

Summer is all about the heat waves, non-stop perspirations and the daunting task of finding the perfect dress to beat all the negativities. As difficult as it may be, we must think outside the usual dazzle and shine if we do not want to be looking like a hot mess. Spring and summer are the ultimate feminine fashion seasons with breezy breathable fabrics and a soothing colour palette that says "summertime." Do not worry too much because there are many ways you can style yourself and beat the heat this year, without breaking a sweat.









Minimalistic daytime looks with saris are at the very top of the fashion game this season and we, honestly, love it! Be it handloom, pure soft cotton, or chiffon saris, the refreshing simplicity not only lets you feel comfortable on a hot day but also adds new dimensions to your elegance. The old-school tie n' dye and hand-block prints are back with a modern twist of trending colours like orange-peach, mauve pink, powder blue, and more.

For those who love a pop of colour here and a bit of contrast there, these 'summer saris' are the perfect chance to bring out the fashionista in you.

You can, for example, choose to pair a pale pink sari with a deep blue, lime green, or magenta blouse; or even a white one with ocean blue crop top! Not only do these options provide ample style and comfort, but also scream festive without being too over the top. And let's face it, who does not love a flowy, colourful outfit on a joyous occasion or even any occasion?

For lightweight fabrics like chiffon or georgette, the key is to buy a pattern that complements your style. Although florals and duo-chromes are the most common and safe choices, geometric patterns like faded checkers and polka dots are especially trending this year. You can choose to pair it with a lightly embroidered blouse or one in

solid colour. You can even skip over the whole hassle of tailoring by simply pairing it up with a crop top of your choice.

Not only will you be the most stylish person in the room, but also have created a striking contrast with little to no effort. And that, ladies, is the power of minimalist fashion.

Kurtis and kameezes in bold blues or summer yellow, fiery orange, bright red, or deep coral are perfect for adding playful energy to your 'special occasion' based outfits. Opt for a cotton or linen fabric for maximum comfort in the summer heat. This little attention to the fabric, paired with solid-coloured bottoms and/or ornas will give you the ultimate sun-kissed look all day long.

Whoever said that shades of white are 'too plain,' could not be more wrong. Just thinking of a white sari consisting of a little threadwork along its borders, maybe a little bit of chikankari or mirror work, is bound to put a smile on any woman's face. This one pretty much guarantee elegance no matter what colour you choose to combine it with.

Similarly, for a white kurti, just choose a bottom, a pair of jhumka, and a handbag, and you are all set for the day.

The 2023 makeup is all about 'less is more.'
We are talking neutral shimmer on the eyelids, a heavy coat of mascara for fluttery lashes, a pale shaded lip-gloss, and some glowy blush that does not mask your true beauty, just

enhances it. Remember, you are the sunshine each day – every day!

Now, let's talk accessories. It is always a good idea to keep it simple and classy with a statement necklace or earrings to add some extra sparkle to your outfit. Also, the power of a pretty handbag is unmatched when it comes to completing our 'special occasion' look. Potli bags that come in funky as well as pastel colours with heavy embellishments, are among the top favourites this season. The pouch-like shape comes with enough space to carry your phone, and most importantly the emergency makeup.

Lastly, and we cannot stress this enough, choose shoes that are stylish but comfortable at the same time. Flats or low-heeled sandals will keep your feet happy as you navigate through the crowds of family and friends.

So, there you have it, ladies! Some fabulous daytime outfit options to make sure you look and feel your best all throughout summer.

Remember to plan, stay comfortable, and most importantly, have fun!

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