

WEEKEND LIVING IN THE DIGITAL AGE



IN CASE OF FIRE

FIRE

**PUSH IN
THEN
PULL DOWN**

PROLUM ALERTS INC.

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COVER: ZABIH FAUZ

[illegible]

imo brings new features to safeguard online privacy

Instant messaging app imo has recently introduced three advanced security features – ‘Time Machine,’ ‘Block Screenshot for Calls,’ and ‘Friend Request’.

The three new features were announced during imo’s new campaign, ‘Your privacy, Your Control,’ intending to offer enhanced privacy protection and ensure cyber security for the users.

These features will help users solve any security or privacy issues faced by them in any stage of their communication with connections.



The Time Machine feature will allow users to delete the selected chat history timelessly. Additionally, the Block Screenshot for Calls feature will provide users with the opportunity to stop the person on the receiving end from taking screenshots during calls.

This way, imo users can avoid awkward and dangerous situations even after making connections with others. Besides, imo’s Friend Request feature will further protect users’ safety by prohibiting unknown people from reaching out when they are not a connection.

Meta to bring its very own Twitter replacement: reports

Meta Platforms Inc, the company behind Facebook, WhatsApp and Instagram, is planning on launching a new text-based social media app to rival Twitter, states a report by Reuters. In an emailed statement to Reuters, a Meta spokesperson claimed that Meta is exploring a “standalone decentralised social network for sharing text updates”. According to the statement, Meta believes that there is currently an opportunity for “a separate space where creators and public figures can share timely updates about their interests”.

The new app will reportedly be based on a framework similar to Mastodon, a social media app that functions very similarly to Twitter.

The report by Reuters state that with the current condition of Twitter, an alternative option for a text-based social media app would be beneficial for Meta. A lot of companies pulled back their support of Twitter after the social media platform allowed paid account verifications, which resulted in scammers impersonating notable figures and companies.

It is currently unclear when Meta plans to launch this Twitter-like app or exactly how the new social media platform will work. According to the Indian news portal Moneycontrol, Meta’s new standalone text-based app will support Instagram login and will be interoperable with Mastodon.



OPPO Reno8 T launched in Bangladesh

OPPO has recently launched their latest addition to the Reno series, the OPPO Reno 8 T. It comes with a fibreglass-leather stitch design, 48-month fluency protection, certified SGS eye care display, ColorOS 13, 90 Hz refresh rate and 5000 mAh battery with 33 W SUPERVOOC.

In terms of camera, the



smartphone comes with a 100 MP portrait camera, 40x microlens, 2 MP depth camera, 32 MP front camera and features such as bokeh flare portrait, selfie HDR and AI portrait retouching. OPPO Reno8 T is available in two colours: sunset orange and starry black. It is currently priced at Tk. 32,990/-.

TikTok banned in Belgium’s government phones

European nation Belgium is the latest country to impose a ban on the entertainment app TikTok over concerns about privacy, misinformation and cybersecurity issues, according to Belgian Prime Minister Alexander De Croo.

The Chinese-owned entertainment app will be temporarily prohibited from devices owned or paid for by Belgium’s federal government for at least six months, according to a post on Alexander De Croo’s website.



According to AP, TikTok said that it is “disappointed at this suspension, which is based on basic misinformation about our company.”

The company said it’s “readily available to meet with officials to address any concerns and set the record straight on misconceptions.”

The tussle over TikTok is part of a wider global rivalry between China and the US and its Western allies over technological and economic supremacy.

EDITOR’S NOTE

Nothing like being too careful

Fire hazards have been common instances lately. With the ever-increasing number of AC explosions and similar accidents, it certainly pays to be careful. As such, this week’s Cover Story is all about being safe from fire hazards, and how you can stay one ahead of such unfortunate occurrences.

On other pages, we look into some new smartphones that were featured in the latest MWC Barcelona event, discuss the implications of the 30 km/h speed limit rule for motorcycles and, like always, talk about AI and how you can take advantage of it.

With that, another week wraps up. Stay safe everyone. Until then.

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Govt launches national browser ‘Torjoni’

The ‘national mobile browser’ Torjoni, made under the initiative of the ICT Division, was officially launched last week. The launch took place in an event held at the BCC Auditorium commemorating Bangabandhu Sheikh Mujibur Rahman’s historic 7th March speech.

