of honey. Pour this into a bowl and top with your favourite toppings. Some healthy options include sliced bananas, chia seeds, granola, and chopped nuts.

You can replicate the recipe with strawberries as well since they are in season now. Just swap the dragon fruit for strawberries, and use one cup of diced strawberries in this case. You can top your strawberry smoothie bowl with strawberry



slices along with blueberries and shredded coconut.

OATS JAR WITH FRUITS

Pour half cup milk to half cup rolled oats and add a quarter cup of Greek yoghurt along with one tablespoon chia seeds and one teaspoon honey. Stir everything together and leave it in the fridge overnight. You can prepare this after iftar and by the time of sehri, it should be ready.

Once chilled, it should be firm to the touch. Top this with a variant of fruits of your choice. You may include diced strawberries, kiwi, banana, blueberries, pomegranate, and dragon fruit. For added fruitiness, you may also drizzle over some fruit syrup to top it off.

By Fariha Amber
Food and Photo: Fariha Amber



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বিশ্বমানের ল্যাব-এ টেস্ট



ঘরে ল্যাব
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A Mughal inspired Eid Collection from SaRa Lifestyle

What makes Ramadan more exciting is the anticipation of Eid which calls for a new vibrant wardrobe. For many of us, Eid day celebrations will remain incomplete without a new and unique outfit and this year Sara Lifestyle is bringing a wide range of designs that are bound to make shopping for the festive season much easier. With a modern Mughal theme, the collection has a regal and urban flare befitting the joyous event.



For our Eid day attire, we all look for clothes and designs which can capture the essence of the holy month and showcase the merriment of Eid. To fulfil those criteria Sara Lifestyle's Eid collection features saris, ethnic kurtis, kaftans, and kameezes for women. For men, they have a wide selection of panjabis, waistcoats, and so on. The same attire is also available for children. The fabric used in the collection also provides comfort all within a reasonable price.

The spectrum of colours in the collection ensures that there is something for everyone's personal fashion. Using mostly

cotton, the collection explores intricate designs in a range of shades. From bolder colours like royal blue and moss green to pastel shades of pink, mint, red, and baby blue — the collection caters to an elegant aesthetic. Additionally, it features classic colours with a splash of black, white, and off-white.

These colours are paired with gold, red, blue, and brown patterns along with

stitchwork elevating the simple designs. Tassels, heavily detailed embellishments, embroidery, and handstitched designs also make an appearance. With the addition of these touches, along with bold and pastel colour combinations, Sara Lifestyle's collection captures the Mughal aesthetic making it fitting for Eid.

In addition to the Eid collection, Sara Lifestyle has also recently launched its sub-branch, Dheu. This collection features western wear like T-shirts, gowns, denim wear, knit shirts, formal shoes, and such for both men and women. The clothes in this collection are meant for casual wear throughout the entire year.

Overall, a good outfit is always a must to make Eid special. The perfect attire prepares us to celebrate Eid and to make it one to remember with all our family and friends.

So, look no further than SaRa Lifestyle for buying this year's Eid outfits. Their diversified

and elegant collection has something for everyone and is guaranteed to make a valuable addition to your Eid wardrobe.

By Puja Sarkar
Photo: SaRa Lifestyle



Eid
Collection 23

SaRa

ALPHAVILA LYN

SCAN US

Website

Facebook

Shop Location

www.saralifestyle.com.bd

Helpline: +8801885 998899

#PRESS RELEASES

B2 inaugurates outlet in Ishwardi

Following their successful ventures in Dhaka, Barisal, and Chattogram popular fashion house, B2 has opened their outlet in Ishwardi, Pabna. Nuruzzaman Biswas MP inaugurated the showroom at Newhat Green City. Naib Ali Biswas, chairman, Ishwardi upazila, and Isaac Ali Malitha, the municipal mayor was present at the ceremony.

Attending the event, popular actress and brand ambassador of B2, Apu Biswas said that the quality of B2 products is the reason for its popularity. She also hoped that the B2 showroom will be able to attract the



fashion-conscious people of Ishwardi and surrounding areas.

Sumsrita Poddar Bithe, head of B2, said, "We are trying to deliver quality clothes to all the districts and divisional cities of the country because it is not possible for many people to buy clothes from outside the country or from Dhaka. All types of ready-made children's clothing including imported items are available from B2 at affordable prices."

Popular actor, Majnoon Meezan and director of Spark Gear, Babul Poddar were also present at the inauguration ceremony.

◆ HOROSCOPE ◆



ARIES
(MAR. 21-APR. 20)

Don't take too long to decide. Help elders in your family. Avoid confrontations at all costs. Your lucky day this week will be Wednesday.