The Torjoni browser was launched by BCC’s (Bangladesh Computer Council) Establishment of Secured Email for Government and

Digital Literacy Centre. According to an official press release, the browser has been made to make it easier for everyday Bangla users to navigate the internet more easily. Torjoni works in both Bangla and English, and is available in the Google Play Store for all local users.

Aside from the regular search and tab options of web browsers, the app has quick portal access to national websites such as the

Prime Minister’s Office (PMO), Bangladesh Parliament, National Board of Revenue (NBR), Grievance Redress System (GRS), Cabinet, etc.

The app’s home screen has a ‘What’s new’ section with selected news regarding government initiatives and recent national projects. There is also a ‘latest happening’ section, which shows news from both home and abroad.



UNMASKING IMPOSTER SYNDROME

A working woman's guide to breaking free

SYEDA ADIBA ARIF

Imposter syndrome is a psychological phenomenon arising from the unshakeable feeling of inadequacy, where individuals doubt their abilities and achievements, despite evidence of competence, capabilities and experiences. Sufferers tend to internalise and credit their success to being in the right place at the right time. It is a very common experience for people at all levels in the workplace and can be especially debilitating for women new in their careers. In this article, I will delve into the causes of imposter syndrome and sketch out a few possible strategies that

them and decreasing the leeway for any error. Under such scrutiny, when they do end up achieving amazing things, the feeling that they won't be able to live up to expectations kicks in. In every key moment or milestone such as a promotion, a new role or a new career, women tend to experience imposter syndrome. Men can find so many other successful male role models, that they very seldom question their competence.

Like any other deeply ingrained patterns of overthinking, imposter syndrome too can be very challenging to overcome. But here are a few steps to help manage it:

this. This will make you realise that you too are probably someone others deem aspirational. Talking to other women will give you a better perspective on strategies that worked for them and encouragement to map out your own.

Seek mentorship

A mentor is an advisor in your career, who has a good understanding of your career goals, strengths and weaknesses and uses their own experience to provide guidance. A seasoned mentor can equip you with robust tools that will help you outrun negative self-talk. Ask for constructive criticism and they will help you separate the syndrome from actual areas of improvement you should focus on.

Own your accomplishments

It's very easy to dwell on failures and shortcomings. Whenever you sense that you're about to have a bout of self-doubt, write down 5 things you have done in the past that you're very proud of. Remind yourself how good you are at what you do. Celebrate your successes, big or small. Own your accomplishments, no matter what you hear others saying in the grapevine. Practice self-empathy. Be understanding of yourself whenever you make a mistake like you would for others.

Channel self-doubt into positive motivation

This is easier said than done and should be the last step in your journey to managing imposter syndrome. Once you have been able to bring down your self-doubt to healthy levels, use it as a push to make incremental improvements in your skillsets. But don't let it consume you. Instead of focusing on what you can't do, work out what you can do. Set realistic goals, embrace failures, and embark on your journey of personal growth.

Finally, to conclude, it's important to remember that while it is commendable for women to take charge of building their confidence, the onus doesn't lie on them alone. Corporate leaders must contribute to creating an inclusive culture for women that addresses systematic biases and foster an environment where feedback isn't synonymous with negative feedback only, but also include positive affirmations and appreciations. Leaders have a huge role to play in making women feel valued enough to manage, if not overcome their imposter syndrome.



ILLUSTRATION:
ZARIF FAIAZ

may help women tackle it.

Let's start from the very beginning. In most households, young girls and boys are raised quite differently. Boys get validation for the simplest things like making a meal or tidying their own rooms, while for girls it is expected that they will naturally do these. These make boys grow up to be more confident with the tiniest feats and girls grow up with self-doubt with the tiniest failures. All these lead women to constantly hold themselves against impossible standards, increasing the pressure society inflicts on

Recognise how common it is

The first step is to acknowledge its ubiquitous presence; most people experience it at least at some point in their lives. It's comforting to know that even the most accomplished and powerful people in the world have experienced self-doubt.

Talk to other women

Talk to your close friends and trusted colleagues about your common triggers and the situations where you feel like imposters. You will be surprised to find that someone you deem perfect and aspire to be more like possibly also suffers from



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ABRAR SHAREQUE KHAN

A new road policy was proposed recently, which limits the maximum speed of motorcycles below 126cc inside Dhaka. The main reason behind this ruling was simple: safety. The new ruling emphasised that it is easier to control motorcycles and scooters that are below 126cc, owing to them being low in quantity and not having a lot of power behind them. The ruling also mentions that bikes above 149cc have inclined seats that bikes below 126cc don't have, which makes bikes above 149cc safer for the pillion and the biker at higher speeds.

However, the question remains: how logical is this new law, and what is the public thinking about it? Is it a good idea to implement such a speed limit in the first place? Based on the bikers we have talked to thus far, not many are happy about this new law. Some have even protested regarding this matter in both public and online. From their point of view, bikes are a mode of transport that gets them from point A to point B effortlessly - even in heavy traffic. Limiting

the speed makes it tougher for them to travel intercity and forces them to spend more time on busy roads.

A local biker, who chose to remain anonymous, said, "If the authorities were to limit the speed of the motorcycles, roads would be even more congested as the lanes are combined." He, like many other regular bike users, believes that there are more 125cc motorcycles in the streets during rush hours mainly due to a lot of people resorting to Pathao bikes to commute. "Most truck and bus drivers in Bangladesh don't know what signs or speed limits are, in those speeds if a truck or a bus comes from behind, there's no surety that they will brake or will maintain lanes which is where a big safety concern comes in", the biker added. He also said that if speed limits are given, the road authority should introduce new lanes by which only bikes would travel.

Another local Pathao rider said, "The biggest downside for us Pathao riders, who currently only ride motorcycles for a living, would be that it would take more time for us to finish a trip. The total number of trips at the end of the day would decrease and to make that up we would have to share rides for longer periods, with the risk factor of trucks and buses hitting us from behind".

On the other hand, people who aren't bikers have completely different opinions. From their point of view, people are passing most of their time in traffic. If they're travelling from Dhanmondi to Bashundhara, it's almost 19 kilometres, but it takes almost 1 hour 30 minutes on a good day making the average speed less than 20 km/h. Even if the speed limit of motorbikes below 125cc is 30 km/h, either the traffic scenario won't change at all or may improve in time, since they would slowly have to adapt to stay in the slow lane like in foreign countries.

Shahedul Islam, a local non-bike user, said, "It may be more fuel efficient for the bikers to drive at low speeds.

Limiting them to intercity and banning them from entering highway routes is a safe choice since most bikes below 125cc are underpowered and light. On highways, the wind thrust at high speeds will stress out the engine to achieve the maximum output. Brakes are also more likely to fail at those speeds". Other regular commuters, who don't rely on bikes for daily transportation needs, shared similar sentiments - the 30 km/h speed limit for low-powered bikes is indeed a logical choice for enforcing safety in the city streets.

With all that being said, the truth remains that this new ruling doesn't quite affect a majority of bike users in Bangladesh. In the country, the majority of bikes are 149cc or above, which means most bikers are unhinged by the speed limit proposal. Some of the bikers who ride 149cc and above bikes share the same opinion as the aforementioned local Pathao rider, but the general consensus is a mixed one at best.

According to the global data organisation CEIC Data, there were 506,912 motorcycles in Bangladesh in 2022. As per the report, this was a sharp increase from the number in 2021, which was 375,252. This staggering increase in local motorcycle usage certainly warrants the need for improved traffic laws and better safety precautions.

The new ruling enforces safety but it does come with the consequences of more time spent on the roads and being stuck in traffic jams. It is also currently unclear whether or not proper research was conducted by the authorities before enforcing this rule. Without proper evidence or research backing up the speed limit implementation, the general public feels even more dubious about the feasibility of this law. However, if such speed limits and traffic laws are indeed initialised correctly, the traffic situation may certainly get better and roads will become safer for all parties involved - something we all hope for.

How can we stay safe from fire hazards?

In a city like Dhaka, where high population density and unplanned urbanization are the norms, fire hazards are a constant threat. With many buildings lacking proper fire safety measures, it is essential for residents to be aware of basic fire hazard safety tips to protect themselves and their loved ones.

Many buildings in the city are constructed without proper fire safety measures, making them prone to fires. The buildings often have inadequate escape routes and are constructed with flammable materials, which can easily catch fire and spread quickly.