TAURUS
(APR. 21-MAY 21)

Make favourable changes at home. Avoid lending or borrowing money. Don't get involved in risky financial schemes. Your lucky day this week will be Friday.



GEMINI
(MAY 22-JUN. 21)

Do your research before starting your own business. Take time to sort your thoughts. Clear up misunderstandings. Your lucky day this week will be Friday.



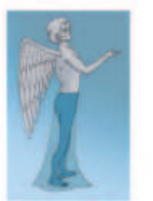
CANCER
(JUN. 22-JUL. 22)

Someone you trust will betray you. Don't leave anything pending. Make plans to travel somewhere exotic. Your lucky day this week will be Thursday.



LEO
(JUL. 23-AUG. 22)

There's lots to be done this week. You may find acquaintances being deceptive. Don't divulge secret information. Your lucky day this week will be Monday.



VIRGO
(AUG. 23-SEP. 23)

You may be frazzled this week. Your creative ideas will be put to good use. Romantic opportunities are evident. Your lucky day this week will be Thursday.



LIBRA
(SEP. 24-OCT. 23)

Catch up on correspondence. Don't use emotional blackmail on a loved one. You will have to do a lot this week. Your lucky day this week will be Friday.



SCORPIO
(OCT. 24-NOV. 21)

New romantic relationships can develop through group activity. Your lover may not understand your needs. Be cautious when dealing with co-workers. Your lucky day this week will be Thursday.



SAGITTARIUS
(NOV. 22-DEC. 21)

Travel will enhance romance. Don't get romantically involved with colleagues. Spend some time on yourself. Your lucky day this week will be Sunday.



CAPRICORN
(DEC. 22-JAN. 20)

Changes at home will be positive. Stay out of unnecessary conflicts. Your plans could be quite costly. Your lucky day this week will be Monday.



AQUARIUS
(JAN. 21-FEB. 19)

Don't invest in risky financial ventures. Rely on your partner for love and support. Your charm will attract someone special. Your lucky day this week will be Friday.



PISCES
(FEB. 20-MAR. 20)

Your co-worker might deceive you. Don't forget family obligations. Put your money away for a rainy day. Your lucky day this week will be Tuesday.



SUMAYA KHAN TALKS FASHION

SUMAYA KHAN
 Fashion Designer



White — A summer fashion staple

White is a bold and powerful colour. It speaks volumes about your confidence. Most of us shy away from donning this shade, keeping in mind the humidity, rain, and pollution. For the last couple of years, we depended on floral prints for spring because they never failed, but this year, white garments will take over your wardrobe. If you have the right amount of white clothes in your closet, you are always ready for any event.

It is important to learn some easy tricks while wearing white. The colour gives a simple and sophisticated look but can we carry it gracefully during our monsoon season? Here are some suggestions if you are planning to wear white clothes this season.

Pick the right fabric when it comes to white

Not all fabrics look great in white, you must take a closer look at the material while purchasing your white outfits. Cottons, linens, raw silks, Muslins, and white denims are my personal favourites and this season I only intend to wear white fabrics which will be easy, comforting, and give the right amount of elegance.

Make sure you have inners

in neutral shades
 Do not make the mistake of wearing dark-coloured undergarments while wearing white. Go lingerie shopping before working on your summer closet and grab as many white-and-neutral-coloured undergarments as you wish. Investing in good quality lingerie is the secret to feeling comfortable during monsoon, at the same time consider wearing loose-fit clothes.

The right amount of makeup

During monsoon, you must make sure

your makeup is well set. It is best to avoid heavy moisturisers and dewy makeup at this time, a good amount of BB cream with a setting powder is a great start for your base. You can completely skip the heavy contour game and just apply pink blush and lipstick to finish your look. I usually do not apply eyeliners during monsoon, the right way is to apply waterproof mascara to brighten your eyes.

Do not be scared to add colours

If you are not into the head-to-toe monochrome look and are feeling more laid

back, you can add some colours to

your white outfits. This will also add some character to your outfit, pick a colourful jacket, a floral printed coatee, or a polka dot Muslin scarf. I sometimes dare to wear all white and just grab a bag that adds some colour to my look.

No limit to accessories

When it comes to accessorising your white outfit, it might get a little tricky. Jewellery is very personal, you must wear the right amount and know how much you are comfortable with, it may be big chunky earrings or simple gold hoops. During the rainy season, I completely skip the high heels and bring back my traditional leather flats.

Sporting a white outfit during summer can be a hassle as it is prone to get dirty but with the correct precautions you will look fashionable and be in safe hands.

Photo: Kaushik Iqbal
Wardrobe: Sumaya Khan