The unplanned and haphazard growth of the city is another reason for fire hazards in Dhaka. The city's population has exploded in recent years, leading to overcrowding and illegal construction of buildings. This has put a strain on the city's infrastructure, making it difficult for fire trucks to reach the site of a fire quickly.

Furthermore, the lack of awareness and training on fire safety among the general public is another factor contributing to the prevalence of fire hazards in Dhaka. Many people are not familiar with fire safety measures or do not take them seriously, leading to negligence and carelessness in handling fire-related issues.

AC explosions are also a common reason for frequent fire-related hazards. While ACs provide much-needed relief, air conditioners can also pose a significant safety hazard. Every year, news reports highlight cases where air conditioning units have exploded,



causing property damage and injury

When it comes to fire safety in the home or office space, having the right equipment on hand can make all the difference in preventing a small flame from turning into a raging inferno.

Smoke detectors: Smoke detectors are one of the most important tools in fire safety. These devices can detect smoke and alert you to the presence of a fire before it becomes too large to handle. It is recommended to have smoke detectors in every bedroom, in hallways outside of bedrooms, and on each level of the home. Make sure to test the smoke detectors regularly and replace the batteries at least once a year.

Fire extinguishers: Fire extinguishers can be used to put out small fires before they become too big to handle. It's important to have the right type of fire extinguisher for the type of fire

you're dealing with. There are four classes of fire extinguishers: A, B, C, and D. Class A extinguishers are for fires involving ordinary combustibles such as paper, wood, and cloth. Class B extinguishers are for fires involving flammable liquids such as gasoline and oil. Class C extinguishers are for fires involving electrical equipment. Class D extinguishers are for fires involving flammable metals such as magnesium and titanium. It's also a good idea to keep a fire extinguisher in the kitchen, where most home fires start.

Fire blankets: Fire blankets can be used to smother small fires or to wrap around a person whose clothing is on fire. They are made of fire-resistant materials and can be easily stored in a kitchen drawer or cabinet. It's important to know how to use a fire blanket properly in case of an emergency.

Escape ladder: In case of a fire, it's important to have a plan for getting out of the house quickly and safely. If you live in a multi-story home, consider investing in an escape ladder that can be stored under a bed or in a closet. These ladders can be attached to a window and used to safely climb down to the ground.

Sprinkler system: Installing a sprinkler system in your home can be an effective way to prevent fires from spreading. These systems automatically detect and extinguish fires using water, which can help contain the fire until firefighters arrive. While sprinkler systems can be expensive to install, they can save lives and property in the event of a fire.

Carbon monoxide detector: Carbon monoxide is a colourless, odourless gas that can be deadly in high concentrations. Carbon monoxide detectors can detect the presence of this gas and alert you to the danger. It's recommended to have at least one carbon monoxide detector on each level of the home, especially near bedrooms.

Flame retardant spray: Flame retardant sprays can be used to treat fabrics, such as curtains and furniture, to make them more fire-resistant. While these sprays can't prevent fires from starting, they can slow down the spread of flames, giving you more time to escape.

Apart from these precautions for any fire-related emergencies, call the national emergency hotline at 999 or the fire service hotline at 16163.



PHOTOS:
ABRAR SHAREQUE KHAN

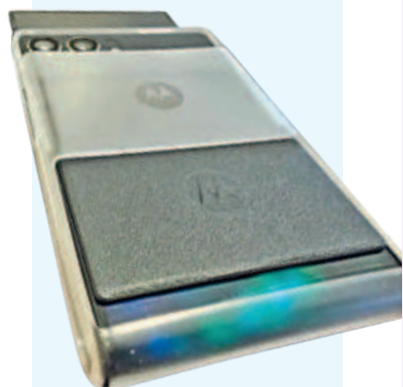


New smartphones featured in MWC 2023

MWC (Mobile World Congress) is a much-awaited event for tech enthusiasts all over the world, considered a major global showcase of brand-new smartphones and mobile technology. Hosted annually, this year's MWC Barcelona took place at the Fira Gran Via, one of the largest fair venues in Europe, from February 27 to March 2. International smartphone companies took the centre stage to feature a plethora of new smartphones this MWC 2023.

Motorola Rizr Rollable

First released in 2006, Motorola Rizr was a popular choice in the world of sliding phones back in the day. While sliding phones faded out of mainstream popularity long ago, Motorola Rizr is attempting a comeback with a brand new prototype for Motorola Rizr - this time, with a 'rollable' screen. With an initial 5-inch display and a 15:9 aspect ratio, the smartphone can be expanded vertically to reach a diagonal size of 6.5 inches with a 22:9 aspect ratio. The user can automatically do the expansion with a double tap on the power button, but according to early reviewers, some controls and features might change when the phone is prepared for mass release - the date being unconfirmed as of now.



Xiaomi 13 and Xiaomi 13 Pro

At this year's MWC, global smartphone brand Xiaomi revealed its newest flagships, the Xiaomi 13 and its Pro variant, to the international market. Officially released in China in December last year, both the phones come equipped with Snapdragon 8 Gen 2 chipsets and cameras by Leica, an international high-end camera manufacturer.

Xiaomi 13 has a 6.36-inch compact OLED display with full HD+ resolution and up to 1,900 nits of maximum brightness. The camera comes with improved sensors, sporting a 50 MP main sensor, a 3x telephoto camera with a 10 MP sensor and a 12 MP ultrawide sensor. Xiaomi 13 Pro, on the other hand, has a 6.73-inch LTPO AMOLED display with 1440p resolution. In terms of camera, this one has a 50 MP main, 50 MP telephoto and 50 MP ultrawide.



Honor Magic5 Pro

Honor, a sub-brand of Huawei, announced their upcoming Honor Magic5 Pro at MWC 2023. The smartphone comes with a 6.81-inch LTPO OLED display, Android 13 OS, Snapdragon 8 Gen 2 chipset and Octa-core CPU. Similar to Xiaomi 13 Pro, this one has a triple camera setup, with 50 MP in its wide, telephoto and ultrawide cameras, with 200x zooming capabilities. Honor Magic5 Pro also has a Li-Po 5,100 mAh battery with 66 W wired and 50 W wireless charging support.



OnePlus 11 Concept

While this year's MWC had a lot of new smartphone releases, it featured new smartphone concepts as well. One of the more prominent ones was OnePlus's new 'OnePlus 11 Concept', which shows how adding piezoelectric micro-pumps and liquid cooling can help smartphone chips run more efficiently even when they are heated up from excessive performance. The OnePlus 11 Concept shown at MWC 2023 also featured a glass unibody with a clear rear cover which shows the micro liquid flowing through the phone, an active cryo-flux system that keeps the phone working at top performance at all times and the aforementioned micropumps that circulate icy-blue cooling liquid which occupies less than 0.2cm³ in the phone.

Tecno Phantom V Fold

Another new smartphone announced in this year's MWC was Tecno's latest release: the Tecno Phantom V Fold. This foldable comes with a 7.85-inch foldable LTPO AMOLED display with a peak brightness of 1,100 nits. It runs on Mediatek Dimensity 9000+ chipset, Octa-core CPU, Android 13 OS and Li-Pro 5,000 mAh battery. Its main camera consists of a triple setup with 50 MP wide, 50 MP telephoto and 13 MP ultrawide with Dual-LED flash, HRD and panorama options.



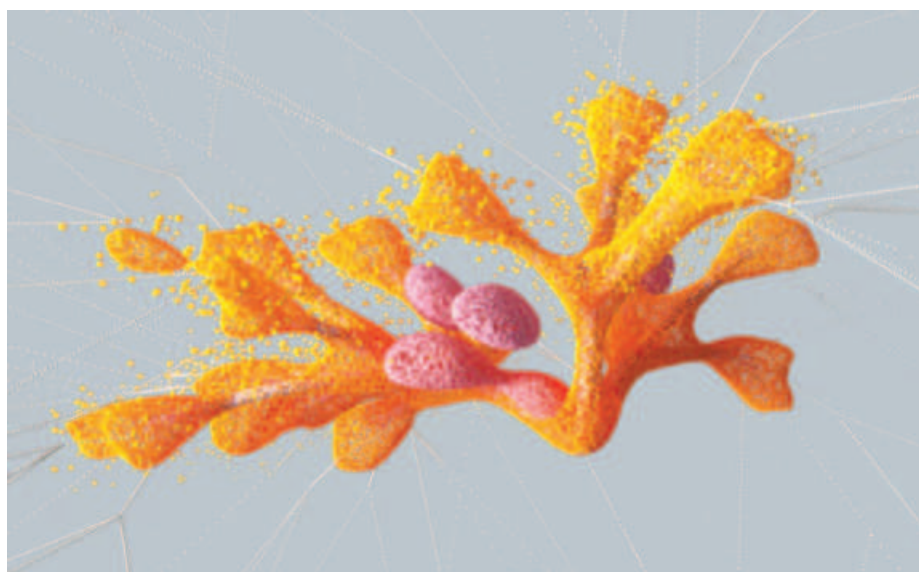
Harnessing the power of AI

Artificial intelligence (AI) has become an integral part of our daily lives, from personalised recommendations on streaming services to voice assistants in our homes. But AI is not just limited to these consumer-facing applications; it is also revolutionising industries like healthcare, finance, and education.

As the demand for AI solutions grows, so too does the number of online AI tools available to help developers, data scientists, and other professionals build and deploy AI-powered applications. In this article, we'll take a look at some of the top online AI tools for developers who want to harness the power of AI to build their next big projects.

TensorFlow

TensorFlow is an open-source software library for machine learning and artificial intelligence that was developed by Google. It is one of the most widely used and popular AI tools available, with a massive community of developers and researchers. TensorFlow provides a wide range of tools for building and training neural networks, including high-level APIs for building and training models quickly and efficiently.



Keras

Keras is another open-source software library for machine learning and artificial intelligence that was developed specifically for deep learning. Keras provides a simple, intuitive interface for building and training deep learning models, allowing developers to quickly prototype and iterate on their models. Keras is built on top of TensorFlow and can run on both CPUs and GPUs, making it a powerful tool for training complex models.

PyTorch

PyTorch is an open-source machine learning framework that was developed by Facebook's AI research team. PyTorch is known for its ease of use and flexibility, making it a popular choice for researchers and developers alike. PyTorch provides tools for building and training neural networks, as well as a range of other machine-learning tasks like natural language processing and image recognition.

Hugging Face

Hugging Face is an online AI tool that

provides pre-trained models for a variety of natural language processing tasks, such as text classification and sentiment analysis. Hugging Face also provides tools for fine-tuning these models on custom datasets, making it easy for developers to create custom natural language processing models without starting from scratch.

OpenAI

OpenAI is a research organisation focused on advancing AI in a safe and beneficial way. They provide a range of online AI tools, including GPT-3, one of the most powerful language models available. GPT-3 can generate human-like text in a variety of styles and tones, making it a powerful tool for natural language generation tasks like chatbots and virtual assistants.

Google Cloud AI Platform

Google Cloud AI Platform is a suite of tools and services for building and deploying AI-powered applications on the Google Cloud platform. The platform provides tools for building custom machine learning models, as well as pre-built models for a variety of tasks like image and speech recognition. Google Cloud AI Platform also provides tools for managing and deploying models, making it easy to integrate AI into existing applications.

Microsoft Azure AI

Microsoft Azure AI is another cloud-based AI platform that provides a wide range of tools and services for building and deploying AI applications. The platform includes tools for building custom machine learning models, as well as pre-built models for tasks like sentiment analysis and speech recognition. Azure AI also provides tools for managing and deploying models, making it easy to integrate AI into existing applications.

Amazon SageMaker

Amazon SageMaker is a cloud-based machine learning platform that provides tools for building, training, and deploying machine learning models on the Amazon Web Services (AWS) platform. SageMaker provides a range of pre-built algorithms for tasks like image recognition and natural language processing, as well as tools for building custom models. SageMaker also provides tools for managing and deploying models, making it easy to integrate AI into existing applications.

IBM Watson

IBM Watson is an AI platform that provides a range of tools and services for building and deploying AI applications. Watson provides pre-built models for tasks like speech-to-text, language translation, and visual recognition, as well as tools for building custom models. Watson also provides tools for managing and deploying models, making it easy to integrate AI into existing applications.

AutoML

AutoML is an online AI tool that

provides automated machine-learning capabilities. With AutoML, developers can automatically generate custom machine-learning models based on their data, without requiring extensive knowledge of machine-learning algorithms or techniques. AutoML is a powerful tool for quickly prototyping and testing machine learning models without the need for extensive manual configuration.

RapidAPI

RapidAPI is an online API marketplace that provides a wide range of APIs for machine learning and artificial intelligence. The marketplace includes APIs for tasks like sentiment analysis, face recognition, and text-to-speech conversion, as well as tools for building custom machine learning models. RapidAPI makes it easy to integrate AI capabilities into existing applications, with a wide range of APIs available for different use cases.

DataRobot

DataRobot is an automated machine-learning platform that provides tools for building and deploying machine-learning models at scale. DataRobot provides a range of pre-built models for tasks like time-series forecasting and fraud detection, as well as tools for building custom models. DataRobot also provides tools for managing and deploying models, making it easy to integrate AI into existing applications.

Algorithmia

Algorithmia is an online AI tool that provides a marketplace for machine learning algorithms. With Algorithmia, developers can easily find and deploy pre-built algorithms for tasks like image recognition and sentiment analysis, or upload their own custom algorithms for others to use. Algorithmia makes it easy to integrate machine learning capabilities into existing applications, without the need for extensive manual configuration.

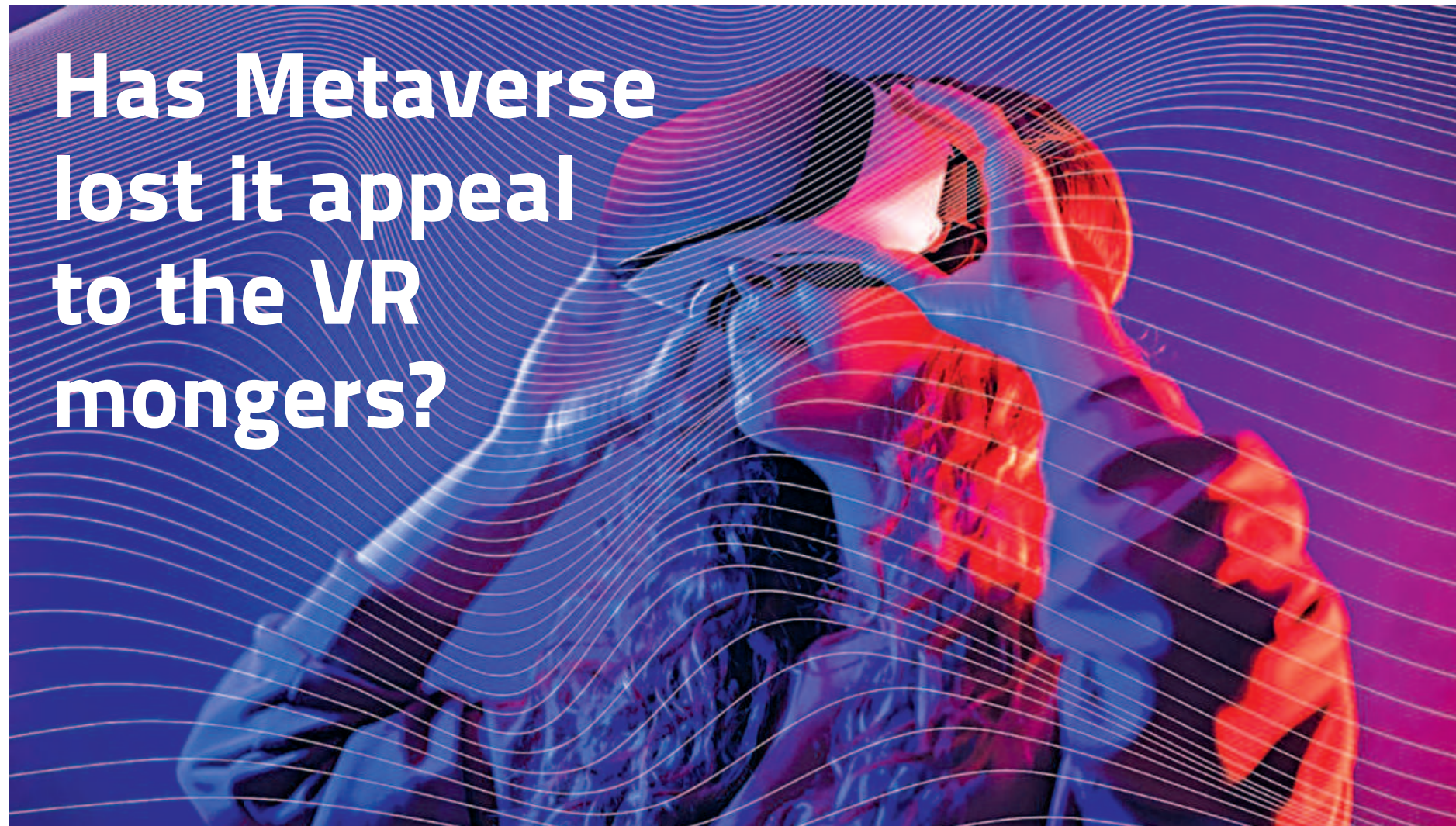
BigML

BigML is an online machine-learning platform that provides tools for building and deploying machine-learning models at scale. BigML provides a range of pre-built models for tasks like predictive modelling and anomaly detection, as well as tools for building custom models. BigML also provides tools for managing and deploying models, making it easy to integrate AI into existing applications.

Clarifai

Clarifai is an online AI tool that provides pre-built models for visual recognition tasks like object detection and image classification. Clarifai also provides tools for training custom models on custom datasets, making it easy to create custom visual recognition models for specific use cases. Clarifai makes it easy to integrate AI capabilities into existing applications, with a wide range of pre-built models available for different use cases.

Has Metaverse lost it appeal to the VR mongers?



The term “metaverse” has gained significant attention in the tech industry this year, with major companies investing heavily in virtual reality (VR) technology. Despite the hype and flashy demos, the metaverse has not taken off as expected, and some have even questioned if it is dead with the rise of AI programs such as ChatGPT. However, some influencers still believe that virtual worlds are the future and can boost the metaverse’s profile. The metaverse refers to a virtual world where users are represented by avatars, and people can interact with each other to socialize and play games. Some metaverses even allow users to create their own content and build their own worlds, with companies believing that metaverses could one day replace traditional workplaces and become the

main way people socialize online.

In a very recent report done by BBC, influencers such as TigressX and Techman Ju have opened up about how they have been using the metaverse to create new and exciting content for their followers. TigressX enjoys watching films with her friends in the metaverse, saying that “It almost feels like you are physically hanging out”, she said to BBC. Influencer Techman Ju creates video content, plays VR games, and shares commentary on YouTube and TikTok.

Experts believe that influencers like TigressX and Techman Ju could be the key to boosting the metaverse’s profile. Established influencers are already using the metaverse as a new way to engage their existing followers, with

Alex predicting that we’ll see more metaverse-first influencers in the future.

However, there are still some barriers that need to be overcome before the metaverse can truly take off. One of the main issues is the cost of entry, with VR headsets being quite expensive, making it difficult for many people to access the metaverse. TigressX says equipment prices are her main concern, but she’s hopeful that lower-cost headsets will become available soon.

Another challenge is convincing people to adopt VR technology. Tech journalist Jay Peters thinks VR technology will need to become more popular for the metaverse to take off. Companies will need to convince users to go there, and people will need to feel comfortable using the technology.

Gaming could be a natural audience for the metaverse because gamers have participated in virtual worlds for decades and are familiar with how to interact online and build communities with people they only know online or as avatars.

In conclusion, while the metaverse may not have taken off as quickly as some had hoped, there is still potential for it to become a major part of our lives in the future. Influencers such as TigressX and Techman Ju could play a crucial role in helping to boost the metaverse’s profile and convince more people to adopt VR technology. However, there are still barriers to overcome, such as the cost of entry and the need to convince people to embrace VR technology.



JAAGO hosts annual science fair

On March 11, JAAGO hosted their annual science fair at the Bengal Blueberry hotel in Gulshan 2. Sheldon Yett, UNICEF representative to Bangladesh, was present in the event as the special guest, with Muhammed Aziz Khan, Founder Chairman of Summit Group, inaugurating the event.

During the event, visitors had the opportunity to watch live digital classes

from JAAGO Foundation’s Habiganj, Bandarban and Rangpur locations. Guests were also able to interact with the students virtually and join the classes. The event also hosted a prize-giving ceremony where winning teams of the science fair were given prizes. As per a press release, there were 22 projects in total featured in this science fair.